

BCYW Foundation Expands Breast Cancer Awareness in the Rio Grande Valley, Empowering Healthcare Trainees & Professionals

Empowering Young Women on Campuses to Promote Breast Health Awareness for a Breast Cancer-free Future

DENVER, CO, UNITED STATES, February 25, 2025 /EINPresswire.com/ -- The [Breast Cancer in Young Women Foundation \(BCYW Foundation\)](#) is ramping up its efforts to raise awareness about breast cancer among young women by educating healthcare trainees, faculty, and professionals in the Rio Grande Valley (RGV). As part of its 2024 campaign, the Foundation has held a series of lectures at prominent medical institutions, emphasizing the significance of early detection, self-care, and proactive breast health strategies to combat the increasing rates of breast cancer in young women.



DHR Health RIO GRANDE VALLEY Partnership Lecture, February 13, 2025
Rise in Breast Cancer in Young Women - Explore Shared Vision Through Partnership

TRANSLATIONAL SCIENCE AND MEDICINE: A PRICELESS NEVER-ENDING JOURNEY

GUEST SPEAKER

Rakesh Kumar, PhD
Founder and CEO, Breast Cancer in Young Women Foundation
Director / Youth Council for Breast Health
Founder and Editor-in-Chief, Journal of Young Women's Breast Cancer and Health
International Endowed Chair Professor / Himalayan Institute of Medical Sciences, India

Thursday, February 13, 2025
6:30 AM - 7:30 AM
DHR Health Main Hospital 2nd Floor Classroom

Targeted Awareness, Advanced Research, Advocacy

YCBH: Global Youth. Local Impact.

United for Breast Health

The Mission of the YCBH
is to protect the lives of young women on campuses by raising awareness about breast health, breast cancer symptoms, and risk factors, promoting prevention and early detection.


Canada, United Kingdom, Belgium, Austria, Netherlands, United States, Portugal, Spain, Italy, Estonia, China, Japan, Mexico, Cape Verde, Nigeria, UAE, Oman, Bangladesh, India, Singapore, Brazil, Angola, South Africa, Chile, Ireland, Nepal, Oman, India, Singapore.

Breast Cancer in Young Women Foundation

Strengthening Breast Cancer Awareness at Two DHR Health Events.

Breast cancer, once primarily affecting older women, is now increasingly diagnosed in individuals under 40. Nearly half (47.5%) of global breast cancer cases in young women occur in those aged 20–34, which is below the recommended age for mammography screening. The World Health Organization forecasts a continued rise, with the average age of diagnosis expected to reach 33.72 by 2040, indicating that today's 18-year-olds are already at risk. Although breast cancer rates in the RGV are currently lower than in Southern Texas, the region faces unique challenges that could contribute to a future increase in cases. With a predominantly Hispanic/Latina population experiencing more aggressive cancer subtypes, limited access to healthcare, high rates of obesity and diabetes, and rural barriers to care, there is an urgent need for targeted

awareness and education.

The BCYW Foundation's Empowerment Series in the RGV began with a morning session at DHR Health, a physician-owned hospital system, engaging medical and surgical trainees. While initially focused on translational medical research, the session transitioned into a discussion about breast cancer in young women, addressing knowledge gaps and highlighting the Foundation's mission. A second lecture at DHR Health's Monthly Partnership Meeting concentrated on the alarming rise of breast cancer among young women, emphasizing the importance of early detection intervention.

The series continued with an invited lecture at the UT Rio Grande Valley School of Medicine's International Conference on Cancer Health Disparities and Research Symposium 2025, where the Foundation emphasized the growing breast cancer burden among young women and discussed strategies for improved awareness and early diagnosis.

The series concluded at Valley Baptist Medical Center—Harlingen, where medical, nursing, and healthcare professionals participated in discussions about breast health awareness, patient education, and the healthcare system's role in addressing this growing issue challenge.

Throughout the series, the BCYW Foundation reinforced its core messages: breast health awareness should be a year-round

RIO GRANDE VALLEY
BCYW Awareness Lecture, Feb 14, 2025
Understanding and Addressing the Rising Breast Cancer in Young Women
Breast Cancer in Young Women Foundation

3RD INTERNATIONAL CONFERENCE ON CANCER HEALTH DISPARITIES AND THE SCHOOL OF MEDICINE RESEARCH SYMPOSIUM 2025

BCYW Foundation Intervention Programs

BCYW-39, 2022

Region	2022	2040
USA	33.73	34.32
World	23.61	33.21

2022-2040 Breast Health & Lifestyle Measures
Power of Awareness → Early Detection
A Window For Targeted Intervention
BCYW Youth Awareness Programs

- * Based on the Mean Age, Young Women Likely to be Diagnosed in 2040 are about 17-18 years Now
- * Disease Takes Several Years to Become Clinically Detectable

Community Awareness, Online/Social Outreach, Scientific Meetings, and Educational and Corporate Campuses

YOUTH COUNCIL FOR BREAST HEALTH
<https://ycbh.org/>

Empowering Young Women for a Breast Cancer-Free Future on Campuses

- Breast Health Awareness
- Breast Cancer Education
- Breast Cancer Prevention

Addressing Rising Breast Cancer in Young Women at the UTRGV Research Symposium.

Valley Baptist Medical Center - Harlingen
BCYW Awareness Lecture, February 14, 2025
Breast Cancer Awareness in Young Populations

You're Invited
Valley Baptist Medical Center - Harlingen

DOC TALK

Friday, February 14 | 3:30 PM - 4:30 PM
Valley Baptist Medical Center - Harlingen
Woodward Conference Center

Breast Cancer Awareness in Young Populations

Join us for a special presentation by Dr. Rakesh Kumar, a renowned molecular cancer biologist and researcher, as he shares valuable insights on the importance of medicine and breast cancer research/awareness in younger populations.

Don't miss this chance to expand your knowledge and contribute to advancing breast cancer awareness!

Valley Baptist Medical Center HARLINGEN

Breast Cancer Awareness TODAY
SAVING LIVES TOMORROW
Targeted Awareness, Advanced Research, Advocacy
Breast Cancer in Young Women Foundation
Breast Cancer is Curable - If Detected Early
Early Detection Starts with In-time Awareness

bcywf@breastcancerinyoungwomen.org/

Promoting Breast Cancer in Young Women Awareness at the Valley Baptist Medical Center. Image Showing the Speaker with the Organizers.

commitment, not just limited to October; young women can and do develop breast cancer; early detection begins with timely awareness and self-care; and empowering young women with knowledge can lead to a lasting impact on women's health and survival rates.

"The Rio Grande Valley presents a crucial opportunity to drive change," said Rakesh Kumar, the Founder of the BCYW Foundation; "engaging healthcare professionals, trainees, and students can increase awareness, encourage proactive breast health, and ultimately improve early detection efforts that save lives." The BCYW Foundation remains committed to expanding its outreach through partnerships with medical and academic institutions, ensuring young women worldwide have access to life-saving breast health education.

ABOUT THE BCYW FOUNDATION

The BCYW Foundation is a global organization dedicated to advancing research, raising awareness, and providing support to young women affected by breast cancer. Through partnerships and advocacy, the foundation is committed to creating a future where no young woman feels overlooked in her fight against this disease. More recently, the BCYW Foundation launched [The Youth Council for Breast Health \(YCBH\)](#), a global initiative to transform the future of young women's health at campuses by raising awareness about breast health, breast cancer symptoms, and risk factors.

The BCYW Foundation relies on individual contributions and sponsors to raise the funds necessary to support its mission. [Donate to BCYW Foundation](#): Every contribution – big or small – helps the BCYW Foundation fulfill its mission to save the lives of young women from breast cancer in the years to come. Thank you for your generosity.

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