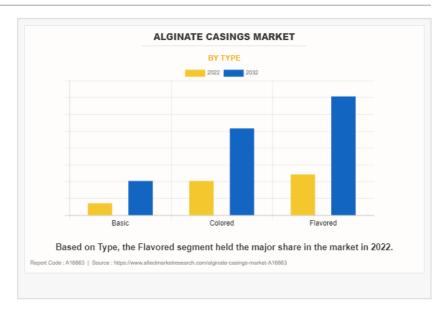


Alginate Casings Market Trends: Predicted to Grow at a CAGR of 10.9% by 2032, Report

WILMINGTON, DE, UNITED STATES, February 25, 2025 /EINPresswire.com/
-- The global alginate casings market size was valued at \$516.80 million in 2022, and is estimated to reach \$1.4 billion by 2032, growing at a CAGR of 10.9% from 2023 to 2032.

The Alginate Casings Market is experiencing a significant upswing driven by multiple industry trends. Derived from seaweed, alginate casings have emerged as a sustainable and eco-friendly alternative to



conventional casings, gaining traction in the food industry.

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The alginate casing is used in making sausages and processed meat products. Casings have been referred to as the oldest form of packaging materials for sausage. Casings determine the final size and shape of the sausage product. These alginate casings serve as processing molds, containers during handling and shipping, and as merchandising units for display of sausages and meat products. The sausage production was limited to the amount of available animal intestines, but due to the development of technology now they are made from extract of brown algae, known as alginate casing.

These coatings are edible in nature and are useful to extend the life of different fruits and vegetables. These alginate casings are also used to enclose the sausages, which provide a good taste and texture to them. Alginate casings can be used differently as a film in food packing or a fermenter for meat products. It also provides various benefits such as reducing dehydration, enhancing the product appearance, and also controls respiration. Many key players and companies globally are producing various new formulations and products in the alginate casing market to cater to the increasing Alginate casings Market Trends for natural derived casings among consumers.

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The Alginate casings Market Analysis is expected to witness significant Alginate casings Market Growth, owing to increasing inclination of consumer toward naturally derived casings. Also, increasing sausage demand and meat products among consumers is also driving the market demand. In addition, alginate casings have the advantages of appearance, texture, and cooking performance, thus, making them one of the preferred choices among sausage manufacturers and are expected to drive the market during the forecast period. The consumer inclination toward naturally derived casings coupled with rise in awareness of animal cruelty for manufacturing of animal-based casing have led both manufactures and consumers shift toward alginate casing, which is expected to positively impact the market during the forecast period.

In 2022, North America accounted for 42.3% of the global alginate casings market share and is expected to maintain its dominance during the forecast period. However, Asia-Pacific is expected to possess the highest CAGR of 13.6%, owing to rise in population and higher demand for sausage and meat products in the region.

The major players analyzed for the global alginate casings industry are FMC Corporation, Promar, Agersol Alignate, Visko Teepak, Reiser, Handtmann, F&D Technology, Merck, Qingdao Hyzlin Biology Technology Development Co., JRS Group, Hydroslo GmbH & Co. kg, Vaess, Ceamsa, D2 Ingredients, LP, and KIMICA. These major players have undertaking various marketing strategies, such as product launch, technological development, and acquisition to expand their market reach.

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