

# Workwear Market 2025 Trends: Predicted to Grow at a CAGR of 6.3% from 2022 to 2031, Report

*The Workwear Market Size was valued at \$16.2 billion in 2021, and is estimated to reach \$29.1 billion by 2031, growing at a CAGR of 6.3% from 2022 to 2031.*

WILMINGTON, DE, UNITED STATES, February 25, 2025 /EINPresswire.com/ -- According to the report published by Allied Market Research, the global [workwear market](#) generated \$16.2 billion in 2021 and is estimated to hit \$29.1 billion by 2031, registering a CAGR of 6.3% from 2022 to 2031.



On the basis of end user, the men segment accounted for a major share in the workwear market in 2021, and is expected to grow at a significant CAGR during the workwear forecast period."

*Allied Market Research*

The report offers a detailed analysis of changing market trends, top segments, key investment pockets, value chain, regional landscape, and competitive scenario. The report is a helpful source of information for leading market players, new entrants, investors, and stakeholders in devising strategies for the future and taking steps to strengthen

their position in the market.

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The report offers a detailed segmentation of the global [workwear](#) market based on product, end user, application, distribution channel, and region. The report provides an analysis of each segment and sub-segment with the help of tables and figures. This analysis helps market players, investors, and new entrants in determining the sub-segments to be tapped on to achieve growth in the coming years.

Based on product, the apparel segment accounted for around two-thirds of the overall workwear market in 2021, and is likely to lead the trail by the end of 2031. The same segment would cite the fastest CAGR of 6.7% throughout the forecast period. The report also discusses the footwear segment.

Based on end user, the men segment contributed to more than two-thirds of the global

workwear market in 2021, and is expected to maintain its dominance through 2031. However, the women segment would grow at the fastest CAGR of 7.8% from 2022 to 2031.

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Based on application, the chemical segment contributed to nearly one-third of the global workwear market in 2021, and is expected to maintain its dominance through 2031. However, the biological segment would grow at the fastest CAGR of 9.5% from 2022 to 2031. The report also discusses the power, food & beverages, and others segments.

Based on distribution channel, the specialty stores segment captured the largest share of more than two-fifths of the global workwear market in 2021, and is likely to exhibit a noteworthy growth during the forecast period. Nonetheless, the e-commerce segment would grow at the highest CAGR of 8.0% from 2022 to 2031. The report also analyzes the supermarkets & hypermarkets and others segments.

Based on region, the market across Asia-Pacific contributed to more than two-fifths of the overall workwear market in 2021, and is expected to maintain its dominance during the forecast period. The same segment would grow at the fastest CAGR of 7.3% from 2022 to 2031. The other provinces discussed in the report include North America, Europe, and LAMEA.

The key market players analyzed in the global workwear market report include Carhartt Inc.

Aramark

Alisco Group

Alexandra

A. Lafont SAS

Aditya Birla Group

3M

Ansell Ltd.

Honeywell International

Kimberly Clark Corp.

VF Corporation

Engelbert Strauss GmbH

Workwear Group Pty Ltd.

Hultafors Group AB

Williamson Dickie Mfg. Co.

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[filtration-unit-market-A16886](#)

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