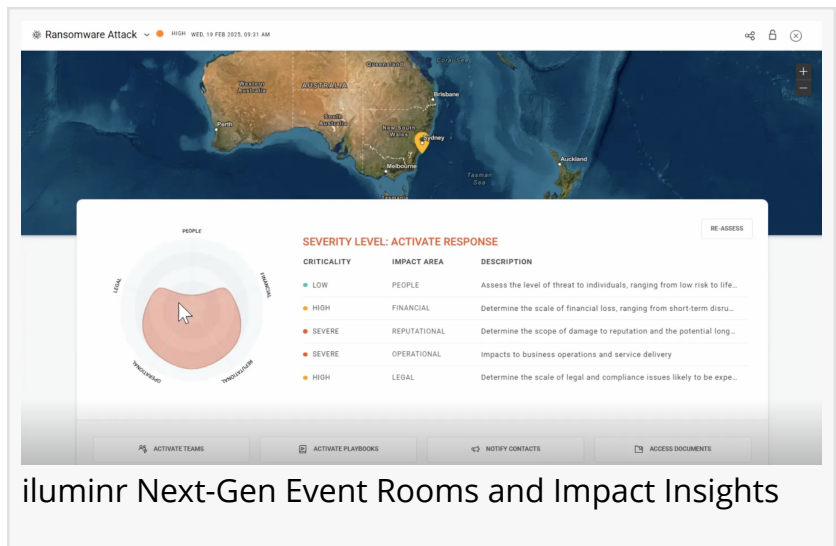


iluminr Redefines Crisis Response with Next-Gen Event Rooms and Impact Insights

Part of iluminr's broader mission to simplify complexity and make resilience an accessible, intuitive process for organizations of all sizes.

SYDNEY, NSW, AUSTRALIA, February 25, 2025 /EINPresswire.com/ -- iluminr, a leading innovator transforming the way organizations navigate cyber and physical threats, today announced the launch of its Enhanced Event Rooms, Event Dashboard, and Impact Assessment capabilities, providing organizations with streamlined visibility into emerging risks and their business impact.



iluminr Next-Gen Event Rooms and Impact Insights

As risk grows increasingly complex—driven by cyber threats, regulatory shifts, and geopolitical disruptions—organizations need more than static reports to stay prepared. iluminr's enhanced Event Rooms distill complexity into clear, actionable insights that resonate from the boardroom to the front line, while the Impact Assessment tool helps teams quickly assess and visualize risk exposure across critical business functions, geographical regions, and operational layers.

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Joshua Shields, Cofounder and CEO, iluminr

"In a time where threats evolve by the minute, organizations need more than a snapshot—they need a living, breathing view of risk in the context of their business," said [Joshua Shields](#), Cofounder and CEO of iluminr. "Our enhanced Event Rooms and Impact Assessment bridge the gap between intelligence and

action, helping organizations anticipate, assess, and respond with confidence."

Key Features and Benefits

- Personalized Threat Intelligence: Consolidates real-time data on cyber, physical, and operational risks, tailored to an organization's unique profile.

- Automated Impact Assessment: Models how specific threats could impact business operations, financials, and compliance, enabling informed decision-making.
- Integrated Response Playbooks: Links directly to iluminr Microsimulations and Playbooks workflows, so teams can move from insight to preparation to response seamlessly.
- CSO-Driven Oversight – Provides an enterprise-wide view of the geographical and functional spread of threats, supporting security leaders in prioritizing response efforts.
- Board and Executive-Level Visibility: A single, intuitive dashboard that enables senior leadership to maintain continuous situational awareness.

This launch is part of iluminr's broader mission to simplify complexity and make resilience-building an accessible, intuitive process for organizations of all sizes. With compliance, digital, and physical risks converging, the need for proactive, democratized risk management has never been greater.

"One of the biggest challenges security and risk teams face today isn't a lack of data—it's making sense of it," said [Marcus Vaughan](#), Co-founder and Chief Growth Officer of iluminr. "By cutting through the noise and surfacing the risks that matter most, we're empowering organizations to align faster, respond smarter, and build resilience at scale. For Chief Security Officers, this means gaining a comprehensive view of threat and impact management across multiple locations, functional areas, and interconnected systems—allowing for faster decision-making and coordinated response. "

Availability

The enhanced Event Rooms and Impact Assessment tools will be available to all iluminr customers starting in March. Customers interested in a preview or early access program can contact iluminr at support@iluminr.io or visit iluminr.io for more details.

About iluminr

iluminr is redefining how organizations build resilience in the face of rapidly evolving digital and physical threats. Through Microsimulations, Event Rooms, Mass Communications Dynamic Response Playbooks, and Response Analytics, iluminr empowers teams to anticipate and navigate uncertainty with confidence.

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