

# SD Event Production Achieves National Women's Business Enterprise Certification

*SD Event Production is now WBENC-certified, reinforcing its commitment to excellence, diversity, and innovation in event production.*

SAN DIEGO, CA, UNITED STATES,  
February 27, 2025 /EINPresswire.com/

-- SD Event Production is proud to announce that it has been officially certified as a National Women's Business Enterprise (WBE) by the Women's Business Enterprise National Council (WBENC). This esteemed certification, awarded on January 28, 2025, and valid through January 31, 2026, affirms the company's commitment to women's leadership and business excellence.



Dana Nitti and Shannon McQuade

The WBENC certification process is an intensive and comprehensive review that verifies a company is at least 51% woman-owned, operated, and controlled. Achieving this certification underscores SD Event Production's dedication to upholding the highest standards of professionalism while championing diversity in the event production industry.

“

This certification not only validates our expertise but also serves as an inspiration to other women in business, showing them that with determination and vision, anything is possible.”

*Shannon McQuade*

Co-founders Dana Nitti and Shannon McQuade shared their excitement in a joint statement: “Receiving the WBENC certification is a significant milestone for SD Event Production. It not only strengthens our ability to build new partnerships and expand opportunities but also reinforces the impact women-owned businesses have in shaping industries like event production.”

SD Event Production specializes in crafting seamless, high-quality event experiences, from corporate conferences and meetings to high-end weddings and non-profit events. Merging creativity with operational expertise, the company brings bold event concepts to life with expert

execution and strategic impact.

"From day one, our goal has been to create events that leave a lasting impact, blending professionalism with creative excellence," said Dana Nitti. Shannon McQuade added, "This certification not only validates our expertise but also serves as an inspiration to other women in business, showing them that with determination and vision, anything is possible."

By securing this certification, SD Event Production further cements its role as a leader in the event planning space. The company looks forward to leveraging this achievement to foster meaningful collaborations, contribute to supplier diversity initiatives, and continue setting new standards of excellence.

#### About SD Event Production

SD Event Production is a premier event production company specializing in [corporate events and meetings](#), [weddings](#), and [celebration of life](#) events. They provide services for both private celebrations and large-scale productions. With a commitment to innovation, professionalism, and seamless execution, SD Event Production delivers exceptional experiences that captivate audiences and exceed client expectations.

#### About WBENC

Founded in 1997, the Women's Business Enterprise National Council (WBENC) is the nation's largest third-party certifier of businesses owned and operated by women. WBENC is a leading advocate for female entrepreneurs, working to foster economic opportunities by connecting certified businesses with corporate and government partners.

Nicole Crocker

Small Business Marketing Solutions

+1 760-885-7456

[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/789036914>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.