

Fortify Enterprises, LLC Expands On-Demand Marketing Services to Provide Greater Flexibility for Businesses

Making Expert Marketing More

Accessible: Fortify Enterprises Lowers the

Barrier to Agency Support with Flexible, On-Demand Services for Businesses of All Sizes.

ATLANTA, GA, UNITED STATES, February 25, 2025 /EINPresswire.com/ -- Fortify Enterprises, LLC, a



Our approach cuts considerable time and cost in the discovery phase by allowing businesses to start with smaller projects." Elizabeth Brennan, Founder of Fortify Enterprises leading digital marketing firm, is expanding its focus on hourly, on-demand marketing services to offer businesses more flexibility and accessibility. While continuing to provide comprehensive digital marketing support, this expansion aligns with the growing demand for scalable marketing solutions that fit businesses of all sizes and budgets.

With over 15 years of experience in corporate to startup sales and marketing, Fortify Enterprises has built a

reputation for delivering results-driven strategies across <u>Shopify site development</u>, social media marketing, email campaigns, Amazon and Google ads, video content creation, and more. By placing a greater emphasis on on-demand marketing support, businesses—whether startups, ecommerce brands, or established companies—can access high-quality marketing expertise without long-term contracts or retainer commitments.

"Businesses often spend a significant amount of time researching and onboarding marketing agencies, which can delay crucial marketing initiatives," said Elizabeth Brennan, Founder of Fortify Enterprises. "Our approach cuts considerable time and cost in the discovery phase by allowing businesses to start with smaller projects. This enables us to build a strong understanding of a company's needs and deliver customized solutions more efficiently."

Fortify Enterprises provides an entry point for businesses looking for professional marketing support without the commitment of a full-scale agency engagement. Companies can begin with smaller, targeted projects to address immediate needs while preparing for future growth. "Many businesses aren't ready for a large-scale marketing overhaul but still need expert support to move forward. Our model helps them take those first steps while keeping costs manageable,"

added Brennan.

As an Atlanta-based firm, Fortify Enterprises understands the challenges businesses face in finding reliable, results-driven marketing support. "Companies often have to search extensively within their networks to find a suitable agency," Brennan noted. "Our hourly model provides an affordable, flexible solution that allows us to accelerate project timelines and deliver impactful results."

This expansion comes in response to the growing demand for agile marketing solutions that can adapt to evolving market trends and consumer behaviors. Businesses often struggle with the financial and time



Atlanta-based marketing agency.

commitments of traditional agency retainers, making Fortify Enterprises' enhanced model a valuable alternative for companies looking for high-impact marketing assistance on a budget.

Clients can book services directly through Fortify Enterprises' website, www.fortifiedagency.com, streamlining the process of accessing expert marketing help when needed.

For more information, visit www.fortifiedagency.com or contact Elizabeth Brennan at Elizabeth@fortifiedagency.com.

About Fortify Enterprises, LLC Fortify Enterprises, LLC is a <u>digital marketing firm based in Atlanta</u>, GA, specializing in data-driven marketing solutions for e-commerce, startups, and small businesses. With a focus on ROI-driven strategies, Fortify Enterprises helps brands enhance their online presence, optimize digital ad spend, and drive growth through flexible, on-demand services.

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