

A' Footwear, Shoes and Boots Design Award Announces Comprehensive Prize Package for 2024

Global Design Recognition Program Reveals Extensive Benefits Package Including Exhibition, Publication, and PR Support for Footwear Excellence

COMO, CO, ITALY, February 26, 2025 /EINPresswire.com/ -- The A' [Footwear, Shoes and Boots Design Award](#) has announced its comprehensive prize package for the 2024-2025 competition period, offering an extensive array of benefits designed to celebrate and promote excellence in footwear design.

The prestigious international award program, established in 2008, aims to recognize outstanding achievements in footwear design while providing winners with substantial opportunities for global recognition and professional growth. The prize package represents a strategic initiative to advance the footwear industry by highlighting innovative designs that combine functionality, aesthetics, and sustainability.

The award program responds to the growing need for recognition of exceptional footwear design in an increasingly competitive global market. This initiative supports the footwear industry's evolution by highlighting designs that address contemporary challenges in comfort, sustainability, and style. The comprehensive prize package aims to provide winners with tools and opportunities to enhance their market position and contribute to the advancement of footwear design standards worldwide.

Footwear designers, manufacturers, brands, and design studios may submit their innovative footwear designs, shoes, boots, and related accessories for consideration. The competition welcomes entries across various categories including athletic footwear, casual shoes, formal footwear, boots, sustainable designs, and innovative manufacturing techniques. Submissions for the 2024-2025 period are accepted until February 28, 2025, with results announced on May 1, 2025.



Footwear and Fashion Awards 2025

Entries undergo evaluation through a blind peer-review process by an international jury panel comprising footwear industry professionals, design experts, academics, and media representatives. The assessment criteria encompass innovation, functionality, aesthetics, ergonomics, sustainability, and market potential. Each submission receives thorough consideration based on pre-established evaluation standards ensuring fair and objective judgment.

The A' Design Prize package includes the prestigious A' Design Award winner logo license, a custom-designed trophy, and winners' certificates. Laureates benefit from inclusion in the International Design Yearbook, participation in the winners' exhibition, extensive PR campaigns, and worldwide media coverage. Additional benefits encompass translation services, marketing support, and inclusion in various design rankings and classifications.

The award program serves a vital role in advancing the footwear industry by creating incentives for designers and brands to develop superior products that benefit society. Through recognition and promotion of exceptional design work, the program aims to foster innovation and raise global awareness about the importance of good footwear design in improving comfort, health, and daily life.

Interested parties may learn more about the competition, submission requirements, and complete prize package at:

<https://footwearaward.com>

About A' Footwear, Shoes and Boots Design Award

The A' Footwear, Shoes and Boots Design Award stands as a highly regarded recognition platform in the footwear design industry, celebrating innovative and exceptional footwear design achievements worldwide. Through rigorous evaluation processes and comprehensive benefits, the award aims to promote excellence in footwear design while providing winners with valuable opportunities for international recognition. The competition serves as a catalyst for advancing the footwear industry by highlighting designs that combine functionality, innovation, and sustainable practices.

About A' Design Award

A' Design Award represents an international juried design competition dedicated to promoting excellence across all design disciplines. Established in 2008, the competition operates through a rigorous blind peer-review process, evaluating entries based on pre-established criteria by a diverse panel of experts. The award program aims to advance society through good design by recognizing and promoting superior products and projects that benefit communities worldwide. Through its comprehensive prize package and global platform, A' Design Award connects innovative designers with international opportunities while fostering appreciation for exceptional design.

Interested parties may learn more at:

<https://competition.adesignaward.com>

Dinesh Kumar

A' DESIGN AWARD & COMPETITION SRL

[email us here](#)

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