

The Trueness Project Premieres “Giving Wings to a Movement” Documentary on the Grand Butterfly Gathering

JACKSON HOLE, WY, UNITED STATES, February 26, 2025 /EINPresswire.com/ -- The Trueness Project has officially premiered [Giving Wings to a Movement](#), a powerful documentary that unveils the inspiring story behind the [Grand Butterfly Gathering](#).

The documentary, which premiered on The ME Studios YouTube channel on 26 February 2025, is a collection of golden moments of fun, introspection, history and clarification, giving the nuances about The Grand Butterfly Gathering, an annual event by The Trueness Project that brings people from the four paintings of the compass for a shared conversation, networking and prayer for global peace.



The documentary tells more about The Trueness Project's journey and efforts in gathering people with one mission - to change the world.

As the world continues yearning for more change, this is a timely, must-watch documentary each eye should see and learn from, and find the motivation to join the flutter and be counted.

This global event, founded by M Teresa Lawrence, President and Executive Director of The Trueness Project, transcends mere celebration. It is a movement redefining philanthropy, transformation, and the human potential to create change.

At the heart of Teresa's vision is a radical shift in how people do and think about philanthropy.

She believes giving should not be about coercion or charity alone, but rather about empowering people to see the goodness in themselves—to realize that they are worthy of love, that they have the strength to overcome challenges, and that transformation is always possible.

"We can't keep complaining about our misfortunes; we must take responsibility and change our situation. We have sufficient gloriousness within us," she notes.

A Movement of Hope and Transformation

Held for the first time on June 29, 2024, the Grand Butterfly Gathering was celebrated across dozens of countries, with the flagship event taking place at Davey Jackson Field, Jackson Hole, WY.

Participants from around the world gathered in butterfly-themed attire to share their stories, connect through a shared vision of transformation, make lots of fun, and pray for global peace.

It was The Trueness Project's maiden attempt to break the Guinness World Records™ title for the largest number of people dressed like butterflies.

A highlight of the event was the release of 200 native butterflies to beautify the atmosphere and give a life aspect to the event, a powerful symbol of renewal and hope that deeply resonated with the participants.

The butterfly is the symbol of The Trueness Project, representing continuous transformation, beauty, and growth.

The documentary tells more about the movement's ultimate goal, which is to create a world where every time someone sees a butterfly, they think of The Trueness Project—knowing that they, too, are constantly evolving into their best selves.

Looking Ahead – Breaking Records and Expanding Impact

Building on last year's success, The Trueness Project is excited to announce that the next Grand Butterfly Gathering will take place on June 28, 2025, in Downtown Jackson, Wyoming, USA.

This year, in a second attempt, the movement aims to break a world record by bringing together the biggest assembly of people from all over the world, dressed like butterflies, setting an unforgettable milestone in its journey of transformation and impact.

The Giving Wings to a Movement documentary offers a behind-the-scenes look at this extraordinary mission, showcasing the resilience, vision, and courage it takes to create lasting change.

The documentary invites viewers to join the movement—not just for a single day, but as an ongoing journey toward personal and collective transformation.

Making history takes the effort of one person, and another, and another one.

We call upon you to [join us on June 28, 2025](#), at Davey Jackson Field, Jackson Hole, Wyoming, as we strengthen the movement and champion peace. It will be a day of sharing our stories of resilience and transformation, networking with global leaders, and making history.

The cherry on top is that if you make it to be among the first 1000 people to register and participate in person, and you are aged 21+ years, you'll get a FREE voucher to explore either the Caribbean or Mexico, with all your meals and accommodation in select, high-end hotels, fully paid for, courtesy of The Me Studios by Ali Mehdaoui.

For more information, interviews, or media inquiries, please contact:

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