

# North America Protective Clothing Market Expected to Reach \$3.8 Billion by 2027, Driven by Growing Demand Across Sectors

*The research offers a detailed segmentation of the North America protective clothing market based on material type, application, end-use industry, and country.*

WIN SIVERS DRIVE, OR, UNITED STATES, February 27, 2025 /EINPresswire.com/ -- [North America Protective Clothing Market](#) report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

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The North America protective clothing market generated \$2.9 billion in 2019, and is expected to reach \$3.8 billion by 2027, witnessing a CAGR of 5.4% from 2020 to 2027. The report provides a detailed analysis of changing market trends, market projections, key investment pockets, top winning strategies, major segments, value chain, and competitive scenario.

Rise in investments in R&D activities and increase in demand from end-user industries drive the growth of the North America protective clothing market. However, high initial costs hinder the market growth. Contrarily, surge in demand for phase change materials and multifunctional clothing creates new opportunities in the coming years.

The research offers a detailed segmentation of the North America protective clothing market based on material type, application, end-use industry, and country.

Based on material type, the aramid & blends segment accounted for nearly one-third of the total share in 2019, and is expected to continue its leadership status in terms of revenue during the forecast period. However, the polybenzimidazole (PBI) segment is expected to register the largest CAGR of 6.5% from 2020 to 2027.

Based on application, the thermal segment accounted for the highest market share with more than one-third of the total market share in 2019, and is estimated to maintain its lead position throughout the forecast period. However, the biological/radiation segment is expected to portray

the fastest CAGR of 6.2% from 2020 to 2027.

Based on country, the U.S. contributed to the highest market share with more than four-fifths of the total revenue in 2019, and is projected to maintain its highest contribution by 2027.

Moreover, this country is expected to manifest the fastest CAGR of 5.6% from 2020 to 2027. The research also analyzes countries including Mexico and Canada.

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Leading players of the North America protective clothing market include Ansell Limited, Glen Raven Inc., DuPont, Koninklijke Ten Cate NV, Kimberly Clark Corp, Teijin Ltd., Lakeland Industries, Inc., W.L. Gore & Associates, VF Corporation, and 3M Company.

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