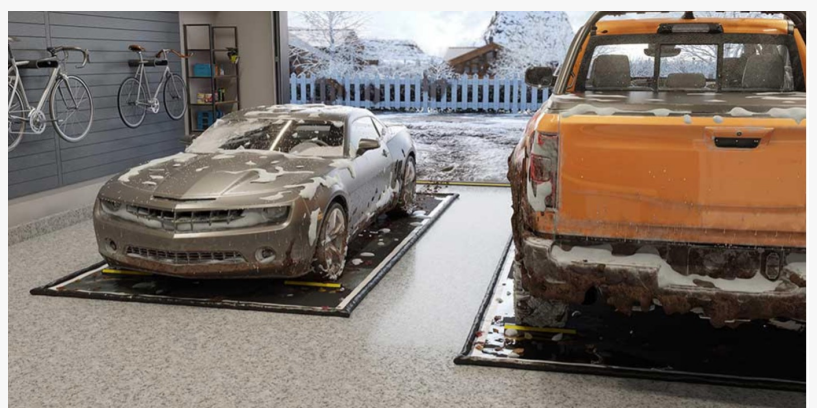


Georgia-based GaraDry® LLC gears up for launch of new motoring innovation for homeowners

- Georgia-based GaraDry® LLC launches latest smart innovation.
- Dilemma solved for frustrated motorists.
- Suitable for commercial and residential garages.

ATLANTA , GA, UNITED STATES, February 28, 2025 /EINPresswire.com/ -- Award-winning Georgia company [GaraDry®](#) has launched its latest garage-related innovation as demand for its products continues driving upwards.



GaraMat is the new product for USA motoring homeowners launched by Atlanta-based GaraDry® LLC

Designed for residential garages and commercial premises including workshops and industrial units, the new [GaraMat® garage containment mat](#) for vehicles contains water, mud, snow, and other debris, ensuring garage spaces remains clean and dry no matter the weather conditions.

“

We're really excited and very proud to bring this premium product to the market and we are expecting it to be popular across the USA. It's ideal for homes, workshops, sheds, and commercial spaces.”

*Ashley Smith, founder,
GaraDry® LLC*

GaraMat® creates a barrier that captures and contains any spills or debris from vehicles. It also enables vehicles to be washed inside a garage by collecting water enabling safe disposal.

A sponge column edge traps water, mud, and snow, preventing it from spreading across garage floors. Crafted with a premium textured finish, GaraMat® is durable and long-lasting.

It enables people to park perfectly every time with white parking guidelines that provide a designated parking space

inside a garage to maximise space. The innovative hi-visibility 'GaraStops' ensure cars can be

parked in the perfect spot for full garage protection, engineered with orange reflectors for easy visibility even in low light conditions.

Ashley Smith, founder of GaraDry® which is based in Atlanta, Georgia, said:

“Our existing and established GaraDry® threshold seal is a globally recognised innovation and well-loved brand that prevents water, leaves and other debris from entering under a garage door.

“The next challenge we wanted to solve for homeowners, which most drivers will recognise, was the problem of dirty or wet vehicles causing a mess when parked in a garage. Our research and our own personal experience proves that cleaning up after a wet or dirty vehicle has parked in an otherwise clean garage is hugely frustrating. It’s also a slip hazard in the home.

“GaraMat® solves these problems and enables homeowners and business owners to maintain a clean garage environment whatever the weather. We’ve designed this new range so that 100% of water, mud and snow drips into it preventing mess from spreading across a garage.

“We paid particular attention to using premium materials in our production that are engineered to withstand harsh winter conditions without degrading. It’s easy to use and no assembly is needed. We’ve also created a range of sizes to suit different types of vehicles from motorcycles to large SUVs and trucks. It’s ideal for homes, workshops, sheds, and commercial spaces.

“We’re really excited to bring this premium product to the market and we are expecting it to be popular across the USA.”

Based in Atlanta, Georgia GaraDry® LLC designs, manufactures, and sells the world’s largest range of threshold seals for residential garage doors and commercial doors.

The company has made great strides in promoting the brand in key cities across the USA where demand for its products soar before and during ‘hurricane seasons’ in particular.

GaraDry® has ambitious plans of launching four new innovative product ranges in 2025. The product ranges have been in development for several year and it will be a busy and exciting year ahead for the GaraDry® team.

About GaraMat

GaraMat® offers five different sizes to accommodate a wide range of vehicles

- Bikes/Motorbikes: 8' x 3'
- Cars (small): 8' x 14'
- Cars/SUVs (medium): 8' x 16'

- Cars/SUV/Trucks (large): 8'6" x 18'
- Cars/Trucks (extra-large): 8'6" x 22'

A fitting kit includes alcohol pads, hook and loop fasteners, a floor squeegee and specially designed GaraStop car parking guides.

See the following videos featuring GaraMat®:

GaraMat Product Explainer: <https://www.youtube.com/watch?v=r9xeal7XP4>

Meet Dave #2 featuring GaraMat: <https://www.youtube.com/watch?v=hQEtc2eTEa0&t=3s>

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