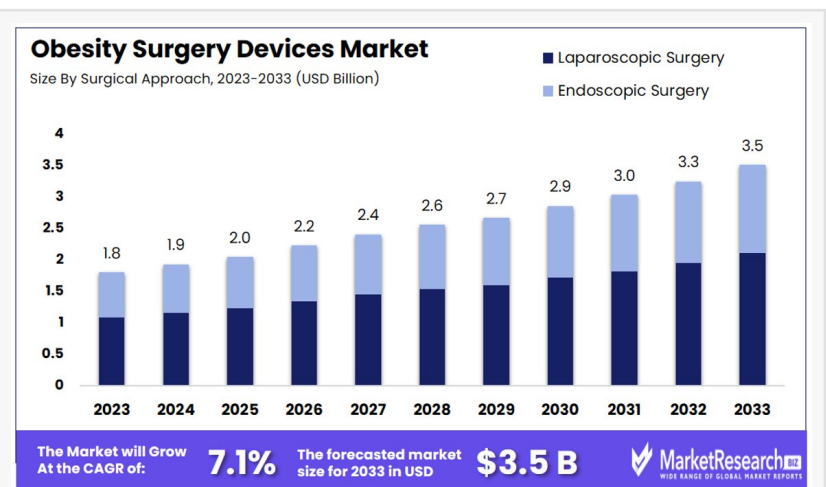


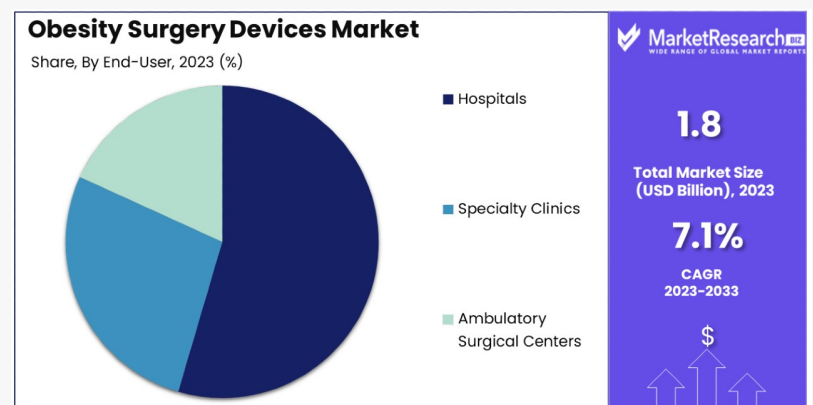
Obesity Surgery Devices Market to Hit USD 3.5 Billion by 2033, Growing at 7.1% CAGR

Obesity Surgery Devices Market was valued at USD 1.8 Billion in 2023, and is expected to reach USD 3.5 Billion in 2033, at a CAGR of 7.1%

NEW YORK, NY, UNITED STATES, February 28, 2025 /EINPresswire.com/ -- The [Global Obesity Surgery Devices Market](#) is projected to reach USD 3.5 billion by 2033, up from USD 1.8 billion in 2023, with a CAGR of 7.1% from 2024 to 2033. This growth is driven by increasing obesity rates worldwide. The rising number of individuals with obesity has led to a higher demand for effective treatment options, including surgical interventions. With obesity contributing to serious health conditions like type 2 diabetes and cardiovascular diseases, more people are turning to bariatric procedures, fueling the demand for advanced surgical devices.



Obesity Surgery Devices Market Size.png



Obesity Surgery Devices Market Share.png

Advancements in medical technology are significantly impacting this sector. The development of minimally invasive techniques, such as endoscopic bariatric therapies, offers safer alternatives with shorter recovery periods. These innovations make surgery more appealing to a broader patient base. Improved laparoscopic devices and robotic-assisted systems also enhance surgical precision, reducing complications and hospital stays. As a result, healthcare providers are adopting these modern technologies, further boosting the obesity surgery devices market.

Growing awareness of obesity-related health risks has influenced both patients and healthcare professionals to consider surgical treatments more seriously. Educational campaigns, research

studies, and endorsements from health organizations highlight the long-term benefits of bariatric procedures. This increasing knowledge has led to a surge in surgical procedures, driving market expansion. Additionally, the rise in insurance coverage for weight-loss surgeries has improved access to these treatments, encouraging more individuals to opt for surgical solutions.

Government policies and regulatory support have also played a crucial role in market growth. Recognizing obesity as a public health concern, authorities worldwide have introduced guidelines supporting bariatric procedures. Many countries are expanding healthcare funding and reimbursement policies for obesity-related treatments, making these surgeries more affordable. This financial assistance has positively impacted market demand, allowing more patients to benefit from surgical interventions.

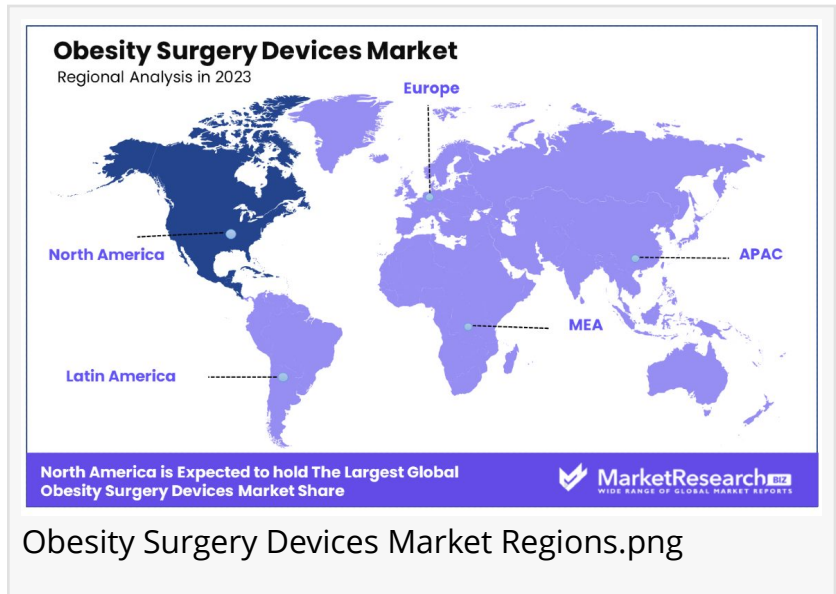
The obesity surgery devices market is expanding due to a combination of rising obesity rates, technological innovations, increased awareness, and supportive healthcare policies. As demand for effective weight-loss solutions continues to grow, the industry is expected to see continuous advancements and increased adoption of surgical devices in the coming years.

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Marketresearch.biz has recently published a detailed research report on the 'Obesity Surgery Devices Market', offering a comprehensive view of the market's global and regional prospects. This report provides a thorough analysis of the latest industry developments and the major players shaping the Obesity Surgery Devices industry. It outlines the market scenario clearly, presenting specifications and industry procedures in an organized manner. This structured presentation of information aids readers in gaining a deep understanding of the industry, focusing on the stability of cost and revenue structures.

The primary goal of this report is to deliver factual, actionable data about the Obesity Surgery Devices market. It equips readers with the necessary information to formulate and execute informed strategies based on the extensive data provided. The report includes detailed market statistics that offer insights into the current market status, future projections, and classifications based on various criteria such as product type, end-use, and region.

The report thoroughly covers the classification of the Obesity Surgery Devices market,



highlighting significant aspects like product types and the main industries associated with the Obesity Surgery Devices Market. It also delves into critical industry dynamics such as development trends, supply, and demand conditions. This analysis provides a deep understanding of the market's current landscape and growth trajectory over the years.

Furthermore, the report extensively analyzes business plans, sales, and profitability to enhance readers' understanding of the Obesity Surgery Devices market. It discusses essential elements like production volumes, sales data, key raw material suppliers, and buyers in the industry. These details are crucial for understanding the informational needs and distribution rates within the market.

Key Takeaways

- **Market Value Growth:** The Global Obesity Surgery Devices Market is projected to grow from USD 1.8 billion in 2023 to USD 3.5 billion by 2033, at a 7.1% CAGR.
- **Leading Surgery Device:** Gastric Stapling Devices dominate with an 86.5% market share, valued for their efficiency and safety in gastric bypass and sleeve gastrectomy procedures.
- **Alternative Device Options:** Other devices, including Gastric Bands, Gastric Balloons, Gastric Plication Systems, and Gastric Electrical Stimulation Devices, provide alternative obesity surgery solutions for niche patient groups.
- **Preferred Surgical Approach:** Laparoscopic Surgery is the most preferred method due to its minimally invasive nature, faster recovery, and fewer post-operative complications.
- **Emerging Surgical Option:** Endoscopic Surgery is gaining popularity due to its ultra-minimally invasive approach, though it remains less common compared to laparoscopic procedures.
- **Hospitals' Market Share:** Hospitals lead with a 60.4% share, offering comprehensive care and high patient volume for obesity surgery procedures.
- **Alternative Care Facilities:** Specialty Clinics and Ambulatory Surgical Centers (ASCs) provide cost-effective, specialized obesity surgery procedures, catering to specific patient needs.
- **North America's Dominance:** With a 47.2% market share, North America leads due to advanced healthcare systems and increasing obesity rates driving demand for surgery devices.
- **Europe's Strong Position:** Europe holds a 29.5% market share, supported by a well-established healthcare system and rising obesity prevalence.
- **Growth Opportunities:** Advancements in obesity surgery devices focusing on efficacy, safety, and improved patient outcomes create strong market growth potential globally.
- **Obesity's Market Impact:** Rising obesity rates worldwide continue to drive demand for innovative and effective obesity surgery devices, particularly in regions with advanced healthcare infrastructure.

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MARKET INSIGHT AND COMPETITIVE OUTLOOK

The Competitive Landscape section of the Obesity Surgery Devices market report offers an in-

depth analysis of the leading players currently influencing the market. This segment highlights the strategic efforts and steadfast dedication of these companies as they seek competitive advantages. Users gain insight into the methods employed by these key market influencers through detailed evaluations.

This section includes comprehensive COMPANY PROFILES that provide a snapshot of each leading player. Details such as company history, business focus, and market position are outlined, giving readers a clear view of who shapes the market landscape.

Additionally, the report covers COMPANY OVERVIEWS and FINANCIAL HIGHLIGHTS, offering a lens into the economic health and investment priorities of these entities. This financial analysis helps stakeholders understand the funding dynamics and revenue streams that propel these companies forward in the competitive arena.

Lastly, PRODUCT PORTFOLIOS, SWOT ANALYSES, KEY STRATEGIES, AND DEVELOPMENTS are meticulously presented. This information serves to reveal the strengths, weaknesses, opportunities, and threats each company faces, alongside their strategic moves and innovations in product development, allowing for a rounded understanding of their market presence and growth tactics.

The Primary Entities Identified In This Report Are:

- Johnson & Johnson Services Inc.
- Boston Scientific Corporation
- Transenterix Surgical Inc.
- Asenus Surgical US, Inc.
- Leptos Biomedical
- Stryker Corporation
- ReShape Medical
- Apollo Endosurgery Inc.
- Intuitive Surgical Inc.
- ReShape Lifesciences Inc.
- Mediflex Surgical Product
- Richard Wolf GmbH
- Allurion Technologies
- Ethicon Inc.

SEGMENTATION PERSPECTIVE

The report provides an extensive segmentation of the Obesity Surgery Devices market, focusing on diverse product types, end-users, and geographical regions. It details a thorough analysis of selected market segments from 2020 to 2023, with forward-looking forecasts extending from 2025 to 2034. Each segment is assessed based on revenue generation (in million USD) and

Average Annual Growth Rate (CAGR), offering a clear perspective on market dynamics.

This study includes a detailed regional breakdown that encompasses key areas such as North America, Asia-Pacific, Europe, South America, the Middle East, Africa, and the Rest of the World. The analysis highlights regional market trends, growth drivers, and potential opportunities, providing stakeholders with essential insights for strategic decision-making.

Additionally, the report delves into various product types within the Obesity Surgery Devices market. It examines each product category for its revenue contribution and growth prospects over the forecast period. This segment-centric approach helps identify which product types are gaining traction and their impact on the overall market landscape.

Lastly, the target applications associated with the Obesity Surgery Devices market are explored. This section assesses how different applications influence market growth and development. The report's comprehensive coverage of target applications aids industry participants in understanding specific market demands and adjusting their strategies accordingly.

Key Segments Covered In This Report Are:

By Surgery Device Type

- Gastric Bands
- Gastric Balloons
- Gastric Stapling Devices
- Gastric Plication Systems
- Gastric Electrical Stimulation Devices
- Others

By Surgical Approach

- Laparoscopic Surgery
- Endoscopic Surgery

By End Users

- Hospitals
- Specialty Clinics
- Ambulatory Surgical Centers

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WHAT TO EXPECT IN OUR REPORT?

- The report analyzes key market drivers, challenges, opportunities, and trends shaping the Obesity Surgery Devices industry.
- It examines growth potential, consumption, and industry share across key regions and

countries influencing market expansion.

- The report helps businesses refine strategies by analyzing top players' performance and competitive challenges in the Obesity Surgery Devices industry.
- It covers industry mergers, acquisitions, company expansions, and market concentration rates, highlighting the top players' market shares.
- The report presents well-researched conclusions and insights to help businesses navigate the Global Obesity Surgery Devices market effectively.
- What potential opportunities exist for new entrants in the Global Obesity Surgery Devices industry?
- Who are the key companies driving growth in the Obesity Surgery Devices sector?
- What strategies are businesses adopting to expand their market presence and competitive edge?
- How is competition shaping the Obesity Surgery Devices industry?
- What new trends may influence future market growth and industry developments?
- Which product types are projected to witness the highest compound annual growth rate (CAGR)?
- Which application segment is expected to dominate the Global Obesity Surgery Devices industry?
- Which geographical region presents the most lucrative opportunities for manufacturers?

*Note: We offer customized market research reports tailored to meet your specific business needs and requirements.

CONCLUSION

The obesity surgery devices market is experiencing steady growth due to the increasing number of obesity-related health issues. The demand for advanced surgical solutions is rising as more people seek effective treatment options. Innovations in minimally invasive procedures, including laparoscopic and endoscopic techniques, are making surgeries safer and more accessible. Improved insurance coverage and supportive healthcare policies are expanding patient access to these procedures. Additionally, the presence of leading healthcare companies investing in new technologies is driving market expansion. With ongoing advancements in surgical devices and a growing focus on obesity management, the market is expected to witness continued development, offering better treatment outcomes and improved healthcare accessibility for patients worldwide.

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