

# Jonathan Yancy of Yancy Business Consulting Recently Featured on Close Up Radio

RIDGEWAY, WI, UNITED STATES, March 4, 2025 /EINPresswire.com/ -- Yancy Business Consulting, spearheaded by its visionary founder Jonathan G. Yancy MSOCL, CSP-SM, is revolutionizing how organizations approach leadership and change management. Offering a robust suite of services including organizational change management, agile coaching, process improvement, and data analytics, Yancy Business Consulting is setting a new standard for corporate leadership dynamics.

The seeds for Yancy Business Consulting were planted nearly a decade ago when Jonathan Yancy began his professional journey in financial services, immersing himself in the intricacies of change management.

Yancy's passion for understanding and implementing organizational behavior was ignited by his early academic pursuits and a drive to make a lasting impact. He realized the profound influence that effective change management could have on organizations' systems and structures.

"I reached a turning point in my career when I led a massive enterprise project, streamlining processes across multiple subsidiary banks. That's when I truly understood the power of effective change management," says Yancy. This realization propelled him to expand his expertise across various sectors including telecommunications, higher education, and manufacturing, cultivating a recession-proof skill set in an ever-evolving economy.

## A Data-Driven Approach to Leadership

Equipped with a master's degree focused on organizational change leadership, and multiple certifications in Scrum and project management, Yancy has emerged as a thought leader. His



experiences have allowed him to develop a holistic approach to transforming organizations by marrying technical change management with a focus on human dimensions — a concept often neglected in traditional project management.

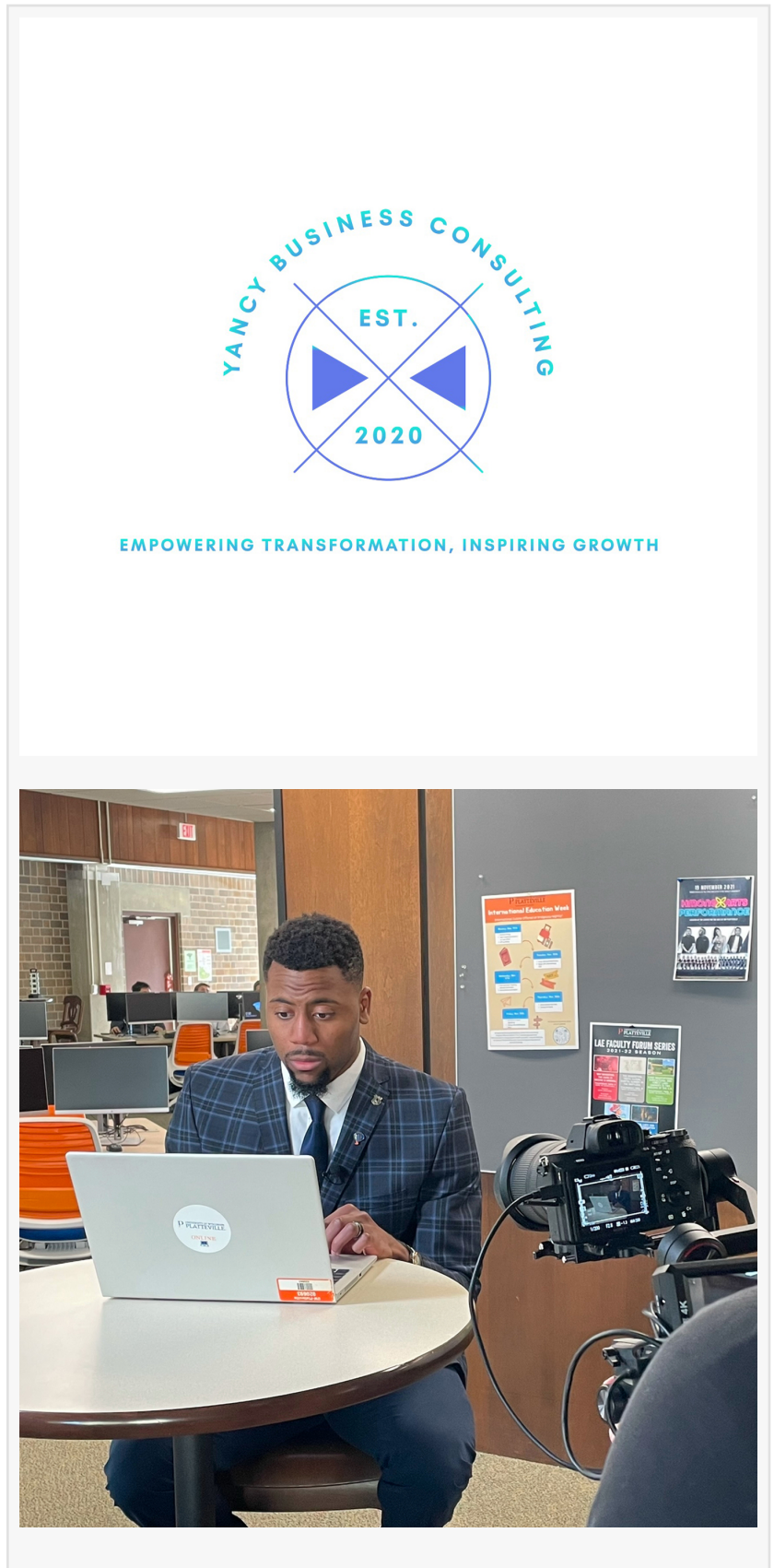
According to Yancy, “Understanding and respecting the human elements of change is crucial. Resistance often arises from a psychological standpoint, and it’s vital to address these concerns to make transitions smoother and more inclusive.”

Since monetizing his firm in 2022, Yancy’s strategic approach to business growth has been remarkable, scaling revenue significantly within a year. “Our mission is to offer considered, high-quality consulting that emphasizes relationship-building over simple sales. Understanding our clients and their unique needs is at the heart of our approach,” Yancy explains.

Instead of rapid and potentially unstable expansion, Yancy has opted for cautious growth, reinforcing the values of integrity and camaraderie. He emphasizes a thoughtful interaction with clients, where services are tailored based on specific organizational needs, ensuring that changes are not only implemented but are felt as a positive evolution by all stakeholders.

### Comprehensive Services

Yancy Business Consulting offers an array of specialized services designed to address the multifaceted aspects of business growth and evolution:



1. Agile Coaching—Implementing frameworks such as Scrum, Kanban, and Safe to enhance project delivery.
2. Organizational Change Management—From stakeholder analysis to readiness assessments and training, ensuring smooth transitions within teams.
3. Process Improvement—Enhancing operational efficiencies through data-driven analysis and methodologies.
4. Data Analytics—Leveraging data to provide actionable insights for strategic decision making.
5. Business Process Design—Innovating workflows to maximize productivity and effectiveness.
6. Performance Management—Aligning employee performance with organizational goals for optimal results.
7. Collaborative Recommendations—Creating strategic plans that align with organizational value and objectives.

With a focus on “Connecting strategy and value through collaborative excellence,” Yancy Business Consulting embodies a future-focused strategy that prepares businesses not just to survive, but to thrive during times of change.

#### Commitment to Ethical Leadership

True to his belief in servant leadership, Yancy emphasizes the importance of putting people at the forefront of change. He promotes a model of leadership that prioritizes collaboration, trust-building, and ethical decision-making, ensuring the greatest good for the most people.



The firm's philosophy echoes the principles of utilitarianism—designed to create positive impacts for everyone involved. "Our decisions should benefit the collective," Yancy states, "We are dedicated to making the working world a better place, one change at a time."

As for what's in store for 2025, Yancy Business Consulting has sets its sights on doubling growth while deepening its impact on the organizations it serves. "I am committed to understanding my deeper purpose and ensuring that my work leaves a meaningful, lasting impact," Yancy shares.

About Yancy Business Consulting:

Yancy Business Consulting leverages cutting-edge methodologies to provide comprehensive leadership consultation services designed to foster strategic growth and effective change. With a dedication to ethical practice and collaborative excellence, the firm empowers businesses to navigate the complexities of modern organizational life.

Close Up Radio recently featured Jonathan Yancy in an interview with Jim Masters on Wednesday, February 26th at 3pm EST

[Listen to the Podcast](#)

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<https://open.spotify.com/episode/1WeKsOqPS4pHe7XbpWnkKk>

For more information about Jonathan Yancy and Yancy Business Consulting, please visit <https://yancybusinessconsulting.com/>

Lou Ceparano

Close Up Television & Radio

+1 631-850-3314

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