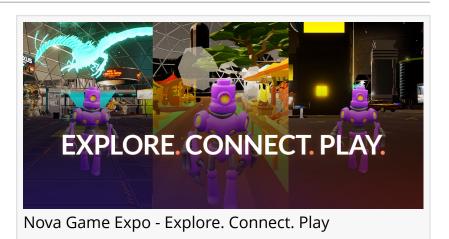


## Nova Game Expo Set to Redefine Virtual Gaming Events

Nova Game Expo (Feb 15–Mar 2) revolutionizes game discovery with 3D inbrowser booths, AI avatars, free games & instant PC/console demos—no downloads needed!

BRISTOL, BATH, UNITED KINGDOM, February 28, 2025 /EINPresswire.com/ -- The gaming world is about to experience a revolutionary shift with Nova Game Expo, a groundbreaking, immersive 3D in-browser event



running from February 15 through March 2. Designed to eliminate the usual hurdles of high-end hardware requirements and hefty downloads, Nova Game Expo seamlessly delivers PC and console game demos—customized to play directly in your web browser—creating an unrivaled platform for game discovery.

Organized by Partnier, a team of gaming industry veterans, Nova Game Expo is free to attend and offers a suite of game-themed, custom 3D booths that attendees can explore from any device. Each booth is staffed by a multilingual avatar trained by the developers themselves, ready to answer questions and guide players through the demos—no matter the time zone or language spoken. These AI-powered interactions recreate the excitement of in-person events, ensuring that fans can connect with their favorite games on a personal level.

Nova Game Expo's in-browser streaming of full-fledged PC and console demos, lets players sample upcoming releases instantly—without installation. By removing friction of downloads, fans can dive straight into hands-on demos, fueling greater awareness and engagement around new and emerging titles. Moreover, attendees have the chance to win free games as a part of their participation.

By existing entirely in the digital realm, the expo minimizes travel, large-scale venue costs, and physical resource consumption while preserving the community energy that makes gaming expos so memorable. This forward-thinking initiative underscores the event's commitment to shaping a more inclusive, eco-conscious future for the industry.

"We believe the future of game expos lies in meeting players wherever they are," says Jamie Ridyard, Founder of Partnier. "By introducing immersive 3D booths, AI-driven gameplay support, and zero-installation demos, we're offering a fresh way to discover and connect with games while reducing the environmental impact."

From February 15 through March 2, Nova Game Expo stands ready to welcome gamers and enthusiasts from around the globe to a new era of frictionless, browser-based discovery. Whether you're scouting for the next big hit, keen to interact with developers, or simply looking to win free games, this innovative online expo promises an experience unlike any other.

## Launch Nova Game Expo in your Browser

<u>Watch Sizzle reel</u> <u>Watch Trailer</u> Learn more: <u>https://www.novagameexpo.com/</u>

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