

Dimerco's March Freight Report Highlights Tariffs, Changing Demand, and Capacity Realignments in Global Supply Chains

Rising tariffs, changing demand, and capacity realignments are reshaping global supply chains, according to Dimerco's March 2025 Freight Market Report.

TAIPEI, TAIWAN, March 4, 2025 /EINPresswire.com/ -- Dimerco Express Group's March 2025 Asia-Pacific Freight Market Report demonstrates how rising tariffs, erratic demand trends, and continuous capacity changes are posing challenges for global supply chains. Businesses must implement adaptive methods to minimise disruptions as freight flows are

Origin		A	dditional		Implementation Dat						
exico & Canada			25%			March 4, 2025					
China		20%	(Currentl		March 4, 2025						
Europe		25% (On Automotives)					To be Announced				
Air Freight	то	ASIA	TO EUR		TO USEC		TO USWC				
	Capacity	Rate	Capacity	Rate	Capacity	Rate	Capacity	Rate			
East China	Soft	Stable	Soft	Stable	Soft	Stable	Soft	Stable			
North China	Soft	Stable	Soft	Stable	Soft	Stable	Soft	Stable			
South China	Soft	Stable	Soft	Stable	Soft	Stable	Soft	Stable			
Hong Kong	Soft	Stable	Upturn	Stable	Soft	Stable	Soft	Stable			
Ocean Freight	то	ASIA	TO EUR		TO USEC		TO USWC				
	Capacity	Rate	Capacity	Rate	Capacity	Rate	Capacity	Rate			
East China	Soft	Falling	Soft	Falling	Soft	Falling	Soft	Falling			
North China	Soft	Stable	Soft	Falling	Soft	Falling	Upturn	Falling			
South China	Soft	Stable	Soft	Stable	Soft	Stable	Soft	Stable			
Hong Kong	Upturn	Stable	Upturn	Falling	Soft	Falling	Soft	Falling			

reshaped by geopolitical developments and changing customer behaviour.

Shippers are preparing for major shifts in freight demand and cost structures as a result of the

Carriers may delay Suez route return until mid-year due to security risks, keeping freight rates volatile amid ongoing capacity realignments."

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Alvin Fuh, Vice President of Ocean Freight at Dimerco impending March 4, 2025, implementation of <u>U.S. import</u> <u>tariffs</u> on goods from China, Canada, and Mexico, as well as other trade measures. The analysis finds early indications of supply chain modifications already in progress, despite the fact that these policies are creating uncertainty in important markets.

E-Commerce Slows as Tariff Uncertainty Looms

The once-strong e-commerce boom is showing signs of slowing, particularly in the U.S. and Europe, as businesses

reassess shipment volumes amid shifting tariff policies. "E-commerce is transitioning from a B2C model to a B2B2C model, with more shipments shifting to ocean freight," said Kathy Liu, VP of

Global Sales and Marketing at Dimerco. "This shift is likely to reshape demand patterns across major trade lanes."

Geopolitical Tensions Impact Ocean Freight Recovery

Global ocean freight networks continue to face uncertainty as carriers assess the safety of resuming Red Sea transits through the Suez Canal. "Carriers are unlikely to fully revert to the Suez route until at least mid-year, due to ongoing

Manufacturing Purchasing Managers Index (PMI)													
	2024											2025	
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Global	50.0	50.3	50.6	50.3	50.9	50.9	49.7	49.5	48.7	49.4	50.0	49.6	50.1
USA	50.7	52.2	51.9	50.0	51.3	51.6	49.6	47.9	47.3	48.5	49.7	49.6	51.2
China	50.8	50.9	51.1	51.4	51.7	51.8	49.8	50.4	49.3	50.3	51.5	50.5	50.1
Taiwan	48.8	48.6	49.3	50.2	50.9	53.2	52.9	51.5	50.8	50.2	51.5	52.7	51.1
Hong Kong	49.9	49.7	50.9	50.6	49.2	48.2	49.5	49.4	50.0	52.2	51.2	51.1	51.0
Japan	48.0	47.2	48.2	49.6	50.4	50.0	49.1	49.8	49.7	49.2	49.0	49.6	48.7
S. Korea	51.2	50.7	49.8	49.4	51.6	52.0	51.4	51.9	48.3	48.3	50.6	49.0	50.3
Singapore	50.7	50.6	50.7	50.5	50.6	50.4	50.7	50.9	51.0	50.8	51.0	51.1	50.9
Vietnam	50.3	50.4	49.9	50.3	50.3	54.7	54.7	52.4	47.3	51.2	50.8	49.8	48.9
Malaysia	49.0	49.5	48.4	49.0	50.2	49.9	49.7	49.7	49.5	49.5	49.2	48.6	48.7
Philippines	50.9	51.0	50.9	52.2	51.9	51.3	51.2	51.2	53.7	52.9	53.8	54.3	52.3
Indonesia	52.9	52.7	54.2	52.9	52.1	50.7	49.3	48.9	49.2	49.2	49.6	51.2	51.9
Thailand	46.7	45.3	49.1	48.6	50.3	51.7	52.8	52.0	50.4	50.0	50.2	51.4	49.6
India	56.5	56.9	59.1	58.8	57.5	58.3	58.1	57.5	56.5	57.5	56.5	56.4	57.7
Australia	50.1	47.8	47.3	49.6	49.7	47.2	47.5	48.5	46.7	47.3	49.4	47.8	50.2

security risks and logistical complexities," said Alvin Fuh, Vice President of Ocean Freight at Dimerco. "Until then, freight rates will remain volatile as capacity realignments unfold."

Key Market Trends for March 2025

□ Tariff Fallout: U.S. import tariffs on goods from Mexico, Canada, and China are reshaping trade flows, with businesses exploring alternative sourcing options.

□ Capacity Adjustments: Ocean carriers are introducing new vessels to ease supply constraints, but market demand remains inconsistent.

Regional Hotspots: Taiwan and South Korea continue to see steady demand for high-tech products, while Southeast Asia faces capacity pressures linked to Ramadan and the ongoing shift to ocean freight.

** Dimerco recommends shippers adopt a multi-modal logistics strategy and secure capacity early to mitigate potential delays and rate fluctuations in the months ahead. **

For more information or to arrange an interview with Dimerco's logistics experts, please get in touch using the below contact details.

Download the full report

About Dimerco

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