

SHATTERING THE SILENCE: A Benefit Evening for Mental Health Awareness featuring Michelle Trachtenberg's Last Performance

March 12 Event in Austin Features Speakers and Live Performances Headlined by Preview of the documentary SPYRAL in Michelle Trachtenberg's Final Performance

AUSTIN, CA, UNITED STATES, March 1, 2025 /EINPresswire.com/ -- Join In Person or [Live Stream on Rewarded.TV](#)

The AEB Foundation will host Shattering The Silence: A Night For Mental Health Awareness, a special fundraiser and film viewing featuring Michelle Trachtenberg's final performance in the documentary SPYRAL, directed by two-time Oscar winner Bill Guttentag. The March 12th telethon-style event, held in-person and live streamed from the Kingdom Nightclub in Austin, features a private viewing of the film SPYRAL, guest speakers, live entertainment and food & drink while raising awareness and funds for the National Alliance on Mental Illness (NAMI) and additional mental health resources.

In the film, Trachtenberg voices Michelle Cody White, a woman whose life was derailed by undiagnosed bipolar disorder, self-medication, and addiction. Through her performance, Trachtenberg leaves behind a hauntingly real and urgent message about the importance of seeking mental health support early.

Often described as "The BOYHOOD of Bipolar," SPYRAL is a harrowing thirteen-year journey into the depths of mental illness, compiled from home videos, diaries, and social media of musician Randall White and his wife Michelle. It rips the band-aid off the struggles that affect all of us, offering an unfiltered look at the devastating consequences of untreated mental health conditions. The film won an award at Dances With Films when it world-premiered in Hollywood



SPECIAL SCREENING AND FUNDRAISER
Shattering The Silence: A Night For Mental Health Awareness

SPYRAL

WINNER DWTFLA 2024 OFFICIAL SELECTION
WINNER CHAGRIN FILM FEST 2024

"The new film SPYRAL sets up the problem perfectly for mental health leaders to talk solutions."
Greg Hansch, Executive Director
NAMI Texas

Wednesday, March 12th 4:30-8:30p
LIVE STREAMING EVENT PASS

Join The AEB Foundation And Rewarded TV
And Benefit From Sharing This Impactful Film by
2x Oscar Winning Director Bill Guttentag (Plus Live Zoom)
While Raising Funds For Mental Health Awareness

[SpyralTheMovie.com](https://www.spyralthemovie.com)

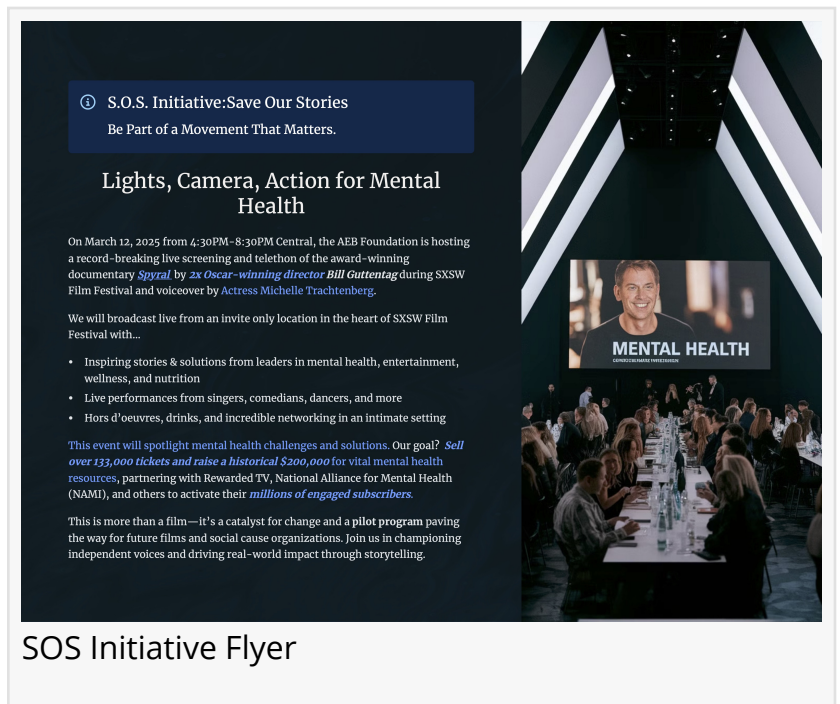
AEB Foundation FILM STREAMING SHARING REVENUES WITH AFFILIATES
REWARDED TV

FUNDRAISER: A PORTION OF EVENT PROCEEDS GOES TO NAMI AND SAVE OUR STORIES
NAMI National Alliance on Mental Illness

Register to watch online at
<https://rewarded.tv/spyral/event/sxsw/?ref=JSUW0IQ4>

last summer.

Earlier this week, NAMI announced a national partnership with the film, which has inspired the launch of Save Our Stories (SOS)—a new initiative by the All Entertainment Business Organization debuting later this year. SOS not only supports social impact content across film, TV, and short-form storytelling but also serves as a funding vehicle for partner organizations like NAMI, leveraging these projects to drive financial support for vital causes.



The flyer is for the 'S.O.S. Initiative: Save Our Stories' event. It features a dark background with white and blue text. At the top, it says 'S.O.S. Initiative: Save Our Stories' and 'Be Part of a Movement That Matters.' Below that is the title 'Lights, Camera, Action for Mental Health'. The main text describes the event on March 12, 2025, from 4:30 PM to 8:30 PM Central, hosted by the AEB Foundation. It mentions a record-breaking live screening and telethon of the award-winning documentary 'Spyral' by 2x Oscar-winning director Bill Guttentag during SXSW Film Festival, with voiceover by actress Michelle Trachtenberg. The event will be broadcast live from an invite-only location at the SXSW Film Festival. A list of activities includes inspiring stories, live performances, and hors d'oeuvres. It also states that the event will spotlight mental health challenges and solutions, with a goal to sell over 133,000 tickets and raise a historical \$200,000 for vital mental health resources. A final note says it's more than a film—it's a catalyst for change and a pilot program paving the way for future films and social cause organizations.

SOS Initiative Flyer

The SPYRAL production couldn't have possibly anticipated Trachtenberg's untimely passing, and had hoped to have her participate in the event, which will go on in her honor.

“

Michelle transformed into Michelle Cody White in the studio—a woman with undiagnosed bipolar disorder. Her performance is one of the strongest pieces of content I've ever seen about mental health.”

Spyral Producer Jennifer Hutchins

SPYRAL Producer Jennifer Hutchins said, "Michelle was one of the sweetest, most gentle human beings I've ever had the pleasure to know. I could tell she cared deeply about people and using her voice for the greater good. I got to know Michelle in the recording studio, where she transformed into Michelle Cody White—a woman who graduated at the top of her nursing class before spiraling out of control with undiagnosed bipolar disorder. Her performance was so powerful that there wasn't a dry eye in the room. She truly leaves behind one of the strongest pieces of content I've ever seen about mental health. We lost one of the good ones this week, and our hearts go out to her family and loved ones."

Randall White, SPYRAL Producer and Film Subject adds, "Michelle Trachtenberg's performance in SPYRAL captured my late wife's spirit so closely, it was haunting. I am still in shock. I hope that both of their spirits are at peace. More than anything, I believe this film has the power to help people by spreading the message: get help early. That is Michelle's final gift to the world."

Event Schedule and Activities:

Wednesday, March 12 | 4:30 - 8:30 PM CDT

Kingdom Nightclub, 505 East 7th St,
Austin, TX (between Neches & Red
River)

Attend in person or stream live on
Rewarded.TV

Event Schedule:

4:30 PM CST | Doors Open

- Live DJ & Networking with
Entertainment Industry Leaders,
Wellness Experts, and Mental Health
Advocates

- Complimentary drinks, cocktails &
food

5:00 PM CST | Live Broadcast Begins
(Streaming on Rewarded.TV)

- Welcome & Introductions

- Speakers:

- Actress Kelly Frye (Secrets of Sulphur
Springs, Teachers, Criminal Minds)

- Influencer Steezy Kane

- Amplify EDM Founder Kay Cote

- More speakers to be announced

A Tribute to Michelle Trachtenberg

- Moment of Silence

- Live Performance:

- Nagavalli (Singer)

5:30 PM CST | Exclusive Private Viewing of SPYRAL

7:00 PM CST | Q&A with the Filmmakers

- Bill Guttentag – 2x Oscar-Winning Director (Virtual Appearance)

- David Kahne – Grammy-Winning Composer (Virtual Appearance)

- Jennifer Hutchins – Award-Winning Producer

- Randall White – Subject of Spyral

7:20 PM CST | Mental Health Solutions & Resources

- Executive Director of NAMI Texas (National Alliance on Mental Illness)

- Additional leaders to be announced

7:40 PM CST | Bollywood Wellness Dancing

7:45 PM CST | Save Our Stories Initiative

- Teresa Taylor – Emmy-Winning Producer & Head of Business Development for All
Entertainment Business

- Mindy Raymond – Mindy Raymond – The Shine Company/ Rolling Reels Productions & Board
Member for SOS Stories

7:50 PM CST | Fundraiser Results Revealed



QR code to watch the event

□ Live Performance:

□ Lara Price (Singer)

8:00 PM CST | Virtual Feed Ends

8:00 - 8:30 PM CST | DJ & Final Networking

□ Continue conversations with leaders in Entertainment, Mental Health, and Wellness

Event pass to attend in person is \$200 and is on sale here. Tickets for the livestream are [\\$15 and are available here](#)

For more information on SPYRAL and its mental health initiatives, visit MentalAwarenessToday.com

Henry Eshelman

PMG

+1 323-337-9042

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