



Caribou and Newvon Partner to Enhance Caregiver Engagement, Compliance, and Retention in Home Care

NEW YORK, NY, UNITED STATES, March 5, 2025 /EINPresswire.com/ -- Caribou, a leading caregiver engagement platform, and Newvon, a premier e-training provider for caregivers, have joined forces to empower home care agencies with a seamless solution for strengthening workforce engagement, compliance, and retention. This partnership will enable agencies to foster desired caregiver behaviors—such as completing training, fulfilling electronic visit verification (EVV) requirements, making referrals for open job positions, and maintaining consistent attendance.

In an increasingly competitive home care landscape, agencies face complex challenges in recruiting, training, and retaining qualified caregivers. The integrated solution brings together Caribou's data-driven rewards and recognition programs and Newvon's comprehensive online training platform, enabling agencies to strengthen both compliance and engagement while recognizing caregivers at scale. The partnership capitalizes on Caribou's deep understanding of caregiver behavior management and Newvon's intuitive, user-friendly e-learning tools.

Addressing the Workforce Crisis in Home Care

High turnover, compliance complexities, and engagement challenges pose ongoing threats to home care agencies. By integrating Caribou's behavioral-driven recognition and rewards platform with Newvon's comprehensive e-learning solution, agencies can:

Drive Compliance: Caregivers earn recognition and rewards for completing mandatory training, EVV submissions, and other compliance-related activities.

Improve Retention: Rewarding consistent attendance, shift coverage, and referral-based hiring leads to higher caregiver satisfaction and long-term retention, with agencies seeing up to a 15% improvement in 90-day retention.

Enhance Operational Efficiency: Automating engagement and recognition reduces administrative workload, allowing agencies to focus on care delivery.

Increase Workforce Utilization: Engaged and incentivized caregivers are more likely to complete shifts, reducing gaps in coverage and optimizing staffing, with agencies achieving over 95% engagement.

Boost Care Quality: Motivated, well-trained caregivers deliver superior service, enhancing patient outcomes.

“Our mission at Caribou is to help home care agencies become world-class employers by ensuring caregivers feel seen, valued, and motivated,” said Christian Alaimo, Co-Founder and Chief Operating Officer of Caribou. “By partnering with Nevvon, we’re enabling agencies to reinforce positive behaviors and professional growth through a scalable, data-driven approach.”

James Cohen, CEO of Nevvon, added, “At Nevvon, we understand that education alone isn’t enough—caregivers need to feel engaged and appreciated. By integrating Caribou’s recognition platform, we are giving agencies the tools they need to create a workforce that is both compliant and committed.”

Seamless Implementation, Immediate Impact

The Nevvon-Caribou partnership is designed for easy adoption, requiring no additional administrative workload, and is scalable to meet the needs of agencies at any stage of growth. Agencies can seamlessly integrate Caribou’s platform into existing workflows, ensuring all caregivers—regardless of technological proficiency—can participate. With mobile-friendly tools available in multiple languages, the solution is accessible and effective across diverse caregiver populations.

By joining forces, Caribou and Nevvon are poised to set a new standard in the home care industry, providing agencies with the tools they need to thrive in a competitive market while ensuring caregivers feel valued, supported, and equipped to deliver exceptional care.

About Caribou

Caribou is a rewards and engagement platform designed to help home care agencies recognize and incentivize their caregivers. Through data-driven behavioral psychology, Caribou enables agencies to improve retention, recruitment, and workforce performance while streamlining operations. Caribou serves agencies across the United States and Canada. Learn more at www.caribou.care.

About Nevvon

Nevvon is a leading e-training provider for caregivers, offering accessible, multilingual, and engaging compliance training. Nevvon simplifies education and workforce development for home care agencies, ensuring caregivers are well-equipped to provide high-quality care. Learn more at www.nevvon.com.

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