

Nonwoven Fabrics Market Transforming the Textile Industry with Innovation and Sustainability

The increasing use of nonwoven fabrics in medical applications such as face masks, isolation gowns, drapes, and protective covers is fueling market growth.

WILMINGTON, DE, UNITED STATES, March 2, 2025 /EINPresswire.com/ -- According to a report by Allied Market Research, titled "[Nonwoven Fabrics Market](#)" by Polymer Type, Function, Technology, and Application: Global Opportunity Analysis and Industry Forecast, 2021–2030", the global nonwoven fabrics market was valued at \$38.3 billion in 2020 and is projected to reach \$68.1 billion by 2030, growing at a CAGR of 6.0%.



Nonwoven Fabrics Market Overview

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Key Growth Drivers & Market Trends:

- Rising Demand in Healthcare: The increasing use of nonwoven fabrics in medical applications such as face masks, isolation gowns, drapes, and protective covers is fueling market growth.
- Expansion in the Textile Industry: Nonwoven fabrics are gaining traction as an alternative to traditional textiles due to their durability, lightweight properties, and cost-effectiveness.
- Growing Adoption in the Automotive Sector: The demand for lightweight, fuel-efficient vehicles is driving the use of nonwoven materials in automotive interiors and components.
- Technological Advancements: Continuous innovation in nonwoven fabric manufacturing

processes is creating new growth opportunities.

However, raw material price volatility and availability issues remain challenges for market expansion.

Segment Insights:-

By Function:

- Durables Segment Dominates: Accounting for over half of the market share in 2020, the durables segment is expected to continue leading, with a projected CAGR of 6.5%. Increased infrastructure development in emerging markets such as Brazil, China, and India is driving demand.

- Disposables Segment: Also witnessing steady growth, fueled by rising consumption in hygiene and medical applications.

By Application:

- Hygiene Segment Leads: Contributing to nearly 60% of the market share in 2020, hygiene applications will continue to dominate due to superior absorption properties, strength, softness, and cost-effectiveness.

- Building & Construction to Grow Fastest: Expected to witness a CAGR of 7.1%, driven by increasing construction investments in developing economies.

Regional Analysis:

- Asia-Pacific Leads the Market: Holding around 40% of total revenue in 2020, the region is expected to witness the highest growth rate (CAGR of 6.6%) due to an improving economy, rising hygiene awareness, and expanding workforce.

- Europe & North America: Continue to hold significant market shares, driven by advancements in automotive and construction industries.

Other Key Regions: North America, LAMEA, and Europe are also analyzed in the report.

Key Market Players:

- Ahlstrom-Munksjö
- Berry Global Inc.
- Kimberly-Clark Corporation
- Glatfelter
- DuPont
- Toray Industries Inc.

- Lydall Inc.
- Fitesa
- Suominen Corporation
- Johns Manville

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<https://www.alliedmarketresearch.com/nonwoven-fabrics-market/purchase-options>

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