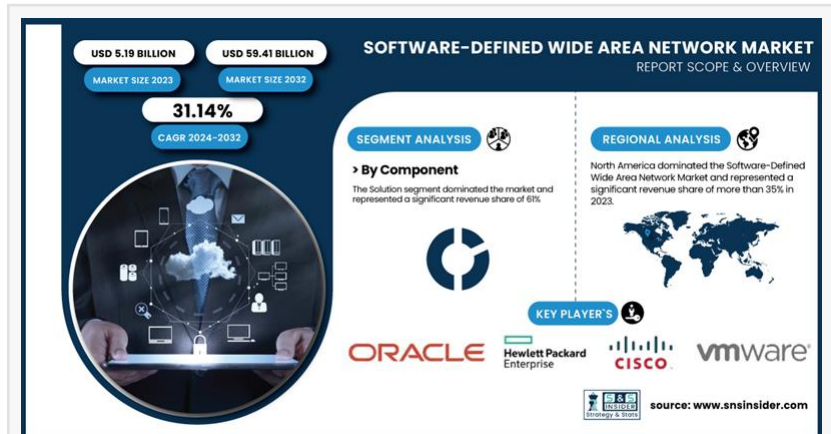


Software-Defined Wide Area Network (SD-WAN) Market to Reach USD 59.41 Billion by 2032 | SNS Insider

The SD-WAN market grows rapidly, driven by cloud adoption, security needs, remote work, and AI-driven automation for better connectivity

AUSTIN, TX, UNITED STATES, March 3, 2025 /EINPresswire.com/ -- The Software-Defined Wide Area Network (SD-WAN) market, valued at USD 5.19 billion in 2023, is projected to reach USD 59.41 billion by 2032, growing at a 31.14% CAGR. Businesses seek for cost-efficient, high-performance

networking with cloud growth, remote work, and security threats on the increase. SD-WAN provides improved connectivity, decreased latency, and better application performance through centralized control. Growing SaaS consumption and cloud infrastructure demand secure, effective data transfer. Security capabilities such as encryption and firewalls propel adoption, complemented by 5G rollout and AI-based automation. Companies implementing SD-WAN experience cost savings of up to 50%. Digital transformation and increased SMB adoption further boost market growth.



Software-defined-Wide-Area-Network-Market

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Keyplayers:

Oracle Corporation, Hewlett Packard Enterprise Company., Cisco Systems, Inc., Nokia Corporation, VMWare, Inc., Huawei Technologies, Fortinet, Juniper Networks, Palo Alto Networks, Silver Peak, Riverbed Technology, Aryaka Networks

By Component, Solutions Segment Dominates with 61% Market Share, Services Segment Expected to Record Fastest Growth

The solutions segment dominated the SD-WAN market, with 61% revenue share, driven by increasing demand for cost-efficient, secure networking. Organizations use SD-WAN to maximize bandwidth, improve application performance, and improve security. Cloud adoption and remote

work drive the growth, as companies require scalable, flexible architectures. AI-based analytics, automation, and cloud integration will continue to drive segment growth through 2032.

The services segment is poised for the fastest CAGR as demand rises for managed services, support, and consulting. Organizations require specialist support for SD-WAN deployment, integration, and management as networks become more complicated. Security and performance optimization are still a top priority, which means specialized service providers are the key to ensuring smooth, effective operations. Companies continue to bank on expert advice to tap the full potential of SD-WAN.

By Deployment, On-Premise Segment Leads with 68% Market Share, Cloud Segment Set for Fastest Growth

The on-premise segment led in 2023 with 68% market share, as companies value control over network infrastructure. Sectors such as finance and healthcare favor on-premise SD-WAN for increased security, data sovereignty, and smooth integration with legacy infrastructure. With stringent regulatory compliance, on-premise solution demand is stable. As security issues continue, this segment will continue to grow steadily up to 2032.

The cloud segment is expected to grow at the fastest CAGR, encouraged by rising cloud-based applications and hybrid work models. Cloud-native SD-WAN is scalable, flexible, and cost-effective, supporting companies to keep pace with changing network requirements. The transition towards cloud-first strategies as well as SaaS adoption further fuels demand, creating cloud SD-WAN an essential element of today's enterprise networks.

By Organization Size, Large Enterprises Segment Dominates, Driven by Security, Scalability, and Global Connectivity Needs

Large enterprises dominate the market for SD-WAN with more efficient network performance, security, and scalability. Having complicated IT infrastructures as well as geographically spread out operations, organizations need streamlined connectivity, unified control, and budget friendliness. SD-WAN provides greater use of bandwidth, enhanced access to the cloud, and secure characteristics, rendering it an important spend for businesses with massive amounts of data to work with. As digital transformation increases its pace, demand for SD-WAN increases correspondingly, underpinning hybrid work environments and facilitating network performance across numerous sites with decreased operation costs.

By End – Use, IT & Telecom Sector Leads, Driven by Cloud Integration and Expanding Connectivity Demands

IT & Telecom industry leads the SD-WAN market, using the technology to realize efficient, high-speed, and secure networking. With increasing cloud adoption, IoT growth, and growing remote workforce, businesses in this space focus on SD-WAN for hassle-free connectivity and unified management. Telecommunications companies are more and more integrating SD-WAN into their products, enhancing service quality and network optimization. As businesses transition towards cloud-first and low-latency, secure communication increases, the IT & Telecom sector continues to be the major driver of SD-WAN adoption, providing solid and responsive networking

solutions.

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North America Leads with 35% Market Share, Asia-Pacific Poised for Fastest Growth

North America led the SD-WAN industry in 2023 with a 35% revenue market share, fueled by early take-up of cutting-edge networking products and the location of top industry players. The demand for cloud-based applications, remote working solutions, and secure networking in the region is growing in finance, healthcare, and manufacturing. North America will continue steady growth up to 2032 with robust IT infrastructure and security and efficiency as priorities.

Asia-Pacific is expected to grow at fastest CAGR due to speedy digital adoption, growing internet penetration, and SME growth. China, India, and Japan are all increasing investment in cloud infrastructure and other next-generation network technologies. Expansion in IoT penetration, work from home culture, and necessity of secure and expandable networks will drive demand for SD-WAN. As digitization in the business sector further progresses, customers will increasingly experience the benefits of SD-WAN.

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