

U.S. Home Medical Equipment to Reach USD \$48.5 billion by 2035 | Top Impacting Factors

PORTLAND, KS, UNITED STATES, March 3, 2025 /EINPresswire.com/ -- Increase in prevalence of chronic diseases and technological advancements drive the growth of the [U.S. home medical equipment market](#). However, limited expertise for home-based users and complications associated with use of medical equipment hinder the market growth. On the other hand, surge in demand for asthma, chronic obstructive pulmonary disease (COPD), and oxygen-related products present opportunities in the market.



The U.S. home medical equipment market size was valued at \$25.0 billion in 2023 and is projected to reach \$48.5 billion by 2035, registering a CAGR of 5.6% from 2024 to 2035. The durable medical equipment segment is expected to register the highest CAGR of 5.7% during the forecast period.

Home medical equipment refers to medical devices and supplies designed for use in residential settings to support the diagnosis, treatment, and management of various medical conditions. These devices range from basic tools such as thermometers and blood pressure monitors to more advanced equipment such as oxygen concentrators, power wheelchairs, and hospital beds. Home medical equipment plays a crucial role in patient care by enabling health monitoring, delivering therapeutic treatments, and providing mobility assistance. It is often prescribed by healthcare professionals to enhance patient comfort, independence, and quality of life, while reducing the need for frequent hospital visits. Proper usage and maintenance of such equipment are essential for ensuring safety and effectiveness in managing health conditions.

Download Sample Report at: <https://www.alliedmarketresearch.com/request-sample/11424>

Key Takeaways:

On the basis of type, the therapeutic equipment segment dominated the market in 2023 and is anticipated to grow at the highest CAGR during the forecast period.

On the basis of distribution channel, the offline channel segment dominated the market in 2023. However, the online channel segment is anticipated to grow at the highest CAGR during the forecast period.

Rise in the prevalence of chronic diseases and the growing geriatric population are key factors driving the U.S. home medical equipment market. Chronic diseases such as asthma, chronic obstructive pulmonary disease (COPD), and hypertension are increasingly common, placing a significant demand on home medical equipment. For instance, according to the American Lung Association, over 35 million people in the U.S. are living with chronic lung diseases like asthma and COPD, conditions that often require ongoing management with equipment like oxygen concentrators and nebulizers. Similarly, the Centers for Disease Control and Prevention (CDC) highlights a concerning trend in hypertension prevalence. The National Health and Nutrition Examination Survey reported that, during the period from August 2021 to August 2024, 47.7% of adults in the U.S. were affected by hypertension. This condition is more prevalent in men (50.8%) than women (44.6%), and its frequency increases with age, affecting 23.4% of individuals aged 18-39, 52.5% of those aged 40-59, and 71.6% of individuals aged 60 and older.

The aging population further drives the need for chronic disease management products. As people live longer, they often experience multiple chronic conditions simultaneously, increasing the reliance on home medical devices for daily monitoring and care. Rise in demand for effective at-home care solutions, including blood pressure monitors, respiratory devices, and glucose monitors, is driving the market growth. Thus, the prevalence of chronic diseases and an aging population create substantial opportunities for the home medical equipment market, fostering growth as patients seek to manage their health at home.

Segmental Overview:

The U.S. home medical equipment market is segmented on the basis of type, and distribution channel. By type, the market is divided into durable medical equipment, and other home medical equipment. The durable medical equipment segment dominated the market share in 2024 and is expected to register the highest CAGR during the forecast period, owing to the growing prevalence of chronic diseases and rise in demand for home-based care solutions. Advanced therapeutic devices, such as CPAP machine, oxygen concentrators and nebulizers, address increase in need for effective treatment at home, improving patient outcomes and convenience. CPAP & BiPAP devices, in particular, play a crucial role in managing sleep apnea by ensuring consistent airflow and enhancing patients' quality of life. In addition, technological advancements and supportive healthcare policies enhance the adoption of these devices, further driving growth in the therapeutic equipment segment.

Depending on distribution channel, the market is segmented into online channel and offline

channel. The offline channel segment dominated the market share in 2024, owing to strong reliance on in-person interactions for purchasing home medical equipment. Many patients prefer consulting with healthcare professionals or visiting retail stores to assess and receive proper guidance on equipment usage. In addition, offline channels offer personalized customer service, which builds trust and ensures the proper fitting and understanding of medical devices, further driving the segment's dominance.

However, the online channel segment is expected to register the highest CAGR during the forecast period. This is attributed to rise in consumer preference for the convenience of shopping from home. E-commerce platforms offer a wider range of home medical equipment, competitive pricing, and doorstep delivery, making them an attractive option. In addition, enhanced online support services, product reviews, and easy return policies further drive the growth of online sales.

Enquire Before Buying: <https://www.alliedmarketresearch.com/purchase-enquiry/A11059>

Leading Market Players:

Abbott Laboratories
Baxter International Inc.
B. Braun Melsungen AG
Becton, Dickinson and Company
General Electric Company (GE Healthcare)
Hill-Rom Holdings, Inc.
Invacare Corporation
Johnson & Johnson (Depuy Synthes)
Medtronic Plc.
Smith & Nephew Plc.

About Us:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each and every data presented in

the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

David Correa

Allied Market Research

+ 1 800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/790545301>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.