

Surrogacy Market: Growth, Trends, and Challenges

PORTLAND, OR, UNITED STATES, March 3, 2025 /EINPresswire.com/ -- The global [surrogacy market](#) has witnessed significant growth over the past decade, with its value reaching \$112.80 million in 2015 and projected to grow to \$201.40 million by 2025, reflecting a CAGR of 6.1% from 2016 to 2025. This growth is driven by a combination of factors, including rising infertility rates, advancements in assisted reproductive technologies (ART), and increasing awareness about fertility treatments. However, challenges such as high costs, stringent regulations, and the impact of global events like the COVID-19 pandemic continue to shape the market.



Surrogacy Market-----

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Understanding Surrogacy

Surrogacy is an assisted reproductive method where a surrogate mother carries and delivers a baby for intended parents. The two primary types of surrogacy include:

- Traditional Surrogacy: The surrogate's egg is used, making her the biological mother of the child.
- Gestational Surrogacy: The surrogate has no biological link to the baby, as the embryo is created using the intended parents' or donors' eggs and sperm.

Gestational surrogacy dominates the market due to its lower emotional and legal complexities compared to traditional surrogacy.

Key Drivers of the Surrogacy Market

1. Rising Infertility Rates

Infertility is a growing global concern, impacting both men and women. Contributing factors include:

- Men: Low sperm count, hormonal imbalances, diabetes, and lifestyle habits such as alcohol consumption and steroid use.
- Women: Hormonal disorders, polycystic ovarian syndrome (PCOS), blocked fallopian tubes, and age-related fertility decline.

2. Technological Advancements in ART

Innovations such as in-vitro fertilization (IVF) and intracytoplasmic sperm injection (ICSI) have improved fertility treatment success rates and accessibility.

3. Increasing Awareness and Acceptance

The normalization of surrogacy and increasing numbers of fertility clinics worldwide have encouraged more couples to consider surrogacy.

4. Fertility Tourism

Countries like India, Thailand, and Ukraine have become popular surrogacy destinations due to lower costs compared to the U.S. and Canada, driving market growth in the Asia-Pacific region.

Challenges Facing the Surrogacy Market

1. High Costs

Surrogacy can cost tens of thousands of dollars, making it inaccessible for many intended parents.

2. Stringent Regulations

Many countries impose strict laws on surrogacy, with some banning commercial surrogacy entirely, creating legal hurdles for intended parents and surrogates.

3. Impact of COVID-19

The pandemic disrupted fertility treatments and imposed travel restrictions, delaying surrogacy processes globally.

Market Segmentation

By Type:

- Gestational Surrogacy (dominant due to fewer legal complications)
- Traditional Surrogacy (less common due to biological links)

By Technology:

- IVF with ICSI (largest market share due to male infertility treatments)
- IVF without ICSI (used when male infertility is not a factor)
- Intrauterine Insemination (IUI) (less commonly used in surrogacy)

By Region:

- North America: Largest market with advanced healthcare infrastructure.
- Europe: Growth driven by rising infertility and increased surrogacy acceptance.
- Asia-Pacific: A lucrative market due to lower costs and fertility tourism.
- LAMEA: Increasing adoption, especially in South Africa and Brazil.

Key Players in the Surrogacy Market

- New Hope Fertility Center
- IVI RMA Global
- Bourn Hall Fertility Clinic
- NOVA IVI Fertility
- Houston Fertility Center
- Ovation Fertility
- Extraordinary Conceptions
- Care Fertility Group
- Growing Generations LLC

These companies focus on technological advancements, expansion in emerging markets, and comprehensive fertility solutions to maintain competitiveness.

Future Outlook

The surrogacy market is poised for steady growth, driven by technological innovations, rising infertility rates, and increasing awareness. However, addressing cost and regulatory challenges will be crucial for sustained expansion.

Key Trends to Watch:

- Rise in Gestational Surrogacy: Continued dominance due to legal and ethical advantages.
- Expansion in Asia-Pacific: Fertility tourism will drive market growth.
- Technological Innovations: Advances in ART will improve accessibility and success rates.

Conclusion

The global surrogacy market is an evolving industry that offers hope to individuals and couples struggling with infertility. While challenges such as high costs and regulatory complexities remain, the market's growth potential is substantial. By navigating legal landscapes and improving affordability, surrogacy can become a more accessible reproductive solution worldwide.

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