

OnelsAll Brings Fun and Fur to SXSW with Launch of their Grooming Diaries and Best & Worst Groomed Pet Contest

From Best in Show to Adorably Unkempt—OnelsAll Highlights Pet Grooming at SXSW

CHINO, CA, UNITED STATES, March 6, 2025 /EINPresswire.com/ -- Chino, CA - OnelsAll, a leading innovator in pet grooming and feeding solutions, is dedicated to enhancing the well-being of pets through high-quality, user-friendly products. From professional-grade clippers and grooming tools to innovative feeding systems, OnelsAll has become a trusted brand among pet owners and professionals alike. This year, the company is making its mark at SXSW, Booth #412, bringing its expertise to pet lovers in an exciting and interactive way.



OnelsAll is launching Grooming Diaries at SXSW—an interactive celebration of the messy, heartwarming, and often hilarious moments that come with caring for your furry friends. As part of this exciting debut, OnelsAll is collecting real stories from pet owners, from triumphant DIY grooming sessions to funny grooming fails and unexpectedly tender moments.

In addition to gathering stories, OnelsAll will capture attention at SXSW with the Best & Worst Groomed Pet Contest, an innovative and entertaining experience designed to showcase their cutting-edge grooming technology. This interactive event will celebrate pets of all grooming levels while highlighting OnelsAll's advanced pet grooming and feeding solutions. By redefining how people care for their pets, OnelsAll is fostering a vibrant community where pet parents can share their experiences, learn from each other, and spread the joy of grooming—one story at a time.

Going live on March 7, attendees can enter their pets into the contest by uploading photos on this dedicated landing page, oneisall.com/pages/2025-sxswexpo. Winners will be chosen based on creativity, uniqueness, and engagement, each receiving an exclusive OnelsAll grooming

package featuring high-tech products like the [OnelsAll Cozy C1 8-in-1 Pet Grooming Vacuum & Dryer Kit](#) and the OnelsAll Cordless Multi-Functional Dog Clipper.

"We are incredibly excited to bring the fun and innovation of OnelsAll to SXSW," says Terry Zhang, Founder and CEO of OnelsAll. "This event is a fantastic opportunity to showcase our products and, more importantly, to connect with pet owners and demonstrate how we 'Transform How You Pet' through our technology and brand values."

A must-see is their flagship product, the OnelsAll Cozy C1 8-in-1 Pet Grooming Vacuum & Dryer Kit. This all-in-one solution is designed to simplify pet grooming with:

- 8-in-1 Versatile Attachments: Multiple attachments cater to various grooming needs, from trimming to de-shedding.
- 12500pa Strong Suction Power: Efficiently collects pet hair during grooming, minimizing mess.
- Adjustable Warm Air Blow-Dry: Provides a comfortable and quick drying experience for pets.

At the booth, a raffle wheel will give guests more opportunities to interact with OnelsAll's cutting-edge pet care solutions and win incredible prizes. Social media engagement will be encouraged through the hashtag #OnelsAllPets, turning SXSW into a celebration of pet beauty, personality, and technology.

OnelsAll aims to create a dynamic, entertaining experience that reflects its commitment to pet care while captivating SXSW attendees. For more information, please visit OnelsAll.com

About OnelsAll

OnelsAll is a pet care brand dedicated to "Transforming How You Pet", making grooming and feeding easier, more efficient, and stress-free for pet owners and their furry companions. With a passion for innovation & technology, and a deep understanding of pet care needs, OnelsAll offers high-quality grooming tools, including professional-grade clippers and grooming vacuums, as well as advanced feeding solutions designed to simplify pet care routines. The brand's commitment to excellence and user-friendly designs has made it a trusted choice for pet owners worldwide. By combining innovation with a love for animals, OnelsAll strives to enhance the bond between pets and their humans. For more information, please visit www.OnelsAll.com.

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EDITOR'S NOTE: For more information about OnelsAll and to arrange to speak with a company spokesperson, please contact Nancy Trent or Pamela Wadler at 212-966-0024 or pam@trentandcompany.com.

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