

# Global Intellectual Property Software Market Witnessing CAGR of 15.6% Anticipated to Generate USD 31.3 Billion by 2032

WILMINGTON, DE, UNITED STATES, March 3, 2025 /EINPresswire.com/ -- Allied Market Research published a new report, titled, "[Global Intellectual Property Software Market](#) Witnessing CAGR of 15.6% Anticipated to Generate USD 31.3 Billion by 2032 ." The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The global intellectual property software market size generated \$7.5 billion in 2022, and is anticipated to generate \$31.3 billion by 2032, witnessing a CAGR of 15.6% from 2022 to 2032.

The key factors such as rapid modernization and increasing number of disputes are driving the growth of the intellectual property software market. However, rise in costs associated with protection and enforcement is hampering the market growth. On the contrary, rapid digitalization is expected to provide lucrative opportunities for the market growth during the forecast period.

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Intellectual Property (IP) software refers to a category of software designed to help organizations manage, protect, and monetize their intellectual property assets. Intellectual property includes patents, trademarks, copyrights, and trade secrets that a business or individual owns. IP software is crucial for businesses and individuals to effectively manage their intellectual property assets, protect their innovations, and maximize their value. It streamlines processes, improves efficiency, and helps in making informed decisions regarding IP strategy.

The Intellectual Property (IP) software market is experiencing robust growth driven by the increasing complexity of intellectual property management and the rising importance of IP assets for businesses across various industries. With the global surge in innovation and the proliferation of IP assets, organizations are increasingly relying on sophisticated IP software solutions to streamline patent management, trademark registration, and copyright protection processes. These solutions enhance efficiency by automating tasks, improving accuracy in IP

portfolio management, and facilitating compliance with international regulations. Additionally, the growing emphasis on protecting IP rights in the digital age, coupled with the need for better IP analytics and strategic insights, is fueling demand for advanced IP software. As a result, the market is expected to continue its upward trajectory, supported by technological advancements and the increasing recognition of IP as a critical business asset.

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## Top Impacting Factors

□ Rapid Modernization : Different companies are currently going through heavy digitalization. Most of the companies are digitalizing their operations and therefore intellectual property (IP), patents, trademarks, and copyrights are increasing. IP software helps in streamlining and centralizing solution managing, protecting, and exploiting these assets. Furthermore, companies are expanding their operations across borders. This expansion involves dealing with complex IP laws and regulations in different jurisdictions. IP software is helping businesses by navigate these complexities through providing tools for managing and protecting intellectual property on a global scale. Moreover, the most spectacular feature of the intellectual software is that it helps in the management of intellectual property portfolios, thus eliminating infringement risk and potential litigation for various companies. Therefore, all these factors are expected to drive the growth of the market during the forecast period.

□ Increasing Number of Disputes : The management of intellectual properties such as patents, trademarks and copyrights is becoming increasingly challenging due to the growing number of IP filings. The large of volume of filings are demanding efficient intellectual property tools. Furthermore, technological advancements and globalization is creating interconnection between different worlds to operate across borders, thus pushing the market growth. Moreover, due to the complexities associated with intellectual property laws, the demand for IP software is growing increasingly to track changing laws, regulations, rules and legal disputes. Hence, IP software is becoming an important requirement. Therefore, all these factors are expected to escalate and enhance the growth of the intellectual property software market during the forecast period.

□ Rising Costs Associated with Protection and Enforcement : Businesses are facing budget restraints due to the expensive costs associated with legal services, litigation and intellectual property protection efforts. Furthermore, legal disputes associated with intellectual property problems are difficult to deal as due to the high legal costs businesses do not consider it viable to invest in intellectual software solutions. Moreover, due to high cost associated with intellectual property protection and security, businesses are not able to decide whether to invest in this part or other business aspects such manpower, machinery and others. Therefore, all these factors are expected to hamper the intellectual property software market growth during the forecast period.

□ Growing Emphasis on Digitalization : Due to increasing innovations and digitalization, there is a sudden rise in IP filings. Furthermore, business are increasingly focusing on protecting their digital assets and opting for intellectual property software due to global digitalization and internet access, as intellectual property software offers solutions for managing and safeguarding digital intellectual property, including copyrights for digital content, software patent, and online brand protection. Moreover, intellectual property software is facilitating collaboration for providing centralized platforms for real time collaboration, portfolio management and communication between stakeholders irrespective of their location. Therefore, all these factors are expected to deliver an opportunity for the market growth during the forecast period.

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Depending on deployment type, the on-premise segment held the highest market share in 2022, accounting for more than two-thirds of the global intellectual property software market revenue and is estimated to maintain its leadership status throughout the forecast period. This is attributed to the fact that on-premise solutions allow companies to have greater control over data and intellectual property, thus reducing concerns about data breaches and compliance issues. Therefore, the demand and use of in-premise solutions is more as compared to cloud solutions. However, the cloud segment is projected to register the highest CAGR of 17.9% from 2022 to 2032. This is attributed to the fact that cloud technology is increasingly integrating with upcoming technologies such as artificial intelligence (AI) and machine learning (ML). These technologies are helping to enhance patent search capabilities, prior art analysis, and automating intellectual property tasks.

By application, the licensing segment held the highest market share in 2022, accounting for nearly one-third of share in the global intellectual property software market and is estimated to maintain its leadership status throughout the forecast period. This is attributed to the fact that subscription and usage-based licensing model are getting popular. In addition, the filings of intellectual property are growing at an increasing rate and therefore, businesses and organizations are increasingly relying on intellectual property software for efficient management and tracking of license agreements. However, the patent management segment is projected to register the highest CAGR of 20.5% from 2022 to 2032. This is attributed to the fact that large-, medium-, and small-scale companies are growing globally at an increasing rate and are demanding patent management software to secure their rights to ownership of their patents.

As per the industry vertical, the IT & segment held the largest share in 2022, thus contributing to more than one-fourth of share in the intellectual property software market and is estimated to maintain its leadership status throughout the forecast period. This is attributed to the fact that IT & telecom industry is a highly innovative industry and the IT and software companies require IP software to protect their assets from time to time. However, the manufacturing segment is

expected to portray the largest CAGR of 22.5% from 2022 to 2032 and is projected to maintain its lead position during the forecast period. This is attributed to high amount of physical products generated and produced in the manufacturing segment, thus demanding intellectual property software to protect their assets.

Region-wise, North America acquired the largest market share in terms of revenue in 2022, accounting for nearly two-fifths of the global intellectual property software market revenue, and is likely to dominate the market during the forecast period. This is attributed to concentration of high-tech industries, which highly demand intellectual property software solutions in the region. However, Asia-Pacific is expected to witness the fastest CAGR of 19.8% from 2022 to 2032 due to increase in economic growth and innovation which is leading to an increase in intellectual property filings in the region.

The report analyzes the profiles of key players operating in the market such as Clarivate Plc, Patsnap, Anaqua Inc., LexisNexis (RELX), Alt Legal Inc., Patseer Technologies Limited, Questel, Patrix AB, Flextrac and Innovation Asset Group, Inc. These players have adopted various strategies to increase their market penetration and strengthen their position in the market.

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the

domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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