



# Dennis Smith Entertainment Expands Services to Corporate Events with High-Impact Live Music

*Dennis Smith Entertainment is focusing on customized performances, specialty acts & tailored entertainment solutions for Fortune 500 companies & luxury brands*

ATLANTA, GA, UNITED STATES, March 3, 2025 /EINPresswire.com/ -- Dennis Smith Entertainment, known for its curated live music and specialty acts for high-end weddings and private celebrations, is expanding its offerings to include a broader range of corporate event services. The company is focusing on [delivering high-energy bands](#), specialty acts, and customized live performances for Fortune 500 companies, luxury brands, and executive retreats.

This move comes in response to a growing demand for live entertainment that enhances brand perception, boosts audience engagement, and creates memorable experiences at corporate gatherings. Dennis Smith Entertainment is now providing live bands, DJ-musician hybrids, and specialty acts for a variety of business events, including product launches, award nights, and private executive celebrations.

## A Strategic Approach to Corporate Event Entertainment

Corporate event planners are increasingly looking for ways to differentiate their gatherings through curated live music and performances. In line with this trend, Dennis Smith Entertainment is offering customized live music experiences designed to align with brand messaging and event objectives. The company's approach includes tailored setlists, interactive band performances, and themed music experiences that reflect the host company's identity.

This includes providing elegant ensembles for networking events, high-energy party bands for company celebrations, and orchestral arrangements for luxury product launches. By focusing on customization and adaptability, Dennis Smith Entertainment is positioning live music as a key component of effective corporate event strategy.

## Expanding Entertainment Options for Corporate Clients

Dennis Smith Entertainment has expanded its service offerings to meet the diverse needs of corporate clients. The new range of services includes:

High-Energy Party Bands – Designed for product launches, sales meetings, and company-wide

celebrations, these bands deliver dynamic, non-stop performances that keep energy levels high.

DJ-Musician Hybrid Experiences – Combining bands with DJ sets to provide a contemporary, sophisticated atmosphere for networking sessions and after-parties.

Specialty Acts – Offering aerialists, fire performers, and interactive musical acts to create unique, shareable moments at corporate galas and VIP events.

These expanded services are aimed at creating high-impact, memorable experiences that go beyond traditional corporate entertainment.

Party on the Moon: A Notable Choice for Corporate Events

As part of its expanded focus on corporate entertainment, [Dennis Smith Entertainment is featuring Party on the Moon](#), a band recognized as an accomplished corporate and private party band. With a reputation for delivering three-hour non-stop shows and performances that blend pop, rock, soul, and dance, Party on the Moon has [been a popular choice for Fortune 500 galas](#), sales incentive events, and award nights.

Party on the Moon has performed for a range of notable clients, including U.S. Presidents, CEOs, and international business leaders. The band's ability to customize setlists, incorporate high-energy choreography, and adapt to diverse corporate audiences makes it an option for companies seeking engaging and upscale entertainment.

In addition to its core band, Party on the Moon offers:

Special Guest Performances – Featuring artists like Mark McGrath from Sugar Ray for an exclusive experience.

Custom Production Elements – Including confetti cannons, light displays, and string quartets to enhance the overall presentation.

Versatile Setlists – Covering a wide range of genres to match the theme and tone of the event.

A Focus on Customization and Brand Alignment

Dennis Smith Entertainment's approach to corporate events emphasizes customization and seamless integration of live music into the broader event strategy. By working closely with corporate event planners and brand managers, the company ensures that the entertainment aligns with the company's branding and messaging goals.

This includes:

Coordinating setlists and performance styles to reflect the event theme.

Incorporating brand messaging into musical elements, such as custom songs or branded soundtracks.

Managing logistics and production to ensure a smooth integration of live performances into the event schedule.

This strategic approach is designed to enhance the guest experience, support brand storytelling, and maximize the impact of corporate events.

#### About Dennis Smith Entertainment

Dennis Smith Entertainment is a leading provider of live music and specialty entertainment for luxury weddings, corporate events, and exclusive private celebrations. The company's roster includes high-energy party bands, orchestral ensembles, DJ-musician hybrids, and specialty acts, offering tailored entertainment solutions for high-profile clients and luxury venues worldwide.

For more information on booking live entertainment for corporate events, visit [www.dennismithentertainment.com](http://www.dennismithentertainment.com)

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