

OGSTAR READING® Awarded Research-Based Design: ESSA Tier 4 Product Certification

*Product Certification Provides
Transparency to Edtech Marketplace*

OWINGS MILLS, MD, UNITED STATES,
March 4, 2025 /EINPresswire.com/ --
OGSTAR READING® has earned the
Research-Based Design: ESSA Tier 4
product certification from Digital
Promise. This product certification
serves as a rigorous, reliable signal for
district and school leaders, educators,
and families looking for edtech
products with a confirmed basis in
research about learning.



Digital Promise Badge

OGSTAR READING, LLC submitted evidence to Digital Promise confirming a link between research on how students learn and the product's theory of change, aligning with Tier 4 of the ESSA Tiers of Evidence. OGSTAR READING, LLC also demonstrated their commitment to making their research basis clear and accessible to the public.

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We are a team of experienced educators committed to providing students with multisensory, evidence-based strategies. We are thrilled to have the efficacy of our program certified by Digital Promise.”

Stephanie Nislow

“Our digital structured literacy platform was created based on years of research by the late Dr. Fran Levin Bowman, Orton Academy Fellow. Today, we are a team of experienced educators committed to providing students with multisensory, evidence-based strategies. We are thrilled to have the efficacy of our program certified by Digital Promise.”

(Stephanie Nislow, Founder)

“Digital Promise is uniquely positioned to actively guide educators and developers to build upon our research-informed insights about how people learn with emerging technology tools and products,” said Dr. Pati Ruiz, Senior Director of Edtech and Emerging Technologies at Digital Promise. “Our Research-Based Design product certification recognizes the edtech products that

incorporate research about learning and technology integration into their design and development. Congratulations to OGSTAR READING for demonstrating that research informs product design!"

Through product certifications, consumers can narrow their options as they select products based on research about learning before trying it out in their classrooms. Digital Promise launched the Research-Based Design product certification in February 2020 and has certified over 100 products to date.

The Research-Based Design product certification uses a competency-based learning framework, developed in consultation with expert researchers in the Learning Sciences field and dozens of educators across the United States. Further detail about its development can be found in Digital Promise's post "How Do Education Leaders Know if an Edtech Tool is Likely to Work?"

Check out how districts are leveraging product certifications to inform edtech decisions. More information on Digital Promise's product certifications can be found at productcertifications.digitalpromise.org.

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About OgStar Reading

OgStar Reading, LLC is revolutionizing the way K-8 students learn to read with its innovative digital literacy platform. Using patented speech and handwriting recognition technology, OgStar provides personalized, structured literacy instruction that helps new and striving learners master essential reading skills. Based in Owings Mills, Maryland, OgStar Reading is empowering students across the U.S. and beyond to unlock their full reading potential. Discover how OgStar is transforming education by visiting the [OgStar Reading Website](https://www.ogstarreading.com/).

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About Digital Promise

Digital Promise is a nonprofit organization that builds powerful networks and takes on grand challenges by working at the intersection of researchers, entrepreneurs, and educators. Our vision is that all people, at every stage of their lives, have access to learning experiences that help them acquire the knowledge and skills they need to thrive and continuously learn in an

ever-changing world. For more information, visit the Digital Promise website and follow @digitalpromise for updates.

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