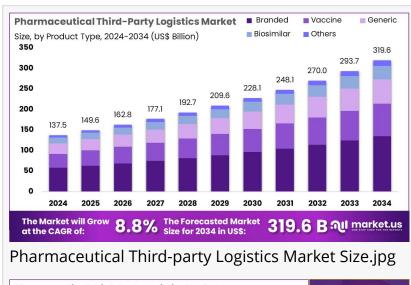


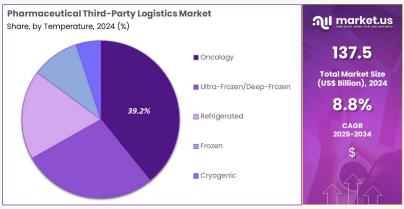
# Pharmaceutical Third-Party Logistics Market to Hit US\$ 319.6 Billion by 2034, Growing 8.8%

Pharmaceutical Third-Party Logistics Market Size is expected to reach US\$ 319.6 bn by 2034 from US\$ 137.5 bn in 2024, at a CAGR of 8.8%.

NEW YORK, NY, UNITED STATES, March 4, 2025 /EINPresswire.com/ -- The Pharmaceutical Third-Party Logistics (3PL) Market is expected to reach US\$ 319.6 billion by 2034, growing from US\$ 137.5 billion in 2024 at a CAGR of 8.8% from 2025 to 2034. This market plays a crucial role in ensuring efficient and compliant distribution of pharmaceutical products worldwide. Several key factors are driving its growth, including increasing healthcare demands, supply chain complexities, technological advancements, and regulatory requirements.

With the global population increasing and aging, the need for medical





Pharmaceutical Third-party Logistics Market Share.jpg

treatments and supplies is expanding. This surge requires optimized logistics solutions to ensure medications reach healthcare providers and patients promptly. Pharmaceutical companies are turning to third-party logistics providers to manage storage, transportation, and distribution efficiently. Additionally, globalization of the pharmaceutical industry has increased the need for specialized logistics capable of handling cross-border shipments, customs regulations, and international trade complexities.

Pharmaceutical supply chains are highly regulated and complex, requiring strict compliance with temperature-sensitive handling, secure storage, and timely deliveries. Many companies rely on 3PL providers with expertise in regulatory compliance to handle these complexities. These

providers ensure that pharmaceutical products meet global standards and reach the market without delays. The growing adoption of outsourced logistics solutions helps pharmaceutical companies focus on drug development and patient care while reducing operational risks.

Technological advancements are transforming the pharmaceutical logistics industry. Real-time tracking systems, automation, and Al-driven data analytics improve efficiency, ensuring timely and safe deliveries. The integration of blockchain



technology enhances transparency and security across the supply chain. Additionally, cold chain logistics solutions help maintain temperature-sensitive drugs during transit, reducing product wastage. These advancements are making pharmaceutical logistics more efficient, cost-effective, and reliable.

Stringent pharmaceutical distribution regulations make compliance a critical aspect of logistics management. 3PL providers specialize in handling regulatory requirements, reducing the risk of non-compliance penalties and product recalls. Outsourcing logistics also leads to cost savings, as established 3PL networks optimize delivery routes, reduce transportation expenses, and enhance overall supply chain efficiency. Pharmaceutical companies benefit from streamlined operations without the burden of managing logistics internally.

# **KEY TAKEAWAYS**

- In 2023, the <u>pharmaceutical third-party logistics market</u> earned \$137.5 billion, growing at a CAGR of 8.8%, and is projected to hit \$319.6 billion by 2033.
- The branded product segment dominated the market, capturing 42.3% share in 2023, surpassing vaccines, generics, biosimilars, and other pharmaceutical categories.
- Among applications, ambient logistics held a 36.8% market share, making it a crucial segment in pharmaceutical third-party logistics for maintaining drug stability.
- The oncology segment led the temperature-sensitive logistics category, holding 39.2% market share, reflecting the increasing demand for specialized handling of cancer treatments.
- North America dominated the market with a 42.1% share in 2023, driven by strong pharmaceutical supply chains and increasing outsourcing of logistics services.

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# **COMPREHENSIVE ANALYSIS**

The primary goal of this report is to deliver factual, actionable data about the Pharmaceutical Third-Party Logistics market. It equips readers with the necessary information to formulate and execute informed strategies based on the extensive data provided. The report includes detailed market statistics that offer insights into the current market status, future projections, and classifications based on various criteria such as product type, end-use, and region.

The report thoroughly covers the classification of the Pharmaceutical Third-Party Logistics market, highlighting significant aspects like product types and the main industries associated with the Pharmaceutical Third-Party Logistics Market. It also delves into critical industry dynamics such as development trends, supply, and demand conditions. This analysis provides a deep understanding of the market's current landscape and growth trajectory over the years.

Furthermore, the report extensively analyzes business plans, sales, and profitability to enhance readers' understanding of the Pharmaceutical Third-Party Logistics market. It discusses essential elements like production volumes, sales data, key raw material suppliers, and buyers in the industry. These details are crucial for understanding the informational needs and distribution rates within the market.

# MARKET INSIGHT AND COMPETITIVE OUTLOOK

The Competitive Landscape section of the Pharmaceutical Third-Party Logistics market report meticulously examines the dominant players shaping the industry. This analysis underscores the strategic initiatives and relentless efforts these firms undertake to secure competitive advantages. Through detailed evaluations, the section offers insights into the strategies deployed by these key influencers, enhancing stakeholders' understanding of the market dynamics.

This segment features comprehensive profiles of each leading company, providing essential details such as company history, business focus, and market position. These profiles help readers visualize the major forces sculpting the market landscape, offering a snapshot of each entity's influence and strategic direction.

The report also delves into company overviews and financial highlights, presenting a clear picture of the economic health and investment priorities of these entities. This financial analysis is crucial for stakeholders, as it elucidates the funding dynamics and revenue streams that drive these companies toward market leadership.

Furthermore, the section elaborates on product portfolios, SWOT analyses, key strategies, and developments. This compilation not only highlights the strengths, weaknesses, opportunities, and threats each company encounters but also showcases their strategic maneuvers and

product innovations. Such comprehensive details provide a well-rounded understanding of their market presence and growth tactics.

The Primary Entities Identified In This Report Are:

- McKesson Corporation
- Kuehne+Nagel
- FedEx Express
- EVERSANA
- DB SCHENKER
- CEVA Logistics
- Cencora Corporation
- Cardinal Health

# SEGMENTATION PERSPECTIVE

The branded pharmaceutical segment led the market in 2023 with a 42.3% share. This growth is driven by pharmaceutical companies focusing on high-quality branded drugs that stand out in a competitive market. The rising demand for branded medications with distinct therapeutic benefits supports premium pricing and specialized logistics. These drugs require specific storage, handling, and distribution, creating opportunities for third-party logistics providers. The pharmaceutical industry's continuous innovation, particularly in oncology and immunotherapy, is expected to increase the demand for efficient and reliable logistics solutions.

The ambient segment accounted for a 36.8% share, benefiting from the rising demand for drugs that do not require temperature-controlled storage. Many pharmaceuticals, including those used in oncology, neurology, and infectious diseases, can be stored at ambient temperatures. This makes logistics operations more cost-effective and efficient. The segment's growth is further driven by an increasing number of generic and over-the-counter drugs. Advancements in supply chain technologies and the growth of e-commerce and direct-to-patient deliveries also support this expansion.

The oncology segment recorded a 39.2% revenue share due to the rising prevalence of cancer and the need for specialized temperature-controlled logistics. Many oncology drugs, including biologics and chemotherapy treatments, require refrigerated or frozen storage to maintain efficacy. The growing adoption of targeted therapies and immunotherapies increases demand for precise transport conditions. As the global cancer treatment market expands and new therapies emerge, specialized logistics providers handling temperature-sensitive products will be crucial. This trend will continue driving growth in the pharmaceutical logistics industry.

Key Segments Covered In This Report Are:

By Product Type

- Branded
- Vaccine
- Generic
- Biosimilar
- Others

# By Application

- Oncology
- Neurology
- Infectious Diseases
- Diabetes
- Cardiovascular Diseases
- Others

# By Temperature

- Ultra-frozen/Deep-Frozen
- Refrigerated
- Frozen
- Cryogenic
- Ambient

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# **REGIONAL ANALYSIS**

North America dominates the pharmaceutical third-party logistics market, holding a 42.1% revenue share. The region benefits from rising demand for streamlined distribution and operational efficiency. A key example is the extended collaboration between Yaral Pharma, a generics subsidiary of IBSA, and EVERSANA in May 2023. This partnership focused on optimizing supply chains for pain management and endocrinology products. Increasing reliance on third-party logistics providers is driven by the need for temperature-controlled transportation of biologics and specialty drugs. Advancements in digital technologies, including real-time tracking, further improve operational efficiency.

The pharmaceutical sector's expansion fuels market growth in North America. A rising demand for prescription medications and generics supports logistics providers. Favorable regulatory frameworks ensure a seamless distribution network. The presence of established logistics players strengthens supply chain infrastructure. Additionally, chronic diseases drive the need for patient-centric delivery models. Companies increasingly depend on scalable logistics solutions to meet these demands. This trend highlights the critical role of third-party logistics in ensuring uninterrupted drug availability across the region.

Asia Pacific is expected to register the highest CAGR due to its expanding healthcare

infrastructure. In February 2024, FedEx announced its Life Science Center in India, underscoring the region's growing healthcare logistics demand. Increasing production of biologics and vaccines fuels the need for cold chain logistics. Rising pharmaceutical exports from India and China drive demand for efficient international logistics solutions. Al-driven supply chain optimization enhances service quality. Government initiatives supporting drug affordability and medical tourism further stimulate growth in pharmaceutical third-party logistics across Asia Pacific.

☐ It details how companies are expanding their market presence and strengthening their

competitive edge.

☐ It explores partnerships, collaborations, and technological advancements driving growth.
7. Impact of Competitive Strategies on Market Trends
☐ The report assesses how competition influences product innovation and pricing strategies.☐ It evaluates competitive advantages and challenges shaping industry development.
8. Emerging Trends Impacting Future Growth
☐ The study highlights innovations, automation, and evolving regulatory landscapes shaping market growth.
☐ It forecasts new technological advancements in Pharmaceutical Third-Party Logistics.
9. Fastest-Growing Product Types and Market Segments
☐ The report identifies product categories with the highest projected compound annual growth rate (CAGR).
☐ It examines demand trends across different product segments.
10. Dominant Application Segments in the Industry
☐ The study outlines key application areas driving demand in the Pharmaceutical Third-Party Logistics market.
☐ It evaluates sector-wise market penetration and revenue contributions.
11. Lucrative Geographical Markets for Manufacturers
☐ The report highlights the most profitable regions for manufacturing and market expansion.
$\hfill \ $ It provides insights into regional demand, regulatory frameworks, and investment opportunities.
This report provides well-researched conclusions and actionable insights, helping businesses navigate the evolving Pharmaceutical Third-Party Logistics industry effectively.
*Note: We offer customized market research reports tailored to meet your specific business needs and requirements.

# CONCLUSION

The Pharmaceutical Third-Party Logistics (3PL) Market is growing due to rising healthcare needs, complex supply chains, and strict regulations. Pharmaceutical companies rely on logistics providers to manage storage, transportation, and distribution efficiently. Advanced technologies

like real-time tracking, automation, and blockchain improve efficiency, security, and compliance. The demand for temperature-controlled logistics is increasing, especially for biologics and specialty drugs. Outsourcing logistics helps companies reduce costs and focus on drug development. North America leads the market due to strong infrastructure, while Asia Pacific is growing rapidly with expanding healthcare facilities. The industry will continue evolving as pharmaceutical supply chains become more advanced, ensuring reliable and timely medication delivery worldwide.

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