

Automotive Fabric Market Set to Hit \$32.13 Billion by 2027, Driving Innovation in Vehicle Interiors

OREGON, DE, UNITED STATES, March 4, 2025 /EINPresswire.com/ -- According to a recent report published by Allied Market Research, titled, "Automotive Fabric Market by Fabric Type, Application and Vehicle Type: Opportunity Analysis and Industry Forecast, 2020–2027,"

The global <u>automotive fabric market size</u> was valued at \$32.13 billion in 2019, and is projected to reach \$39.14 billion by 2027, registering a CAGR of 4.8%.

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Increased demand for vehicles with better and pleasant aesthetic looks is preferred by customers; hence, vehicle manufacturers are installing different types of fabrics made of different materials such as polyester, nylon, leather, and others. The availability of alternate and cheap fabric material has led the market toward a positive growth.

Automotive fabrics are technical materials, which are used in vehicles to offer better aesthetic look to the user of the vehicle. They are made of different materials and components to offer better looks to the interior of the vehicle as well as are used to offer comfort to the passengers of the vehicle. Automotive fabrics have wider application in areas such as headliners, cockpit modules, door panels, automotive seats, flooring, vehicle acoustics, and others.

Furthermore, growth in production of passenger vehicles in developing countries of Asia-Pacific is majorly characterized by rise in disposable income. These factors are largely responsible for the expansion of the <u>automotive fabric market as the growth of fabric materials</u> is directly related to advancement in applications of the passenger vehicle segment.

By fabric type, the market is categorized into polyester, vinyl, leather, nylon, and others. Polyester accounted for the highest revenue in 2019, owing to its higher adoption in vehicles. This increased adoption is due to the strong and long-lasting properties of polyester. However, the other type of fabric material is expected to grow at a significant rate, owing to its increased application in vehicles.

On the basis of application, the automotive fabric market is segregated into carpets/floor covering, upholstery, pre-assembled interior components, tires, safety-belts, airbags, and others. The carpets/floor covering segment has a wider application of automotive fabrics. Moreover, the airbags segment is expected to grow significantly during the forecast period due to increased application of airbags in vehicles.

Factors, such as rise in sale of vehicles, rapid economic improvement, and implementation of stringent safety standards, for usage of airbags are creating a huge demand for automotive fabrics globally. However, rise in raw material cost and increase in opposition for the use of leather hamper the growth of the global market. Moreover, rise in demand for environment-friendly fabric material and low-weight automotive fabric to reduce vehicle pollution <u>creates</u> better opportunity for the growth of the market.

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Adient plc.
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Lear Corporation
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Navbharat Textile Processors
Parishudh Fibres
Shandong Exceeding Auto Interior Parts Co., Ltd.

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