Cloud Retail Market Growing with 18.3% CAGR Reach USD 216.2 Billion by 2032 Globally

WILMINGTON, DE, UNITED STATES, March 4, 2025 /EINPresswire.com/ -- Allied Market Research published a new report, titled, " Cloud Retail Market Growing with 18.3% CAGR Reach USD 216.2 Billion by 2032 Globally." The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The global cloud retail market was valued at USD 40.8 billion in 2022, and is projected to reach USDD 216.2 billion by 2032, growing at a CAGR of 18.3% from 2023 to 2032.

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https://www.alliedmarketresearch.com/request-sample/3879

The cloud retail market is segmented on the basis of solution, deployment model, enterprise size, service model, and region. On the basis of solution, the market is categorized into supply chain management, customer management, workforce management, reporting and analytics, data security, and others. On the basis of deployment model, the market is divided into public cloud, private cloud, and hybrid cloud. On the basis enterprise size, the market is bifurcated into large enterprises and small and medium-sized enterprises. On the basis of service model, it is divided into software as a service (SaaS), platform as service (PaaS), and infrastructure as a service (IaaS). On the basis of region, it is analysed across North America, Europe, Asia-Pacific, and LAMEA.

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By Region, North America attained the highest cloud retail market share in 2022. This is mainly due to the adoption of cloud-based solutions in the retail industry, in developed countries such as the U.S. and Canada. Furthermore, in the U.S. there is increasing investment for new technology and mobile technology. Moreover, growth of e-commerce industry in U.S is led by Amazon, which is anticipated to play major role in the adoption of cloud solutions.

Key players profiled in industry include Amazon Web Services, Inc., SAP SE, Oracle Corporation, Fujitsu, Google LLC, Microsoft Corporation, Cisco Systems, Inc., EPICOR SOFTWARE CORPORATION, IBM Corporation, Infor Inc.. Market players have adopted various strategies, such as product launches, collaboration & partnership, joint ventures, and acquisition to expand their foothold in the industry.

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COVID-19 Scenario:

□ The pandemic acted as a catalyst for the adoption of digital technologies, and many retailers embraced cloud solutions to establish or strengthen their online presence. This shift allowed retailers to expand their reach to a broader customer base and remain operational during lockdowns and restrictions. Moreover, with physical stores facing closures and limited operations, more consumers turned to online shopping. Cloud-based e-commerce platforms provide retailers with the ability to quickly scale their digital storefronts, manage online transactions, and offer personalized shopping experiences.

□ However, the pandemic led to significant shifts in consumer behavior and preferences. Retailers faced challenges in predicting and understanding these changes, which affected their ability to optimize inventory levels and offer personalized shopping experiences through cloud-based solutions. Therefore, COVID-19 had a moderate impact on the cloud retail industry.

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Thanks for reading this article, you can also get an individual chapter-wise section or region-wise report versions like North America, Europe, or Asia.

If you have any special requirements, please let us know and we will offer you the report as per your requirements.

Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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1. Community Cloud Market: https://www.alliedmarketresearch.com/community-cloud-market-A14623
2. Cloud Artificial Intelligence Market: https://www.alliedmarketresearch.com/cloud-artificial-intelligence-market-A09364

3. Commerce Cloud Market: https://www.alliedmarketresearch.com/commerce-cloud-market-A09920
4. Cloud Radio Access Network (C-RAN) Market: https://www.alliedmarketresearch.com/cloud-radio-access-network-c-ran-market

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Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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