

# HITLAB Study Highlights MyPhysicianPlan's Impact on Healthcare Affordability and Accessibility

## *Redefining Affordable Healthcare Solutions*

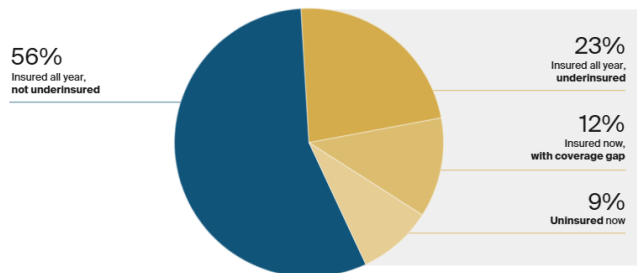
NEW YORK, NY, UNITED STATES, March 4, 2025 /EINPresswire.com/ -- New York, NY - HITLAB, a leading digital health innovation research lab, recently conducted an in-depth study on MyPhysicianPlan, recognizing its innovative approach to making healthcare more affordable and accessible. The study highlights the platform's ability to provide cost-effective healthcare solutions without compromising quality, making it a game-changer in the industry.

According to the study, MyPhysicianPlan's model offers significant advantages for both patients and healthcare providers. "By eliminating barriers to essential care and providing a transparent, subscription-based model, MyPhysicianPlan is redefining how people engage with their healthcare," the HITLAB report states.

"We are thrilled to see HITLAB validate our efforts to make healthcare more accessible. This study confirms that innovative, patient-first solutions can drive outcomes while reducing financial burdens," said Gaurav Gupta, CTO/COO at MyPhysicianPlan.



Percentage of adults ages 19–64, by insurance status within the past 12 months



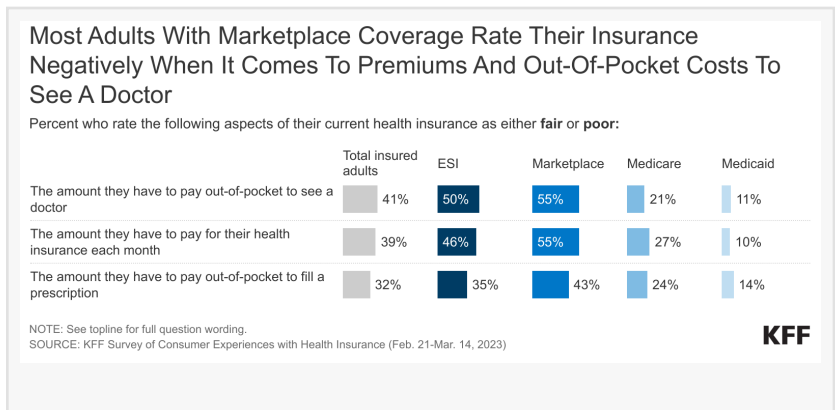
Notes: "Insured all year, underinsured" refers to adults who were insured all year but experienced one of the following: out-of-pocket costs, excluding premiums, equaled 10% or more of household income; out-of-pocket costs, excluding premiums, equaled 5% or more of household income if low income (<200% of poverty); or deductibles equaled 5% or more of household income. "Insured now, with coverage gap" refers to adults who were insured at the time of the survey but were uninsured at any point in the 12 months prior to the survey field data. "Uninsured now" refers to adults who reported being uninsured at the time of the survey.

Data: Commonwealth Fund 2024 Biennial Health Insurance Survey.

For more details on the study, visit HITLAB's full article: <https://www.hitlab.org/myphysicianplan-healthcare-solutions/>.

## About MyPhysicianPlan

MyPhysicianPlan is an innovative healthcare platform that enables access to premium care through flexible, affordable payment plans and reduces red tape and overhead for the providers. Tailored to meet the unique needs of both US residents and international visitors, as well as small businesses, the platform lowers traditional financial barriers to high-quality healthcare.



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*Gaurav Gupta, CTO/COO at MyPhysicianPlan*

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