

How Coffee Shops Are Boosting Sales with a Grab-'n'-Go Solution (Without Taking Up Space)

Coffee shops nationwide are discovering a game-changing way to increase revenue and customer experience with a premium, grab-and-go breakfast option.

DENVER, CO, UNITED STATES, March 6, 2025 /EINPresswire.com/ -- No kitchen? No problem. Coffee shops across the country are discovering a game-changing way to increase revenue and enhance customer experience—Dis Burrito, a premium, grab-and-go breakfast option, is making it easier than ever for coffee shops to expand their offerings without additional labor or kitchen space.



“

We're helping coffee shops increase their per-customer spend and drive repeat business while keeping operations seamless.”

Michael Fox

Dis Burrito provides handcrafted, high-quality breakfast burritos that are frozen for optimal freshness. Coffee shop owners can easily store and serve these burritos, giving their customers a satisfying, on-the-go breakfast option that pairs perfectly with their morning coffee.

“With Dis Burrito, coffee shops can serve a real, hearty breakfast without needing a full kitchen or extra staff,” said Michael Fox, Founder of Dis Burrito. “We're helping coffee

shops increase their per-customer spend and drive repeat business while keeping operations seamless.”

The demand for convenient, high-quality breakfast options continues to grow, and Dis Burrito offers a simple way for coffee shops to meet that need. Unlike standard pre-packaged options, Dis Burrito's handcrafted selections are made with real ingredients and bold flavors, ensuring customers return for more.

By adding Dis Burrito to their menu, coffee shops can:

- Increase Revenue – Breakfast sales boost average order values and create new profit streams.
- Expand Offerings Without a Kitchen – No additional labor, expensive equipment, or prep time required.
- Enhance Customer Satisfaction – Customers appreciate having a premium, portable breakfast to pair with their coffee that doesn't get all over their lap.

Dis Burrito is already making waves in coffee shops, hospitals, hotels, and university campuses, proving that convenience doesn't have to compromise quality. One of these success stories comes from Hello Darling, a bustling coffee shop chain in Denver, Colorado, which introduced Dis Burrito to its menu in 2023.

Since then, they have seen a significant increase in breakfast sales and an uptick in customer retention. So much so that the owner offers them in the 2 new locations he has opened since. 'We never expected such a simple addition to have such a big impact,' said Daniel Masters, owner of Hello Darling. 'Our customers love having a quick, hearty option, and it's been great for business.'



For coffee shops looking to level up their food offerings and boost revenue effortlessly, Dis Burrito is the perfect partner. To learn more about how to bring Dis Burrito to your location, visit DisBurrito.com/contact.

About Dis Burrito

Dis Burrito is a premium, wholesale breakfast burrito company dedicated to providing delicious, grab-and-go meals for coffee shops, hotels, hospitals, campuses, and food service businesses.

With a focus on quality ingredients and convenience, Dis Burrito is revolutionizing the breakfast game—one burrito at a time.

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