

Tranzon Driggers Announces Online Auction for Former Badcock Furniture Locations in Georgia

Tranzon Driggers is auctioning 3 former Badcock Furniture locations in GA on March 19, 2025—prime investment & redevelopment opportunities. Register now!

ATLANTA, GA, UNITED STATES, March 5, 2025 /EINPresswire.com/ -- Tranzon Driggers is bringing three former Badcock Furniture locations in Eastman, Sandersville, and Swainsboro, Georgia, to auction on March 19, 2025. These high-visibility retail and commercial properties offer prime investment and redevelopment potential in Georgia's growing secondary markets.



435 S Main St Swainsboro, GA 30401

The properties became available after Badcock Furniture, a 120-year-old Florida-based retailer, closed all 380 locations in 2024 following the bankruptcy of its parent company, Conn's Furniture.

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With Georgia's growing economy and strong demand for commercial space, these auctions offer investors a chance to acquire prime, high-traffic properties at competitive prices,”

Samantha Kelley

Each of these Georgia locations previously served as a retail anchor and now presents an opportunity for investors to capitalize on strong regional demand for commercial real estate.

Georgia's commercial real estate market has seen rising demand for investment properties, particularly in secondary markets where businesses are seeking affordable alternatives to Atlanta's high prices. These auction properties are well-positioned for retail businesses, franchise expansion, or conversion into mixed-use developments.

“With Georgia’s expanding economy and continued demand for commercial properties, these auctions provide investors and business owners with a chance to acquire properties in high-traffic areas at competitive pricing,” said Samantha Kelley, CEO of Tranzon Driggers. “These sites are well-positioned for continued retail use or redevelopment.”

Featured Auction Properties

Eastman, GA – 13,496± SF Former Badcock Furniture

- Excellent visibility & adaptable layout for multiple business types
- Strong regional growth potential
- Auction Date & Time: March 19, 2025, at 11:30 AM ET
- Register to Bid:

<https://www.tranzon.com/dg1460>

Sandersville, GA – 11,466± SF Former Badcock Furniture

- Prime business corridor with strong local demand
- One-story retail space—perfect for a variety of uses
- Auction Date & Time: March 19, 2025, at 12:00 PM ET
- Register to Bid: <https://www.tranzon.com/dg1460>

Swainsboro, GA – 12,279± SF Former Badcock Furniture

- Located on Hwy 1 (S Main St)—a key commercial artery
- Versatile space suited for retail, offices, or redevelopment
- Auction Date & Time: March 19, 2025, at 12:30 PM ET
- Register to Bid: <https://www.tranzon.com/dg1460>

Auction Details

- Auction Date: March 19, 2025
- Deposit to Bid: \$10,000 per property
- Bidding Online – Register in Advance



1138 S Harris St Sandersville, GA 31082



6377 Oak St Eastman, GA 31023

- Final Property Tours Available – Contact Us to Schedule
- Full Auction Info & Registration: <https://www.tranzon.com/dg1460>

About Tranzon Driggers

Tranzon Driggers is a national leader in real estate auctions, specializing in accelerated property sales. With a proven track record of success, Tranzon Driggers' Market-Making System™ maximizes exposure and ensures transparent, competitive bidding.

For Media Inquiries & Interview Requests:

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