

'How To Survive A Knockout' #1 New Release on Amazon

MercedesMusic.com and Waterside Productions Wants to Spread The Word

LOS ANGELES, CA, UNITED STATES, March 5, 2025 /EINPresswire.com/ -- Waterside Productions is thrilled to announce the release of acclaimed singer-songwriter and entrepreneur Mercedes

“

May the success I see in your writing follow you, as has with others, to your vision that has the winner in the ring standing proudly in their fight for survival.”

Bill Gladstone

Ganon's memoir, [How to Survive a Knockout](#). The book has reached number one on Amazon under Boxing for 20 days straight, and it will be represented by Waterside Productions at the London Book Fair. In this powerful narrative, Ganon blends the grit of the boxing ring with the passion of the music arena, weaving a deeply personal and transformative story of resilience, courage, and self-discovery.

With a unique voice that draws readers in, Ganon takes us on an unforgettable journey through the highs and lows of her life as a singer, a Hollywood insider, a sports marketing agent, and a woman navigating a male-dominated industry. Her memoir offers raw and heartfelt reflections on her experiences alongside industry legends such as Penny Marshall, Joe Frazier, Muhammad Ali, Roy Jones Jr., Floyd Mayweather, Magic Johnson, and others, offering insights into the courage and tenacity it takes to survive in the competitive worlds of sports and entertainment.

Drawing parallels to Robert Lipsyte's *The Contender*, Ganon intertwines professional anecdotes with deeply intimate stories of personal growth, reminiscent of Elizabeth Gilbert's *Eat, Pray, Love* and Sara Bareilles's *Sounds Like Me*. Her journey is one of survival and thriving, embracing mindfulness, positive thinking, and self-identity in the face of life's toughest challenges.

"How to Survive a Knockout isn't just about surviving the hits life throws—it's about embracing the journey and finding joy in the unexpected detours," says Ganon. "I wanted to share my story with readers who may be facing their own knockouts and show them that it's possible to rise stronger from those moments."

For readers seeking a transformational experience, *How to Survive a Knockout* offers life lessons and motivational stories that resonate long after the final page. Ganon's memoir is a testament


to resilience, perseverance, and the power of finding strength through serendipitous life events.

Mercedes Ganon continues to break down barriers in music and business, as well as now, in the literary world. Alongside her book, she recently finished an album with Bruce Gowdy and Nathan Watts, and continues to inspire through her signature scent line, Jus D'Amour, available at Luckyscent. Ganon expressed particular thanks to Bruce Gowdy, her editor Richard Tucci, and her cover designer acclaimed artist Jace McTier.

Mercedes Ganon
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