

'No Big Deal' by Dean Brownrout Named Finalist in 2024-25 Reader Views Literary Awards

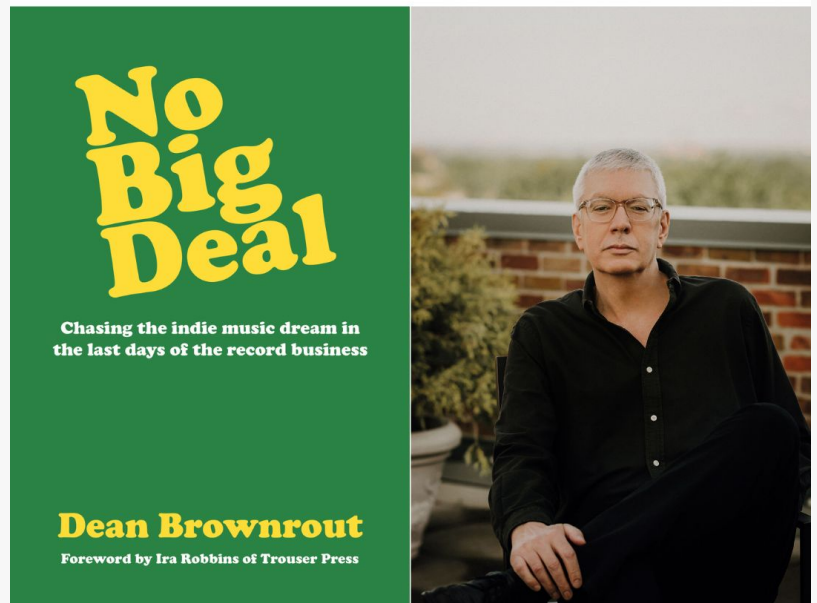
First-time book author honored again for music business memoir

BUFFALO, NY, UNITED STATES, March 5, 2025 /EINPresswire.com/ -- Music business veteran Dean Brownrout's "No Big Deal: Chasing the indie music dream in the last days of the record business" (Guernica Editions) was named a finalist in the Non-Fiction Arts (Art/Music/Pop Culture/Performing Arts) category in the 2024-25 Reader Views Literary Awards.

The Reviewers Choice Awards presented by Reader Views are recognized industry-wide as a top award for independent authors and publishers. The book had already received the highest rating of five stars in a Reader Views review published prior to the announcement.

This honor adds yet another testimonial to a steadily growing list of accolades and achievements for the book and the first-time author.

Prior to release, "No Big Deal" shot to the top of both the Amazon heavy metal and rock band biography charts after Brownrout appeared on WFMU radio (New York metropolitan area). The book sold out its initial printing on the first day of availability. Brownrout's book was recognized by American Book Fest's 21st Annual Best Book Awards as a finalist for the Performing Arts: Film, Theater, Dance, Music category. Book trade publication Kirkus Reviews called it, "an exceedingly intelligent book, written by a thoughtful student of music business history." The Buffalo News said, "Brownrout tells glorious tales of the record business's last gasp." Critics have cited the



Former music business executive's memoir, 'No Big Deal,' garners awards and accolades

author's "razor sharp, deadpan wit," "self-deprecating humor," and his "natural storytelling gifts."

Brownrout's tragicomic memoir of his 25 years in the music business covers an important period in the evolution of the recording industry, as LPs were morphing into CDs, and the internet loomed. Starting out as an enterprising teenage concert promoter in the late 1970s, Brownrout rode the business on punk, new wave, and metal, until finding himself and founding the independent record label, Big Deal. Along the way he relates encounters with the Rolling Stones, Beastie Boys, Bob Dylan, Grace Jones, models, actors, and countless fringe characters and luminaries—and discusses the pivotal role he played in the early career of artists like the Goo Goo Dolls and Metallica.

Ira Robbins, the highly regarded author, founder of Trouser Press magazine, and editor of the essential Trouser Press Record Guides, provides the foreword to the book.

"No Big Deal" is available through Amazon and other traditional book outlets.

###

Author site: nobigdeal.info
info@deanbrownrout.com

Guernica Editions: guernicaeditions.com
Publicity & marketing: publicity@guernicaeditions.com

PUB. DATE: October 1, 2024
PAGES: 178
PRICE: \$18.95 us/\$22.95 cad
ISBN: 978-1-77183-909-9

No Big Deal by Dean Brownrout
Guernica Editions
info@deanbrownrout.com
Visit us on social media:
[Facebook](#)
[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/791078981>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

