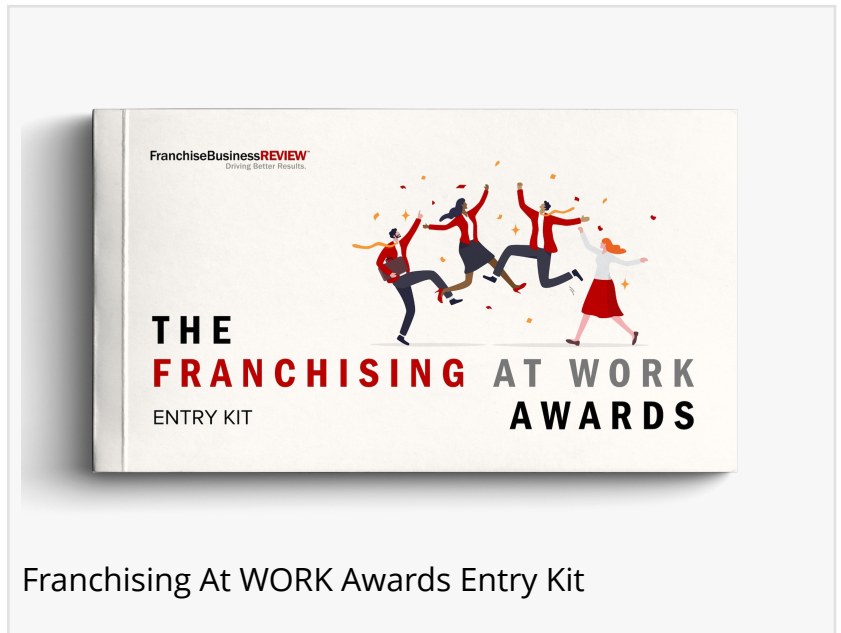


Franchise Business Review Announces 2025 Franchising at WORK Awards Call for Entries

The Franchising at WORK Awards recognize the franchise companies with the best company cultures based exclusively on independent ratings from employees

PORTSMOUTH, NH, UNITED STATES, March 6, 2025 /EINPresswire.com/ -- [Franchise Business Review](https://www.franchisebusinessreview.com), an independent research firm specializing in measuring satisfaction and engagement in the franchise sector, has announced the call for entries for the 2025 [Franchising at WORK Awards](https://www.franchisingatwork.com). Details on how to enter are available at [FranchisingAtWork.com](https://www.franchisingatwork.com).



The Franchising at WORK Awards recognize the best franchise companies to work for based exclusively on employee ratings and feedback. All franchise employers in the U.S. or Canada – including franchisors, franchise business owners, and franchise suppliers – with 10 employees or more and gross annual revenue of 1M+ are invited to participate.

“

More than ever, recognition as a preferred employer within the franchise sector is a powerful way to differentiate your company as a top place to work.”

Michelle Rowan, President & COO, Franchise Business Review

Winners are determined based on employees’ responses to the Franchising at WORK Employee Engagement Survey conducted by Franchise Business Review. The survey asks employees to rate their employer on 32 core benchmark questions related to job satisfaction, engagement, management, brand leadership, and culture, as well as questions about their role and demographics.

The entry deadline for the awards is April 30, 2025. Winners will be announced live in August. The top scoring companies will be recognized in Small, Medium, and Large employer categories. The top scoring unit-level franchise organizations and franchise suppliers will also be

recognized.

“Cultivating a strong company culture and enhancing the employee experience are essential for franchise organizations looking to recruit and retain top talent,” said Michelle Rowan, president and COO of Franchise Business Review. “More than ever, recognition as a preferred employer within the franchise sector is a powerful way to differentiate your company as a top place to work. The Franchising at WORK Awards not only publicly recognize the companies in the franchise sector that have the highest employee satisfaction and best company cultures, the data behind the awards provides franchise companies with powerful insights into how to attract and retain top talent.”

Participation in the research is completely confidential. Franchise companies are invited to register at: <https://tour.franchisebusinessreview.com/franchising-at-work/>

For additional details on how to qualify for the awards, download an Official Awards Entry Kit at: https://fbrinfo.franchisebusinessreview.com/franchisingatwork_entry_kit

The winners of the 2024 Franchising at WORK Awards and the aggregate results of the research are available at: <https://fbrinfo.franchisebusinessreview.com/franchising-at-work-report>

About Franchise Business Review

Franchise Business Review (FBR) is a leading independent market research firm that provides franchise organizations with benchmarking research and best practices to improve franchisee and employee satisfaction and engagement. Since 2005, FBR has been trusted by more than 1,300 top-performing franchise companies to equip them with the human-centric data, insights, and tools they need for long-term growth and success in the franchise industry. Learn more about FBR’s employee engagement solutions at GoFBR.com.

Ali Forman

Franchise Business Review

+1 603-319-4818

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/791311458>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors

try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.