

Digital Agency Network: Leading B2B Marketplace Delivers Proven Results for Agencies

NY, UNITED STATES, March 5, 2025 /EINPresswire.com/ -- Digital Agency Network (DAN), a [leading B2B marketplace](#) for finding the best digital agencies worldwide, has established itself as the definitive global platform connecting top-tier digital agencies with brands seeking specialized expertise in digital marketing services. Since its launch in 2017, DAN has delivered proven results for thousands of agencies, according to an extensive collection of testimonials from member agencies across multiple continents.



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Agency leaders report that DAN membership delivers three primary benefits: increased qualified lead generation, enhanced brand positioning, and valuable industry connections—all contributing directly to business growth and international expansion opportunities.

"DAN provides additional high-quality exposure through our profile and shared content across their social channels and most importantly, has provided us with quality leads that have helped to grow our business," said Miles Sellyn, President at Major Tom, highlighting the platform's direct impact on business development.

The testimonials demonstrate DAN's effectiveness as both a lead generation tool and credibility enhancer. Aleksandra Matwiejczyk, Marketing Manager at KOTA, reported that "This partnership definitely helps us generate more quality leads, last year it generated about 13% of our leads in total. I believe DAN membership is also one of the factors that reassure our potential clients about the quality of our services and recognition within the creative industry."

For agencies looking to expand internationally, DAN offers particular value. "We're currently expanding our services into the US and DAN has helped us establish our agency overseas," Matwiejczyk added, while Rakefet Yacoby-From, CMO at Mayple, noted that DAN "helps us bring

our name to the most relevant businesses and be part of a community of highly successful digital agencies in each area."

Steve Clark, Head of Digital Growth at Tangent, confirmed the quality of client inquiries, stating "DAN is incredibly useful for us as it keeps us top of mind for when businesses need to make that all-important decision of choosing an agency. We get a good proportion of our monthly traffic coming from DAN and the leads are always high-quality."

The network appears particularly effective at connecting specialized agencies with clients specifically seeking their expertise. As Charney Weiss, Director of Social Media at 9thWonder, succinctly put it, "DAN connects us with customers specifically looking for the skills our agency brings to the table."

DAN's success and differentiation from its competitors are driven by its advanced vetting system, which guarantees the Digital Agency Network website lists only qualified agencies. Furthermore, the platform matches DAN Marketplace projects with relevant service providers, leveraging both an algorithm and expert reviews from the DAN team to ensure consistently effective connections for brands and digital agencies.

Beyond lead generation, many agency leaders emphasized DAN's role in establishing industry credibility. Aaron Dicks, Managing Director at Impression, described DAN as "a trusted resource for brand-side marketers looking to partner with the best agencies out there," while Nick Rappolt, CEO at Beyond, noted that DAN has "made it easier for people who may not have been familiar with our work or our agency to discover us."

The platform also delivers measurable traffic and SEO benefits, according to multiple testimonials. Tony NG, Founder and Creative Director at DigiSalad, reported, "As a DAN member, we received a lot of website traffic from DAN Website and we gained sales opportunities from potential clients." Stella Tsokeva, Digital Marketing Strategist at eDesign Interactive, added, "We see very good SEO returns and website traffic coming from DAN's website."

Several testimonials highlighted DAN's community-building function, particularly valuable during periods of disruption. Sandy Fleischer, Managing Partner at Pound & Grain, noted, "Now more than ever, we are reliant on staying connected with the community, and we've found that DAN helps us do just that. It connects us to potential customers, talent, and even virtual events."

The relationship between DAN and member agencies appears to be characterized by longevity and partnership. Brian Byer, Vice President and GM at Blue Fountain Media, described DAN as "a great long term partner," while Mattan Danino, Founder & CEO at WEBITMD, revealed, "We've been partnered with DAN for 5+ years."

Perhaps most tellingly, Danilo Sierra, Founder & Project Lead at Mimosa, expressed the emotional connection many agencies feel with the network: "We consider DAN one of our

closest partners and best lifelines. We are extremely proud of collaborating with you since 2016 and definitely feel treated and respected like a family. Belonging to DAN is definitely a privilege."

For agencies seeking increased visibility, qualified leads, and industry recognition, Digital Agency Network has positioned itself as an indispensable resource in the competitive agency landscape.

About Digital Agency Network

Digital Agency Network (DAN) is a leading B2B marketplace connecting brands with top-tier digital agencies worldwide. As a comprehensive [digital marketing agency directory](#), DAN employs an advanced vetting system for agency memberships. The process evaluates portfolio quality, service reliability, sectoral expertise, and team transparency to ensure only the highest-quality agencies are listed on DAN. Furthermore, the platform utilizes an intelligent algorithm and expert reviews from the DAN team to match client projects with relevant agencies based on expertise, experience, and specialization. By showcasing member agencies, DAN facilitates the generation of high-quality leads and establishment of industry credibility. Moreover, DAN empowers brands to discover and connect with the best digital marketing agencies for their specific needs.

DAN Global
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[email us here](#)

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