

# The Merlin Group Lands \$23M Electric Vehicle Sourcing Contract

*The Merlin Group wins contract, driving innovation in Electric Vehicle Sourcing*

WINTER PARK, FL, UNITED STATES, March 5, 2025 /EINPresswire.com/ -- The Merlin Group is excited to reveal the winning of a \$23 million contract to source electric vehicles over the next 24 months for an undisclosed international client. Spanning Class 1 to Class 3 EVs, this deal reflects Merlin's commitment to sustainability and innovative transportation solutions and unmatched demand creation.

"This is a major win and a nod to The Merlin Group's innovation and actionable abilities," said Rick Bell, Managing Partner. "Securing a contract this size in today's sustainment climate proves innovation lives—and electrification can still be a viable path forward. I'm proud of our team's 'tip of the spear' approach and eager for the partnerships ahead to make this a success."



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*Rick Bell, Managing Partner*

The Merlin Group will focus on leveraging smart technology and strategic alliances to meet global market demands. The goal - Solutions that boost performance, efficiency, and value for partners and communities alike.

About The Merlin Group:

The Merlin Group helps companies solve big, complex problems fast by connecting them with elusive decision makers, unlocking exclusive resources, and driving unmatched demand creation. Our mission is to simplify your journey in today's rapidly changing environment by providing tailored solutions that effectively navigate challenges and drive results.

For more information, please contact us at [contact@merlinls.com](mailto:contact@merlinls.com)

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