

Global Hybrid Devices Market Growing at a CAGR of 17.6% Reach USD 151.88 Billion by 2030

WILMINGTON, DE, UNITED STATES, March 5, 2025 /EINPresswire.com/ -- Allied Market Research published a new report, titled, " Global Hybrid Devices Market Growing at a CAGR of 17.6% Reach USD 151.88 Billion by 2030 ." The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The global hybrid devices market was valued at \$30.06 billion in 2020, and is projected to reach \$151.88 billion by 2030, growing at a CAGR of 17.6% from 2021 to 2030.

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High demand for devices with longer battery life, use of touchscreen technology, and surge in acceptance of hybrid devices for enterprise mobility have boosted the growth of the global hybrid devices market. However, higher price compared to other computing devices and heavy weight hinder the market growth. On the contrary, use of wireless display technology and increase in acceptance of hybrid devices would open new opportunities in the future.

The hybrid devices market is segmented on the basis of type, screen size, end user, and region. Depending on the type, the market is divided into convertible hybrid devices and detachable hybrid devices. On the basis of screen size, it is divided into less than 12 inches, 12-15 inches, and greater than 15 inches. On the basis of end-user, it is divided into personal use, IT & telecom, educational institution, healthcare, and others. On the basis of region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

If you have any questions, Please feel free to contact our analyst at: https://www.alliedmarketresearch.com/connect-to-analyst/1506

By region, the market across North America held the largest share in 2020, accounting for around two-fifths of the global hybrid devices industry., due to demand for higher productivity and enhanced multimedia in the devices. However, the market across Asia-Pacific is expected to

register the highest CAGR of 19.8% during the forecast period, owing to higher purchasing power of North America.

Key players profiled in industry include LG Corporation, Acer, Inc., Microsoft Corporation, Lenovo, ASUS, Toshiba Corporation, Dell, Inc., Fujitsu Limited, Samsung Electronics Co. Ltd., HP Development Company, L.P.. Market players have adopted various strategies, such as product launches, collaboration & partnership, joint ventures, and acquisition to expand their foothold in the industry.

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Covid-19 scenario:

☐ The Covid-19 pandemic positively affected the IT sector due to surge in demand for digital
solution and increased adoption of work from home culture.
☐ Moreover, increased demand for computing devices for browsing, presenting files and data,
and examining during the pandemic supplemented the market growth.
However, the prolonged lockdown and ban on electronic devices from China created a supply
demand gap and disrupted the supply chain.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

Contact:

David Correa 1209 Orange Street, Corporation Trust Center, Wilmington, New Castle, Delaware 19801 USA.

Int'l: +1-503-894-6022

Toll Free: +1-800-792-5285

UK: +44-845-528-1300

India (Pune): +91-20-66346060

Fax: +1-800-792-5285

help@alliedmarketresearch.com

David Correa
Allied Market Research
+15038946022 ext.
email us here
Visit us on social media:
Facebook

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LinkedIn YouTube This press release can be viewed online at: https://www.einpresswire.com/article/791378186

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