

# Lady J Ignites a Nation: The Don't Give Up Tour & National RE-UP Brunch Sparks A Movement of Hope, Healing & Empowerment

*Lady J & E.G.O. Entertainment Network Take the Nation by Storm with an Unstoppable Message of Resilience - Rise, Thrive, and Conquer Despite!*

INDIANAPOLIS, IN, UNITED STATES, March 5, 2025 /EINPresswire.com/ -- In a world where so many are feeling lost, hopeless, and ready to throw in the towel, multi-award-winning community leader and multimedia mogul, [Lady J](#) (Jacquie Murrell), and her powerhouse brands, E.G.O. Entertainment Network, and Life Support Company LLC, are stepping up with a mission to inspire, uplift, and transform lives. Through the launch of "The Don't Give Up Tour" and the [National RE-UP Brunch & More Re-Loaded](#), Lady J is bringing a life-changing message to communities across the country—one of perseverance, hope, and the power to keep pushing forward despite life's challenges.



## THE DON'T GIVE UP TOUR: MORE THAN MUSIC—A MOVEMENT

Presented by E.G.O. Entertainment Network, The Don't Give Up Tour is an electrifying experience blending music, testimony, and encouragement, all designed to reignite hope and resilience in the hearts of those who need it most.

Inspired by the groundbreaking film "I Survived Suicide," this tour is a powerful testament to overcoming adversity. Featuring a stellar lineup of national and international award-winning artists, this multi-city experience showcases a fusion of urban, contemporary, hip-hop,

traditional, and worship music that speaks directly to the soul. This would not be possible without Lady J's partners, Kevin Wells and Billy Byrd Sr.

**THE LINEUP:** Calandra Gantt, Andrayé Speed & Company., Clinton Gardner & New Sound Worshipers, Trebor Williams & The Warriors, Adrianne & MusicBox, Billy Byrd Sr., Kimberly M. Kent, Broken But Healed, Psalmist Fetima, and L. LeBron Wilson. Each tour stop will also feature local talent, special guest artists and hosts, and a surprise gospel legend in select cities. Some include names like actor, Ron Godfrey; gospel recording artist, Daphney Hilton; comedian, D.L. Marshall, and more!

"When I find myself struggling, music—especially gospel—becomes my sanctuary. It's the least I can do to bring that peace and joy to others. This tour is here to remind people that no matter how dark the storm, there is always light ahead. Provisions have already been made, and it's already alright—so don't give up!" – Lady J

**TOUR STOPS & SPONSORS:** The first half of the tour includes Indianapolis, IN; Beaufort, SC; Atlanta, GA; and Kansas City, KS. Additional stops will follow in Kentucky, Tennessee, Alabama, and more, with the tour running from April to October 2025, culminating in a full-circle finale back in Indianapolis.

**Sponsors:** WellShot Photography, Main Level Music, E.G.O. Entertainment Network, Greater Shepherd Baptist Church (IN), House of Prayer Evangelistic Church (KS), First African Baptist Church (SC), Little Caesars (SC), and New Birth Fellowship Church (IN).

Get tickets & info: <https://www.egoentertainmentnet.com/dont-give-up-tour>

For those who want to bring the tour to their city, inquiries can be made via the E.G.O. Entertainment Network website.

## THE NATIONAL RE-UP BRUNCH & MORE RE-LOADED: THRIVE IN 2025

While the tour inspires hearts through music, The National RE-UP Brunch & More Re-Loaded is empowering minds and spirits to thrive in 2025 despite economic uncertainties and life's unpredictabilities.

**Location:** The Gallery Event Center, 5852 E. 82nd St., Indianapolis, IN

**Date:** Saturday, March 29, 2025

**Hosted by:** Michelle P. Jones – Award-Winning Author, Speaker & Entrepreneur

**Sponsors:** The Gallery Event Center and Exquisite PR Firm

**Tickets:** <https://www.reupexperience.com/events-media>

This event isn't just about networking; it's a call to action. It's about bringing together men and

women from all walks of life to create real solutions while receiving the encouragement they need to keep going. Attendees will leave equipped with strategies, resources, and inspiration to push forward in their businesses, careers, and personal lives.

Lady J's commitment to serving others has gained her the respect and support of communities and leaders nationwide. Through her outreach, business acumen, and media influence, she continues to build bridges between the entertainment industry and grassroots initiatives that empower the people who need it most.

Lady J is more than a media mogul; she is a force of resilience and transformation. As the founder of E.G.O. Entertainment Network, she has created six divisions dedicated to providing resources, opportunities, and platforms for artists, entrepreneurs, and community leaders. From her mentorship programs to her community service efforts, Lady J is proving that giving up is never an option.

#### JOIN THE MOVEMENT

Whether you attend the tour, the brunch, or both, one thing is certain—you will leave inspired, and empowered.

Jacquie Murrell  
E.G.O. Entertainment Network  
+1 331-465-4279  
info@egoentertainmentnet.com  
Visit us on social media:

[Facebook](#)  
[Instagram](#)  
[YouTube](#)  
[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/791393539>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.