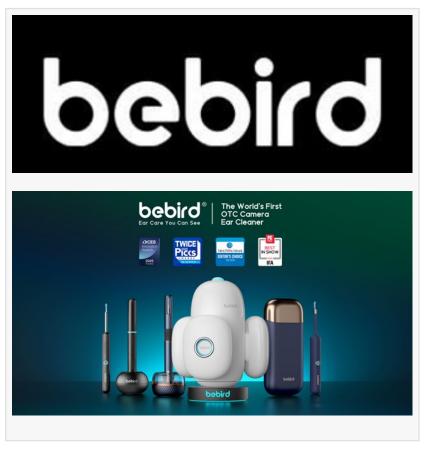


UNLOCK THE ULTIMATE SOUND EXPERIENCE WITH BEBIRD AT SXSW 2025

The Must-Visit Booth for Music Lovers Who Want to Hear Every Detail

LOS ANGELES, CA, UNITED STATES, March 6, 2025 /EINPresswire.com/ --Bebird, a trailblazing leader in smart ear care technology, is revolutionizing the way we experience sound. Combining high-definition cameras, Wi-Fi connectivity, and advanced LED lighting, Bebird's innovative earcleaning devices offer a precision approach to ear hygiene that enhances both health and auditory clarity. The company's mission to bring accessible, effective ear care to everyone aligns perfectly with the vibrant, tech-forward atmosphere of SXSW.



At this year's festival, Bebird will be

offering a one-of-a-kind experience that merges wellness and entertainment—ensuring festivalgoers can hear every note with crystal-clear clarity. Visit Booth #637 to engage with Bebird's groundbreaking technology before diving into the music scene at SXSW 2025.

Bebird invites SXSW attendees to enjoy a complimentary, high-tech ear-cleaning session using its state-of-the-art devices. This hands-on activation will help visitors optimize their hearing, leaving them with a more enjoyable, immersive festival experience. With advanced visual technology and precision cleaning, Bebird's devices provide a safe, engaging way for users to maintain their ear health and improve sound clarity—just in time to experience SXSW's legendary performances.

"We believe that hearing is just as important as any other aspect of self-care," said Adam Wang, Founder and CEO of Bebird Global. "At Bebird, we are redefining ear care with easy-to-use, techforward solutions that not only help people maintain their health but enhance their overall experience-whether it's listening to music or enjoying daily life."

In true SXSW fashion, Bebird is blending health, technology, and entertainment to create an unforgettable experience. Attendees can visit the booth to experience firsthand the difference that optimized ear care can make—ensuring they hear every beat, lyric, and note at the festival with crystal-clear precision.

SXSW 2025 attendees will find Bebird's booth a must-visit destination, whether they're audiophiles, wellness enthusiasts, or curious tech lovers. Don't miss your chance to experience these game-changing products that blends health and entertainment in the heart of Austin:

• <u>Bebird EarSight Complete</u> – a high tech ear cleaning kit with a 10-megapixel camera and flexible endoscope, allowing you to see your ear canal in stunning detail. With built-in lighting and anti-shake technology it's ideal for the whole family, especially since it comes with three separate tool cases. The Wi-Fi connectivity takes it to another level as you can share the images and videos with healthcare providers.

• <u>Bebird EarSight Plus</u> – featuring a bendable lens that can bend, twist and confirm to various shapes without compromising performance or visibility. And it boasts a handy travel case making it the ideal ear-care travel companion.

• Bebird EarSight Pro – an advanced ear wax removal tool featuring a 10-megapixel HD camera and the world's first IoT-enabled otoscope, allowing users to connect with healthcare providers in real-time for remote diagnoses. It is precise, has a 90-minute battery life, safe and effective for at-home ear care.

About Bebird

Bebird is a trailblazing, technology-driven brand committed to transforming personal care with innovative visual ear-cleaning tools. As the pioneer behind the world's first OTC home-use otoscope, Bebird integrates high-definition cameras, Wi-Fi connectivity, and LED lighting into its devices, empowering users to confidently manage ear care with ease and precision. Merging medical-grade technology with intuitive design, Bebird makes ear hygiene simple, accessible, and enjoyable.

Celebrated at IFA 2024 in Berlin, Bebird received "Best of Show" awards from PC Mag, Stuff, Matridox, and The Verge. Bebird received CES Innovation Awards 2025, Top Pick of Twice awards and "Best of CES 2025" by Techlicious, affirming its leadership in consumer tech innovation.

For more information, please visit: <u>www.bebird.com</u> or follow them at @bebird_global on Instagram and Facebook.

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EDITOR'S NOTE: For more information about Bebird and to arrange to speak with a company

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