

Success Tutoring announces global expansion as demand for private tutoring grows

Success Tutoring expands globally, bringing personalised learning to the UK, NZ, Singapore and the USA.

SYDNEY, NSW, AUSTRALIA, March 6, 2025 /EINPresswire.com/ -- [Success Tutoring](#), a leader in Australia's education and franchise sector, is set to go global with plans to expand into the United Kingdom, New Zealand, Singapore and the United States.

The company, founded by Michael Black, is achieving national success with centres opening across Australia every year and is now ready to meet the growing demand for personalised, flexible tutoring solutions on an international scale.



Michael Black, Founder of Success Tutoring, leads the global expansion with a vision for personalised learning.

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Michael Black, Founder of Success Tutoring

“We are excited to bring this innovative approach to global markets and help students everywhere achieve their full potential.”

Since launching in 2017, Success Tutoring has flourished to become one of the country's fastest growing education and tutoring franchise businesses. It is expected to have 60

locations operating in Australia by the end of 2025.

“Our system is incredibly successful. Given the unique structure of our franchise model, business owners enjoy high levels of profitability, often from day one, while at the same time delivering

superior services and educational outcomes for students,” Black said.

“Our 2024 results alone are significant. 97 percent of our students experienced an improvement in their understanding, use and application of math, 97 percent of students saw improvements in their reading, written and spoken English skills, 70 percent of students improved their overall educational results at school by at least one grade, 30 percent of ATAR students achieved an Australian Tertiary Admission Rank of 90 or higher; and 98 percent of students reported increased confidence, self-esteem and enjoyment of learning.



Michael Black, Founder of Success Tutoring, stands against a bookcase, reflecting on the company's journey and future growth.

“Overall students undertake two hours of tutoring per week as part of their personalised Success Tutoring programs and recommend our services to others. Our repeat business and referred customer acquisition rate is one of the highest in the world.”

A proven formula for success

Success Tutoring offers personalised programs through a unique membership model, allowing parents to access tutoring services at any centre across the country on a flexible and customised basis. The company's approach focuses on three key pillars.

- Personalised tutoring - every Success Tutoring learning program is designed in response to an initial diagnostic assessment that the student completes,
- Curriculum based - Success Tutoring learning is centred on the national curriculum ensuring relevance and practical application. For example, in the US learning is based on the USA/Common Core State Standards (CCSS) curriculum. This means that students learn concepts which are relevant to their school education; and
- Cashflow positive from day one - with our world first membership based business model, we advertise the business for 12 weeks prior to opening and then we launch the business, making it cashflow positive from day one.

This model has resonated with Australian families and is now poised to make a significant impact in global markets.

“The global tutoring industry is forecast to grow to an estimated AUD 300 billion by 2030, reflecting a rising demand for high-quality, supplementary education,” Black added.

“Success Tutoring’s entry into international markets is a strategic move to capitalise on this growth, particularly in regions with strong emphasis on education and technology-driven learning.

“The expansion into the UK, NZ, Singapore and the USA is just the beginning of our vision to empower students worldwide through personalised education. These markets are primed for the innovative, flexible approach that Success Tutoring offers.”

As Success Tutoring takes its first steps into international markets, the company remains committed to its core mission: helping students reach their academic goals while empowering franchisees to build thriving businesses.

Over the last 12 months the business has also augmented its leadership team headhunting some of the industry’s leading minds and operatives. In late 2024, Success Tutoring announced the appointment of industry stalwart, Allan Menagh, to the role of Global Partnerships. Allan headed Kumon as its Australian CEO for many years helping to grow the brand into a household name.

Other significant appointments will be announced this year as part of the company’s continued growth and expansion.

About Success Tutoring

Founded by Michael Black in 2017, Success Tutoring is Australia’s fastest growing education centre with ten locations and a further 80 sites planned by 2026. The company offers weekly tutoring sessions in English and math for students aged five to 17, with a school readiness program for kids even younger, and selective school exam preparation tutoring also available. The Success Model not only empowers students to work at their own pace towards progress but also finds success in the social aspect of students coming together and working as a community of students to find motivation, inspiration and a lifelong love of learning.

<https://successtutoring.com.au/>

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