

# Logic20/20 launches new Digital Strategy & Transformation practice

*The firm's new focus area will expand offerings to help clients navigate the next phases of AI, agile transformation, and product innovation*

SEATTLE, WA, UNITED STATES, March 6, 2025 /EINPresswire.com/ -- Logic20/20, a leading business and technology consulting firm, today announced the launch of its new Digital Strategy & Transformation practice.

The creation of Logic20/20's Digital Strategy & Transformation practice will expand the firm's technical skills, business acumen, and organizational expertise to accelerate digital strategies for its customers.

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*Travis Jones*

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This new practice leverages Logic20/20's proven expertise, deep knowledge of strategic methodologies, and a highly collaborative approach to navigate change and accelerate growth.

"The pace of innovation accelerates, driven by the increasing intelligence of technology. With this new

practice, we are further enhancing our ability to support customers with the expertise and strategic guidance required to navigate this dynamic environment," said Lionel Bodin, Senior Director of Digital Strategy & Transformation. "This new practice unlocks critical synergies,



enabling us to share our decades of expertise and deliver integrated digital solutions across industries.”

Logic20/20’s new services will help companies implement Gen AI practically and responsibly for measurable results.

To learn more about this new practice, visit: <https://logic2020.com/services/digital-strategy-and-transformation/>.

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