

# Agricultural Adjuvants Market Worth USD 6.4 billion by 2031 – APAC Provide the Highest Revenue Generating Opportunities

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WILMINGTON, DE, UNITED STATES, March 6, 2025 /EINPresswire.com/ --The global <u>agricultural adjuvants</u> <u>market</u> is experiencing significant growth, driven by factors such as increasing demand for food and beverages due to a rising global population, increased usage of



Agricultural Adjuvants Market Outlook

pesticides to optimize crop yield, and growing demand for effective insecticides. Among various regions, the Asia-Pacific region is expected to witness the fastest growth during the forecast period.

### Market Overview:

Allied Market Research has published a comprehensive report titled, "Agricultural Adjuvants Market by Product Type (Activators, Spray Modifiers, Utility Modifiers), by Utilization Type (Tankmix Adjuvants, In-can Adjuvants), by Application (Pesticides, Herbicides, Insecticides, Others): Global Opportunity Analysis and Industry Forecast, 2022-2031." The report indicates that the global agricultural adjuvants market, valued at \$3.5 billion in 2021, is projected to reach \$6.4 billion by 2031, exhibiting a notable CAGR of 6.1% from 2022 to 2031.

Key Growth Drivers:

- Growing Food Demand: Rising global population fuels the need for increased agricultural productivity.

- Rising Pesticide Usage: Farmers increasingly rely on pesticides to enhance crop yields.

- Growing Demand for Effective Insecticides: Improved insecticide formulations enhance pest control efficiency.

- Innovation in Crop Protection Products: Development of multi-component and multi-functional adjuvants optimizes yield.

- Sustainability Trends: Manufacturers focus on eco-friendly adjuvants through green chemistry innovations.

Challenges to Market Growth:

- Concerns Over Toxicity: The potential harmful effects of agricultural spray adjuvants limit their adoption.

Market Segmentation:

By Product Type:

Activators Segment: Accounted for over three-fifths of the market revenue in 2021 and is expected to continue dominance with a CAGR of 6.4%. Activators enhance viscosity, evaporation, and absorption of agrochemicals.

#### By Utilization Type:

- Tank-mix Adjuvants: Held nearly three-fourths of the global market in 2021 and are expected to maintain their leadership position, growing at a 6.3% CAGR. These adjuvants improve spray formation and retention, increasing the efficacy of agrochemical products.

#### By Application:

- Herbicides Segment: Contributed nearly half of the total market revenue in 2021. Herbicide adjuvants improve adhesion and penetration to maximize effectiveness.

- Insecticides Segment: Expected to witness the fastest growth, with a projected CAGR of 6.5% by 2031. Adjuvants enhance insecticide performance, particularly in cold conditions.

#### **Regional Insights:**

Asia-Pacific Leads Market Growth: This region accounted for over one-third of the global market in 2021 and is expected to grow at the highest CAGR of 7.2%. Expansive agricultural land,

increased awareness of adjuvant benefits, and a rising demand for food crops drive market expansion in this region.

Key Market Players:

Leading companies operating in the agricultural adjuvants market include:

- WinField Solutions LLC
- Nufarm
- Solvay Inc.
- Loveland Products Inc.
- Helena Agri-Enterprises LLC
- GarrCo Products Inc.
- Evonik Industries
- Croda International Plc
- Corteva
- BASF SE

These companies engage in product innovation, partnerships, expansions, and strategic agreements to strengthen their market presence and drive growth.

## About Us

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing

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