

Agricultural Adjuvants Market Worth USD 6.4 billion by 2031 – APAC Provide the Highest Revenue Generating Opportunities

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WILMINGTON, DE, UNITED STATES, March 6, 2025 /EINPresswire.com/ --The global <u>agricultural adjuvants</u> <u>market</u> is experiencing significant growth, driven by factors such as increasing demand for food and beverages due to a rising global population, increased usage of



Agricultural Adjuvants Market Outlook

pesticides to optimize crop yield, and growing demand for effective insecticides. Among various regions, the Asia-Pacific region is expected to witness the fastest growth during the forecast period.

Market Overview:

Allied Market Research has published a comprehensive report titled, "Agricultural Adjuvants Market by Product Type (Activators, Spray Modifiers, Utility Modifiers), by Utilization Type (Tankmix Adjuvants, In-can Adjuvants), by Application (Pesticides, Herbicides, Insecticides, Others): Global Opportunity Analysis and Industry Forecast, 2022-2031." The report indicates that the global agricultural adjuvants market, valued at \$3.5 billion in 2021, is projected to reach \$6.4 billion by 2031, exhibiting a notable CAGR of 6.1% from 2022 to 2031.

Key Growth Drivers:

- Growing Food Demand: Rising global population fuels the need for increased agricultural productivity.

- Rising Pesticide Usage: Farmers increasingly rely on pesticides to enhance crop yields.

- Growing Demand for Effective Insecticides: Improved insecticide formulations enhance pest control efficiency.

- Innovation in Crop Protection Products: Development of multi-component and multi-functional adjuvants optimizes yield.

- Sustainability Trends: Manufacturers focus on eco-friendly adjuvants through green chemistry innovations.

Challenges to Market Growth:

- Concerns Over Toxicity: The potential harmful effects of agricultural spray adjuvants limit their adoption.

Market Segmentation:

By Product Type:

Activators Segment: Accounted for over three-fifths of the market revenue in 2021 and is expected to continue dominance with a CAGR of 6.4%. Activators enhance viscosity, evaporation, and absorption of agrochemicals.

By Utilization Type:

- Tank-mix Adjuvants: Held nearly three-fourths of the global market in 2021 and are expected to maintain their leadership position, growing at a 6.3% CAGR. These adjuvants improve spray formation and retention, increasing the efficacy of agrochemical products.

By Application:

- Herbicides Segment: Contributed nearly half of the total market revenue in 2021. Herbicide adjuvants improve adhesion and penetration to maximize effectiveness.

- Insecticides Segment: Expected to witness the fastest growth, with a projected CAGR of 6.5% by 2031. Adjuvants enhance insecticide performance, particularly in cold conditions.

Regional Insights:

Asia-Pacific Leads Market Growth: This region accounted for over one-third of the global market in 2021 and is expected to grow at the highest CAGR of 7.2%. Expansive agricultural land,

increased awareness of adjuvant benefits, and a rising demand for food crops drive market expansion in this region.

Key Market Players:

Leading companies operating in the agricultural adjuvants market include:

- WinField Solutions LLC
- Nufarm
- Solvay Inc.
- Loveland Products Inc.
- Helena Agri-Enterprises LLC
- GarrCo Products Inc.
- Evonik Industries
- Croda International Plc
- Corteva
- BASF SE

These companies engage in product innovation, partnerships, expansions, and strategic agreements to strengthen their market presence and drive growth.

About Us

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing

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