



On the basis of end user, the home-use segment generated the highest share in 2020, holding more than two-thirds of the global hearing care devices market. This is due to rise in demand for home hearing test and hearing aids across the world. The Ambulatory Surgical Centers (ASCs) segment, however, is expected to cite the fastest CAGR of 9.29% from 2021 to 2030.

North America, garnered the highest share in 2020-

On the basis of region, North America contributed to the major market share in terms of revenue 2020, holding nearly two-fifths of the global hearing care devices market. The Asia-Pacific region, simultaneously, is projected to cite the fastest CAGR of 6.01% from 2021 to 2030. This is owing to growing demand for sophisticated hearing care devices, large number of healthcare reforms, high prevalence of hearing disorders, and increased focus of key players for developing technologically advanced cost-effective devices.

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Prominent market players-

American Hearing Aids

Cochlear Ltd

IntriCon Corporation

GN Store Nord A/S

amplifon

SONOVA.

WS Audiology

med-electronics, inc.

William Demant Holding A/S

starkey hearing technologies

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We are in professional corporate relations with various companies and this helps us in digging

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