

# Bergmeyer Celebrates Milestone Anniversary with Future-Focused Lens: 50 Years of Designing What's Next

BOSTON, MA, UNITED STATES, March 13, 2025 /EINPresswire.com/ -- Bergmeyer, a pioneering multi-disciplinary design collaborative and Certified B Corporation, marks its 50th anniversary by reinforcing its commitment to shaping the future of design through collaboration, innovation, and positive impact. Since its founding in 1975, Bergmeyer has consistently pushed the boundaries of traditional design thinking, evolving from an architecture and interiors firm to become an omni-disciplinary design agency that creates transformative experiences across market boundaries.

This evolution has been marked by strategic geographic expansion, starting with the establishment of its Los Angeles office in 2019, followed by the opening of its [Columbus location in 2022](#).



Bergmeyer Celebrates 50 Year Anniversary

This milestone celebration is further enriched by Bergmeyer's recent certification as a B Corporation, joining a global movement of companies using business as a force for good. This certification reflects the design collaborative's longstanding commitment to transparency, equity, and sustainability, while validating its dedication to creating positive change through purpose-driven collaboration. As a B Corp, Bergmeyer demonstrates its pledge to consider the impact of every business decision on its people, the communities we serve, and the planet, embedding this triple bottom line approach into the company's DNA.

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*Rachel Zsembery, CEO of  
Bergmeyer*

"As we celebrate 50 years of design excellence, we're not just looking back at our achievements – we're actively designing what's next," said Rachel Zsembery, CEO of Bergmeyer. " Our evolution from a traditional architecture firm into a multi-disciplinary design collaborative reflects our belief that reaching our full potential requires continuously envisioning our future. For five decades, our success has been driven by an unwavering commitment to investing in our team, building meaningful client partnerships, and pushing the boundaries of design. As we move forward, this dedication will continue to guide us, shaping the future with purpose and creativity."

At the heart of Bergmeyer's enduring success is its people-first approach. The firm has consistently invested in cultivating unique talent and perspectives, recognizing that the growth and development of its team members is its most valuable and defensible differentiator. This commitment to people has fostered a culture that is genuinely connected, inclusive, and engaging – where serious work doesn't preclude joy and fulfillment in the creative process.

The company's forward-thinking heritage is evidenced by its history of bold, strategic decisions that have positioned it at the forefront of industry innovation. The [2020 transformation into a multi-disciplinary design collaborative](#) represented a pivotal shift in the architecture industry, demonstrating how experiential design can evolve beyond traditional expectations. This evolution has enabled Bergmeyer to work at the intersection of markets, integrating a full range of services and expertise to create more comprehensive and impactful solutions for clients.

Bergmeyer's operational excellence is built on smart, refined processes that drive consistent quality and innovation. This focus on process excellence ensures repeatable success while maintaining the agility to adapt to changing client needs and market conditions.

- The firm's meaningful impact extends beyond traditional metrics, encompassing:
- Environmental stewardship through sustainable design practices and planetary responsibility
- Transformative outcomes for internal teams and client organizations
- Leadership in experiential, user-focused placemaking and adaptive reuse
- Deep engagement with local communities and stakeholders
- Commitment to equity, transparency, and social justice

With a growing presence across key markets across the country, Bergmeyer continues to strengthen its position as an omni-disciplinary, full-service provider. The firm's fierce independence continues to drive bold decisions that reinforces its unique approach while maintaining core values that have defined the organization for half a century.

As Bergmeyer designs for the next 50 years, its focus remains on creating lasting positive change through cross-disciplinary collaboration that transcends traditional market boundaries, investment in emerging technologies and methodologies, and continued evolution of service offerings to meet future client needs. The firm is further deepening its commitment to environmental and social responsibility while fostering the next generation of design leaders who will carry forward its legacy of innovation and impact.

## About Bergmeyer

Bergmeyer is a multi-disciplinary Design Collaborative of architects, interior designers, graphic designers, and brand strategists; inspired through partnership, thoughtfully creative; driven by curiosity and boldness to fulfill the potential of each relationship. Implicitly trusting of its people and process; Bergmeyer celebrates a culture of inclusion and connection to a shared purpose. Bergmeyer's approach to design is empowering and ego-free, forming proactive partnerships with its clients and project teams to create a shared sense of ownership throughout the entire creative process. Bergmeyer designs for its clients' clients, the people whose lives and experiences are enhanced by its work. Challenging its teams to focus first on understanding the end user - the customers, students, employees, visitors, and residents - while delivering on its clients' vision and return on investment. Bergmeyer has offices in Boston, Los Angeles, and Columbus. Bergmeyer is proud to be a Certified B Corporation, serving as an active member of a global community with a common belief in using business as a force for good.

For more information on Bergmeyer please visit [www.bergmeyer.com](http://www.bergmeyer.com). To learn more about Bergmeyer's experience becoming a Certified B Corp, and how to start your own impact assessment please visit <https://www.bergmeyer.com/bcorp>.

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