

# Outdoor Sports Apparel Market Forecast: Rising at a 7.1% CAGR from 2024 to 2034, to Reach USD 30.7 Billion by 2034

*Outdoor Sports Apparel Market - By region, North America held the highest market share in terms of revenue in 2023.*

WILMINGTON, DE, UNITED STATES, March 6, 2025 /EINPresswire.com/ -- According to a new



The global outdoor sports apparel market size was valued at \$14.7 billion in 2023, and is projected to reach \$30.7 billion by 2034, growing at a CAGR of 7.1% from 2024 to 2034"

*Allied Market Research*

report published by Allied Market Research, titled, "[outdoor sports apparel market](#)" was valued at \$14.7 billion in 2023, and is projected to reach \$30.7 billion by 2034, growing at a CAGR of 7.1% from 2024 to 2034.

[Outdoor sports apparel](#) refers to specialized clothing designed for various outdoor activities, such as hiking, running, cycling, and camping. Outdoor sports apparel is engineered for performance and comfort, incorporating advanced materials that offer features such as moisture-wicking, insulation, breathability, and weather resistance. It

includes garments such as jackets, shirts, pants, and footwear that enhance the user experience by providing protection from environmental elements while allowing freedom of movement. The design often combines functionality with durability to meet the demands of active outdoor activities.

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The increase in popularity of [athleisure](#) trends significantly boosted market demand for outdoor sports apparel industry by merging active wear with everyday fashion. As consumers increasingly embraced casual, comfortable styles suitable for both athletic and leisure activities, outdoor sports apparel gained popularity beyond traditional athletic settings. The shift allowed apparel designed for performance and durability to become part of everyday wardrobes, driving demand for versatile pieces that offered both style and functionality. Brands responded by creating collections that catered to fashion-conscious consumers while maintaining technical features such as moisture-wicking and stretchability, which led to increase in Outdoor Sports Apparel Market Size. The athleisure trend also tapped into the growing focus on health and



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Reasons to Buy This Outdoor Sports Apparel Market Report:

- > Mergers and acquisitions should be well-planned by identifying the best manufacturer.
- > Sort new clients or possible partners into the demographic you're looking for.
- > Suitable for providing dependable and high-quality data and analysis to assist your internal and external presentations.
- > Develop tactical initiatives by gaining a better grasp of the areas in which huge corporations can intervene.
- > To increase and grow business potential and reach, develop and plan licencing and licencing strategies by finding possible partners with the most appealing projects.
- > Recognize newcomers with potentially strong product portfolios and devise effective counter-strategies to acquire a competitive edge.
- > To develop effective R&D strategies, gather information, analysis, and strategic insight from competitors

For more information, contact us at [info@alliedmarketresearch.com](mailto:info@alliedmarketresearch.com):

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