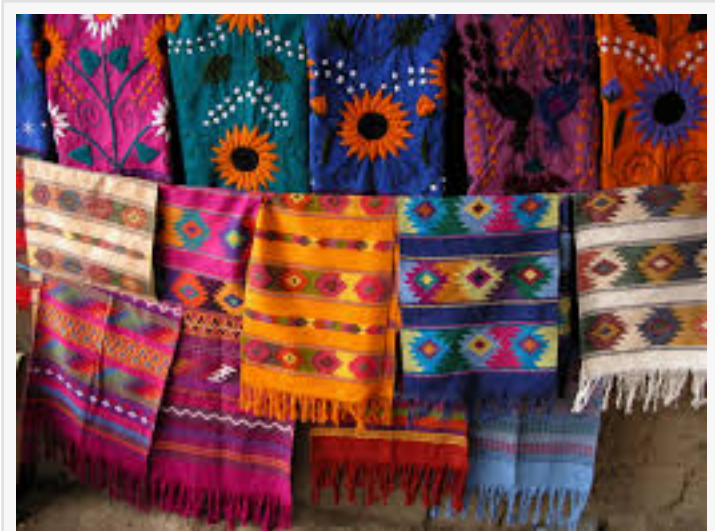


Mexican Textile Art Gains Global Recognition: Ricardo Jose Haddad Musi

The textile tradition in Mexico has been passed down through generations, preserving techniques such as the back strap loom weaving in Oaxaca.

SAN ANTONIO, TX, UNITED STATES, March 6, 2025 /EINPresswire.com/ -- [Mexican textile art](#), a tangible expression of the nation's rich cultural heritage, has gained remarkable prominence domestically and internationally. Entrepreneur [Ricardo Jose Haddad Musi](#) highlights how these artisanal creations strengthen Mexican identity while opening doors to new global markets. Two recent events underscore this significance: the exhibition at the Casa de México in Paris and the ORIGINAL 2024 runway show.



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The textile tradition in Mexico has been passed down through generations, preserving techniques such as the back strap loom weaving in Oaxaca and the intricate embroidery of Tzotzil and Tzeltal communities in Chiapas. These practices, deeply rooted in history, safeguard ancestral knowledge and create economic opportunities for artisans. Haddad Musi emphasizes that these textiles are far more than decorative pieces—they are narratives reflecting the country's cultural diversity.

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Ricardo Jose Haddad Musi

ORIGINAL 2024 brought together over 1,000 artisans, including 652 specializing in textiles. The event celebrated creativity while advocating for collective property rights. During the runway shows, Indigenous designers

showcased unique pieces inspired by Natalia Toledo's poetry. Haddad Musi underscores the importance of such platforms in highlighting artisanal work and integrating it into contemporary fashion.

Meanwhile, the exhibition in Paris displayed 24 masterworks crafted by artisans from 10 Mexican

states. These pieces, made from materials like silk, wool, and cotton, employed natural dyes and traditional techniques. Organized as part of Fonart's 50th anniversary, the exhibition projected Mexican textile art as a symbol of creativity and cultural resilience. Ricardo Jose Haddad Musi believes these initiatives strengthen the connection between local communities and international audiences.

The impact of Mexican textiles also resonates in regions like Coahuila, where Saltillo sarapes are renowned for their geometric patterns and vibrant colors. In northern Mexico, the Tarahumara produce textiles reflecting their bond with nature, while Chiapas' huipiles convey spiritual stories through intricate designs. Haddad Musi asserts that each piece bridges past and present, creating a legacy that transcends borders.

Events such as the Embroidery Gathering, held in collaboration with UNESCO, illustrate how these activities bolster local economies while fostering a sense of community. At this gathering, over 150 embroiderers exchanged techniques and experiences, positioning textile art as a social and cultural cohesion driver. Haddad Musi highlights these efforts as reinforcing Mexico's role as a global leader in heritage preservation.

The free access to initiatives like the Paris exhibition and educational activities at ORIGINAL democratizes knowledge and encourages appreciation for textile art. The use of technology, such as QR codes, allows visitors to uncover the stories behind each piece. For Ricardo Jose Haddad Musi, this educational approach enhances the recognition of artisanal value and promotes more conscious consumption.

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