

E-Commerce Warehouse Market Poised for Explosive Growth, Expected to Reach \$832.8 Billion Globally by 2032 at 18.4% CAGR

The global e-commerce warehouse market is driven by factors such as rapid growth of the e-commerce market.

OREGON, DE, UNITED STATES, March 6, 2025 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "E-Commerce Warehouse Market" was valued at \$158.38 billion in 2022, and is estimated to reach \$832.8 billion by 2032, growing at a CAGR of 18.4% from 2023 to 2032.

E-commerce warehousing refers to the physical storage and management of products or goods that are bought and sold online. It involves the receipt, storage, and handling of inventory in a warehouse facility specifically designed for e-commerce operations. E-commerce warehousing is a crucial component of the online retail supply chain, enabling businesses to store their products in a centralized location and fulfill customer orders in an efficient and timely manner.

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The increase in popularity of e-commerce has been a significant [growth driver in the e-commerce warehouse market](#). As more consumers turn to online shopping, e-commerce companies require more warehouse space and advanced technologies to store and fulfill orders. In the current scenario, online retailers have experienced significant growth due to the increase in popularity of e-commerce. As it has expanded its product offerings and increased its customer base, it has required more warehouse space to store and fulfill orders. In response to this demand, companies have invested heavily in its warehouse operations, including the adoption of advanced technologies such as automation and robotics.

E-commerce warehouses are typically equipped with specialized features to accommodate unique requirements of online retail, such as order picking and packing, inventory management systems, and integration with e-commerce platforms. These warehouses may be owned and operated by the e-commerce businesses themselves or by third-party logistics providers (3PLs) that offer warehousing and fulfillment services to multiple online retailers.

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The B2B segment to maintain its leadership status throughout the forecast period

Based on business type, the B2B segment held the highest market share in 2022, accounting for more than two-thirds of the global e-commerce warehouse market revenue and is estimated to maintain its leadership status throughout the forecast period. B2B e-commerce has been rapidly growing, with businesses embracing online sales channels to streamline procurement processes, reduce costs, and expand their customer base. This increased adoption of B2B e-commerce which resulted in higher demand for efficient warehousing solutions to store, manage, and fulfill online orders. However, B2C segment is expected to grow with the highest CAGR at 20.5% during the forecast period as individuals are rapidly adopting the online shopping for their convenience.

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The hardware equipment segment to maintain its leadership status throughout the forecast period

Based on component, the hardware equipment segment held the highest market share in 2022, accounting for more than half of the global e-commerce warehouse market revenue Moreover, the software segment is estimated to dominate the market in terms of revenue from 2023 to 2032 and is anticipated to grow with 19.7% CAGR during the forecast period. This is because warehouse software is increasingly being used to ensure compliance with regulatory requirements and traceability of goods and many warehouse operators are adopting the software for increasing their effectiveness and efficiency.

The major factors impacting the [growth of the market include rapid growth of online shopping](#), increase in adoption of automation and robotics, and surge in e-commerce industry in the developing countries. In addition, the market growth is affected by increase in complexity of supply chain management and rise in cost of real estate. Furthermore, integration of sustainability initiatives into warehouse operations, and adoption of omnichannel fulfillment strategies which offer lucrative opportunities for the e-commerce market during the forecast period. For instance, according to the U.S. Census Bureau, e-commerce sales in the U.S.

increased by more than 32% in 2020, driven in part by the COVID-19 pandemic. This surge in online shopping has created a need for larger and more advanced e-commerce warehouses that can handle the increased volume of orders.

Asia-Pacific region dominates the market in terms of growth, followed by North America, LAMEA, and Europe. Whereas Europe is expected to witness growth at the highest rate in the global market during the forecast period.

B2B e-commerce has been rapidly growing, with businesses embracing online sales channels to streamline procurement processes, reduce costs, and expand their customer base. This increased adoption of B2B e-commerce has resulted in higher demand for efficient warehousing solutions to store, manage, and fulfill online orders. In addition, B2B e-commerce has enabled businesses to engage in cross-border trade, opening new markets and opportunities for international business transactions. This has led to increased demand for warehousing solutions to handle the complexities of global supply chains, including customs clearance, transportation, and inventory management across multiple locations.

For more information, visit our website: <https://www.alliedmarketresearch.com/e-commerce-warehouse-market/purchase-options>

KEY FINDINGS OF THE STUDY

By business type, the B2B segment leads the market during the forecast period.
By component, the software segment leads the market during the forecast period.
By product, the electronics segment leads the market during the forecast period.
Europe is anticipated to exhibit the highest CAGR during the forecast period.

ABOUT US :

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Wilmington, Delaware. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

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David Correa
Allied Market Research
+15038946022 ext.

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