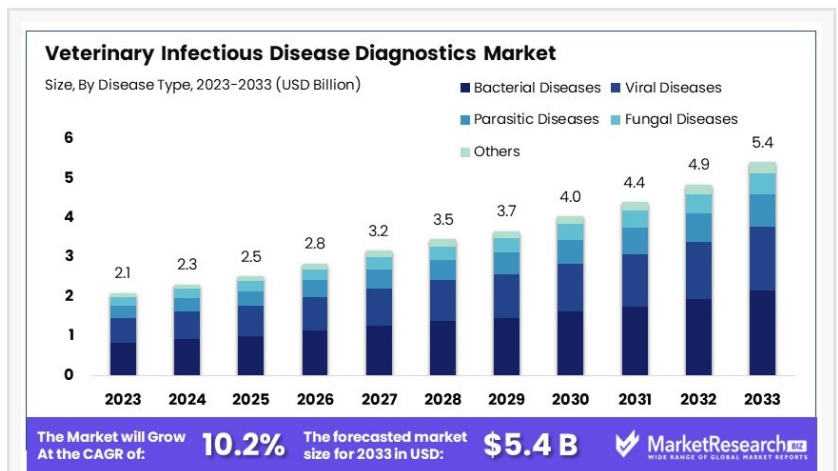


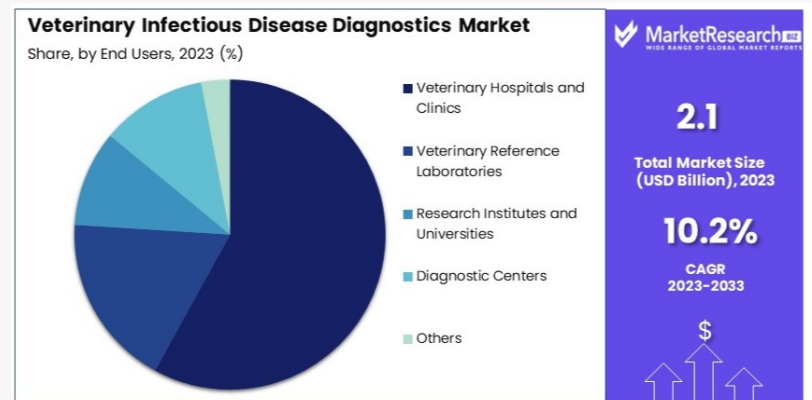
Veterinary Infectious Disease Diagnostics Market Expands, Hitting USD 5.4 Billion by 2033

Veterinary Infectious Disease Diagnostics Market valued at USD 2.1 Bn in 2023, and is expected to reach USD 5.4 Bn in 2033, CAGR of 10.2%

NEW YORK, NY, UNITED STATES, March 7, 2025 /EINPresswire.com/ -- The [Global Veterinary Infectious Disease Diagnostics Market](#) is projected to reach USD 5.4 billion by 2033, growing from USD 2.1 billion in 2023 at a CAGR of 10.2% from 2024 to 2033. This market includes diagnostic tools such as PCR tests, ELISA kits, and rapid test kits used by veterinarians to detect infections in pets, livestock, and wildlife. The growing prevalence of infectious diseases, increasing pet ownership, and rising livestock production are key factors driving market growth. Additionally, the rising awareness of zoonotic diseases and the impact of animal infections on public health have increased the demand for accurate and rapid diagnostic tools.



Veterinary Infectious Disease Diagnostics Market Size.png



Veterinary Infectious Disease Diagnostics Market Share.png

The increasing prevalence of infectious diseases among animals is a major growth driver. Diseases like rabies, foot-and-mouth disease, and avian influenza pose serious threats, requiring effective diagnostic tools for early detection and control. For instance, the African Swine Fever outbreak in China and Vietnam led to significant economic losses, estimated at over \$1 billion in China in 2020. Additionally, studies indicate that achieving a 60% vaccination rate in beef cattle

can boost productivity by over 50%. Furthermore, reducing livestock disease levels by 10 percentage points could lower global greenhouse gas emissions by 800 million tonnes, showcasing the environmental benefits of effective disease management.

Continuous advancements in diagnostic technologies are enhancing disease detection accuracy, speed, and affordability. PCR technology in veterinary diagnostics was valued at \$400 million in 2023, demonstrating its essential role in disease management.

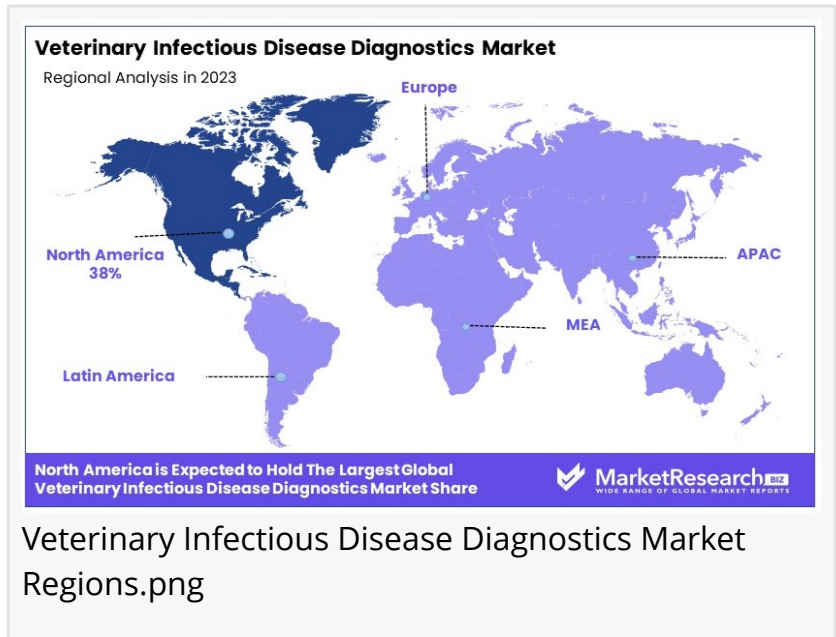
The development of real-time PCR, ELISA, and point-of-care diagnostic tools allows for early and accurate detection of bacterial and viral pathogens. Innovations such as lab-on-a-chip technology and molecular diagnostics are also improving diagnostic efficiency, ensuring quicker disease identification and better treatment outcomes. As veterinary professionals increasingly adopt these technologies, market expansion is expected to accelerate.

Despite strong growth prospects, high costs of advanced diagnostic technologies remain a major challenge. Real-time PCR systems can cost over \$20,000 per unit, making them unaffordable for small veterinary clinics, particularly in developing regions. Additionally, the ongoing costs of reagents, equipment maintenance, and infrastructure further limit adoption. Another critical restraint is the lack of skilled professionals and specialized facilities. A 2022 study found that 60% of veterinary practices in rural areas lack access to advanced diagnostic tools due to insufficient expertise and infrastructure. This shortage of trained personnel affects the adoption of cutting-edge diagnostic solutions, slowing market penetration.

The Veterinary Infectious Disease Diagnostics Market presents significant opportunities for growth, driven by increasing demand for early disease detection, technological innovations, and rising awareness of zoonotic threats. While cost and skill-related challenges exist, advancements in affordable, user-friendly diagnostic solutions are expected to bridge this gap. With the continued focus on improving animal health, food security, and environmental sustainability, the market is set for steady expansion in the coming years.

Get Sample PDF Report: <https://marketresearch.biz/report/veterinary-infectious-disease-diagnostics-market/request-sample/>

Marketresearch.biz has recently published a detailed research report on the 'Veterinary Infectious Disease Diagnostics Market', offering a comprehensive view of the market's global and regional prospects. This report provides a thorough analysis of the latest industry developments



and the major players shaping the Veterinary Infectious Disease Diagnostics industry. It outlines the market scenario clearly, presenting specifications and industry procedures in an organized manner. This structured presentation of information aids readers in gaining a deep understanding of the industry, focusing on the stability of cost and revenue structures.

The primary goal of this report is to deliver factual, actionable data about the Veterinary Infectious Disease Diagnostics market. It equips readers with the necessary information to formulate and execute informed strategies based on the extensive data provided. The report includes detailed market statistics that offer insights into the current market status, future projections, and classifications based on various criteria such as product type, end-use, and region.

The report thoroughly covers the classification of the Veterinary Infectious Disease Diagnostics market, highlighting significant aspects like product types and the main industries associated with the Veterinary Infectious Disease Diagnostics Market. It also delves into critical industry dynamics such as development trends, supply, and demand conditions. This analysis provides a deep understanding of the market's current landscape and growth trajectory over the years.

Furthermore, the report extensively analyzes business plans, sales, and profitability to enhance readers' understanding of the Veterinary Infectious Disease Diagnostics market. It discusses essential elements like production volumes, sales data, key raw material suppliers, and buyers in the industry. These details are crucial for understanding the informational needs and distribution rates within the market.

KEY TAKEAWAYS

- **Market Value** – The global veterinary infectious disease diagnostics market is expected to reach USD 5.4 billion by 2033, growing from USD 2.1 billion in 2023 at a 10.2% CAGR.
- **Bacterial Diseases Dominate** – Bacterial diseases account for 40% of the market due to their high prevalence, significant economic impact, and growing need for effective diagnostic solutions.
- **Molecular Diagnostics Lead** – Molecular diagnostic techniques hold a 35% market share, offering high accuracy and early disease detection, making them a preferred choice for veterinary professionals.
- **Livestock Diagnostics Drive Growth** – Livestock diagnostics represent 50% of the market, influenced by their economic importance and increasing regulatory support to prevent disease outbreaks in farm animals.
- **Veterinary Hospitals Lead** – Veterinary hospitals and clinics account for 60% of the market due to their high diagnostic volumes, advanced equipment, and rising pet healthcare expenditures.
- **North America Dominates** – North America leads with a 38% market share, driven by advanced veterinary infrastructure, increasing pet ownership, and strong government support for animal health.
- **Europe Experiences High Growth** – Europe is witnessing rapid market growth due to stringent animal health regulations and a rising number of pet owners demanding better veterinary care.

- Market Expansion Trends – The market is expanding rapidly as veterinary professionals increasingly focus on improving animal health and adopting advanced diagnostic technologies.
- Future Growth Drivers – Continued advancements in diagnostic technologies, including AI-based tools and rapid test kits, are expected to fuel further market growth in coming years.
- Emerging Opportunities – Developing cost-effective, rapid, and accessible diagnostic solutions presents a key opportunity for market players looking to expand their reach globally.

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MARKET INSIGHT AND COMPETITIVE OUTLOOK

The Competitive Landscape section of the Veterinary Infectious Disease Diagnostics market report offers an in-depth analysis of the leading players currently influencing the market. This segment highlights the strategic efforts and steadfast dedication of these companies as they seek competitive advantages. Users gain insight into the methods employed by these key market influencers through detailed evaluations.

This section includes comprehensive COMPANY PROFILES that provide a snapshot of each leading player. Details such as company history, business focus, and market position are outlined, giving readers a clear view of who shapes the market landscape.

Additionally, the report covers COMPANY OVERVIEWS and FINANCIAL HIGHLIGHTS, offering a lens into the economic health and investment priorities of these entities. This financial analysis helps stakeholders understand the funding dynamics and revenue streams that propel these companies forward in the competitive arena.

Lastly, PRODUCT PORTFOLIOS, SWOT ANALYSES, KEY STRATEGIES, AND DEVELOPMENTS are meticulously presented. This information serves to reveal the strengths, weaknesses, opportunities, and threats each company faces, alongside their strategic moves and innovations in product development, allowing for a rounded understanding of their market presence and growth tactics.

The Primary Entities Identified In This Report Are:

- IDEXX Laboratories, Inc.
- Zoetis Inc.
- Thermo Fisher Scientific Inc.
- Virbac
- Heska Corporation
- Neogen Corporation
- QIAGEN N.V.
- Bio-Rad Laboratories, Inc.

- Randox Laboratories Ltd.
- IDvet
- Fassisi GmbH
- Bionote, Inc.
- Merck Animal Health
- VCA Inc. (Antech Diagnostics)
- Biogal Galed Laboratories

SEGMENTATION PERSPECTIVE

The report provides an extensive segmentation of the Veterinary Infectious Disease Diagnostics market, focusing on diverse product types, end-users, and geographical regions. It details a thorough analysis of selected market segments from 2020 to 2023, with forward-looking forecasts extending from 2025 to 2034. Each segment is assessed based on revenue generation (in million USD) and Average Annual Growth Rate (CAGR), offering a clear perspective on market dynamics.

This study includes a detailed regional breakdown that encompasses key areas such as North America, Asia-Pacific, Europe, South America, the Middle East, Africa, and the Rest of the World. The analysis highlights regional market trends, growth drivers, and potential opportunities, providing stakeholders with essential insights for strategic decision-making.

Additionally, the report delves into various product types within the Veterinary Infectious Disease Diagnostics market. It examines each product category for its revenue contribution and growth prospects over the forecast period. This segment-centric approach helps identify which product types are gaining traction and their impact on the overall market landscape.

Lastly, the target applications associated with the Veterinary Infectious Disease Diagnostics market are explored. This section assesses how different applications influence market growth and development. The report's comprehensive coverage of target applications aids industry participants in understanding specific market demands and adjusting their strategies accordingly.

Key Segments Covered In This Report Are:

By Disease Type

- Bacterial Diseases
- Viral Diseases
- Parasitic Diseases
- Fungal Diseases
- Others

By Diagnostic Technique

- Immunodiagnostic Tests
- Molecular Diagnostics
- Serology Tests
- Microbiological Culture
- Biochemical Tests
- Others

By Animal Type

- Livestock
- Companion Animals
- Aquatic Animals
- Wildlife

By End User

- Veterinary Hospitals and Clinics
- Veterinary Reference Laboratories
- Research Institutes and Universities
- Diagnostic Centers
- Others

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WHAT TO EXPECT IN OUR REPORT?

- The report analyzes key market drivers, challenges, opportunities, and trends shaping the Veterinary Infectious Disease Diagnostics industry.
- It examines growth potential, consumption, and industry share across key regions and countries influencing market expansion.
- The report helps businesses refine strategies by analyzing top players' performance and competitive challenges in the Veterinary Infectious Disease Diagnostics industry.
- It covers industry mergers, acquisitions, company expansions, and market concentration rates, highlighting the top players' market shares.
- The report presents well-researched conclusions and insights to help businesses navigate the Global Veterinary Infectious Disease Diagnostics market effectively.
- What potential opportunities exist for new entrants in the Global Veterinary Infectious Disease Diagnostics industry?
- Who are the key companies driving growth in the Veterinary Infectious Disease Diagnostics sector?
- What strategies are businesses adopting to expand their market presence and competitive edge?
- How is competition shaping the Veterinary Infectious Disease Diagnostics industry?
- What new trends may influence future market growth and industry developments?
- Which product types are projected to witness the highest compound annual growth rate

(CAGR)?

- Which application segment is expected to dominate the Global Veterinary Infectious Disease Diagnostics industry?
- Which geographical region presents the most lucrative opportunities for manufacturers?

*Note: We offer customized market research reports tailored to meet your specific business needs and requirements.

CONCLUSION

The Veterinary Infectious Disease Diagnostics Market is set for strong growth, driven by rising pet ownership, increasing livestock production, and growing concerns about zoonotic diseases. The demand for advanced diagnostic tools is increasing as veterinarians focus on early disease detection. Innovations in molecular diagnostics, rapid test kits, and AI-based tools are improving accuracy and efficiency. However, high costs and a shortage of skilled professionals remain key challenges. Despite these hurdles, market expansion is expected as affordable and user-friendly diagnostic solutions emerge. The focus on improving animal health, food security, and environmental sustainability will continue to shape the industry's future, creating new opportunities for veterinary professionals and diagnostic companies worldwide.

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Lawrence John

Prudour

+91 91308 55334

Lawrence@prudour.com

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