

Beauty Blogger Torskaya Shares Tips on Choosing the Perfect Spring Perfume

Beauty blogger Tatiana Torskaya shares spring fragrance trends and explains how to choose scents suited for the warm Middle Eastern climate.

DOHA, QATAR, March 7, 2025 /EINPresswire.com/ -- Spring is the season of renewal, making it

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the perfect time to switch to a lighter, fresher fragrance. This time of year, citrus, floral, and aquatic notes are especially popular, as they enhance the vibrant energy of spring and suit the warm climate of the Middle East. Beauty blogger and content marketer at Big Lab Digital Agency, Tatiana Torskaya, shares her insights on selecting the ideal spring fragrance and discusses what global brands such as Calvin Klein, Yves Saint Laurent, [Versace perfume](#), and others are offering this season.

Floral Fragrances: Elegance and Femininity

For those who prefer feminine and sophisticated scents, floral compositions are the ideal choice for spring. Perfumes featuring jasmine, peony, rose, and orange blossom emphasize natural beauty and are well-suited for both daytime and evening wear.

"Floral fragrances bloom beautifully in warm weather, creating a sense of lightness and elegance. They are versatile and can range from delicate to expressive, depending on how they are blended with other notes," says Torskaya. [Yves Saint Laurent perfume](#), along with Chanel and Lancôme, showcases a balance between classic refinement and modern trends, blending floral accords with woody and powdery bases.

Fruity and Aquatic Notes: Freshness for a Warm Climate

In the warm climate of the Middle East, fruity and aquatic perfumes are among the most sought-after choices. These scents create a feeling of freshness and airiness, making them perfect for everyday wear.

"Fruity and marine notes help to keep fragrances light and refreshing without compromising longevity. Scents with pear, melon, sea salt, or coconut add a carefree and effortless touch to the

wearer's style," explains Torskaya. Among the standout collections are [CK perfume](#), Dolce & Gabbana, and Issey Miyake, where fruity and aquatic accords are combined with musk or woody bases for enhanced longevity.

Citrus and Fresh Scents: Lightness and Energy

With the arrival of spring, many consumers gravitate toward perfumes with fresh notes that bring a feeling of vibrancy and energy. Citrus and green accords, such as bergamot, lemon, grapefruit, and tea leaves, make for the perfect everyday companion.

"Spring fragrances should evoke freshness and freedom without being overwhelming. Many luxury brands offer innovative blends that combine citrus notes with woody and floral elements, creating a well-balanced and versatile scent," says Torskaya. Some of the standout options include Versace, Dior, and Hermès, known for their long-lasting and invigorating compositions.

How to Choose the Perfect Spring Perfume

When selecting a spring perfume, experts recommend considering the following factors:

- Pay attention to concentration – Eau de Parfum (EDP) and Eau de Toilette (EDT) have different intensities, with EDT being more suitable for warm climates due to its lighter composition.
- Test it on your skin – Fragrances develop uniquely on each individual, so it's essential to allow the scent to settle before making a decision.
- Opt for versatile scents – Perfumes that transition smoothly from office wear to evening outings provide comfort and elegance throughout the day.

"Spring is the perfect time to explore new fragrances and find one that matches your mood and style. Whether it's the brightness of citrus, the elegance of florals, or the lightness of aquatic notes, the choices are endless," concludes Torskaya.

About Big Lab Digital Agency

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Iurii Nemtcev

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