

# FOURCORTERS Launches Site for Expert Analyst Predictions in the B2B Space

*FOURCASTERS has launched. It's a site for expert analysts in a range of fields to contribute content, focusing on predictions for evolving B2B industries.*

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[FOURCORTERS](#) has officially launched FOURCASTERS, a site where expert analysts in a wide range of fields can contribute content, focusing on predictions of how B2B industries are evolving and advancing.

"FOURCASTERS.com was developed to be a site for all B2B analysts, independents or firms, to share their insights and industry forecasts," says founder Gary Robbins, CEO of FOURCORTERS. He adds,

"FOURCASTERS delivers access across the B2B spectrum without fees for contributors or readers." As the brand name suggests, users can customize their content experience by adjusting up to FOUR key levers: industry focus, business function, region, and analyst or analyst firm.

Analysts can submit content as frequently as they wish using the on-site contributor form. Each piece is then reviewed by the FOURCASTERS' editorial team.

Why launch another content hub? Chief Research Analyst Roberta Gamble explains, "We set out to create a go-to platform where everyone—independents, boutique firms, and rising analysts—can share future forward content with the same credibility as the industry's biggest firms.

"FOURCASTERS is not a social network. The focus is on analyst insights and predictions for how an industry will evolve and change over the next one, two or five years down the road. There's no cost and analysts are free to publish their work on other venues. We're looking for timely,





The focus? Analyst insights; predictions of how industries will evolve over the next one, two or five years down the road. We're looking for timely, relevant content and accompanying "fourcasts."

*Roberta Gamble, Chief Analyst  
of FOURCASTERS*

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FOURCASTERS is creating a trusted space where analysts can shape the future of B2B industries—one insight at a time.

To learn more, visit [www.FOURCASTERS.com](http://www.FOURCASTERS.com).

Roberta Gamble  
FOURCASTERS, Inc  
+1 703.202.5262  
letstalk@fourcasters.com  
Visit us on social media:  
[LinkedIn](#)

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