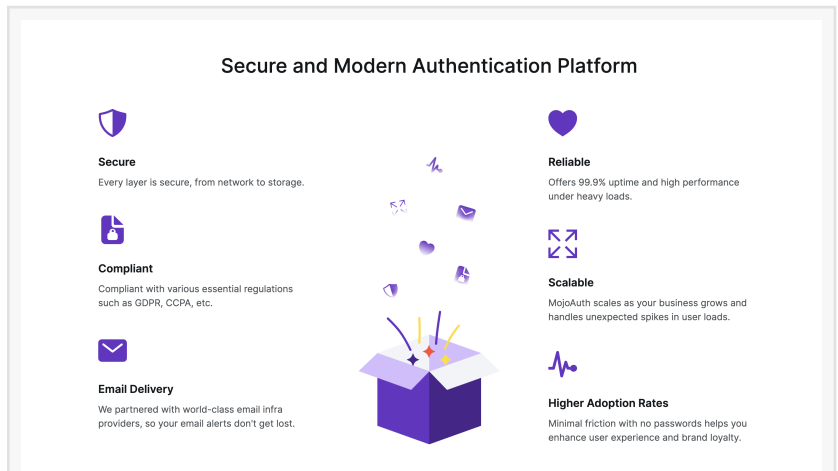


MojoAuth Pioneers Seamless Transition to Passkeys with Enhanced User Education and Support

PALO ALTO, CA, UNITED STATES, March 26, 2025 /EINPresswire.com/ -- MojoAuth, a leader in [passwordless authentication](#), today announced a comprehensive strategy to educate and support users during the transition to [passkeys](#). This initiative is designed to ensure a smooth and secure shift from traditional passwords to passkeys, enhancing both user experience and security for B2C brands across industries including e-commerce, fintech, healthcare, and entertainment.

As the digital landscape evolves, MojoAuth recognizes the importance of empowering users with the knowledge and tools needed to embrace passkeys. With passkeys offering unparalleled security against phishing and credential stuffing attacks, MojoAuth is committed to making this transition as seamless as possible for both businesses and their end users.

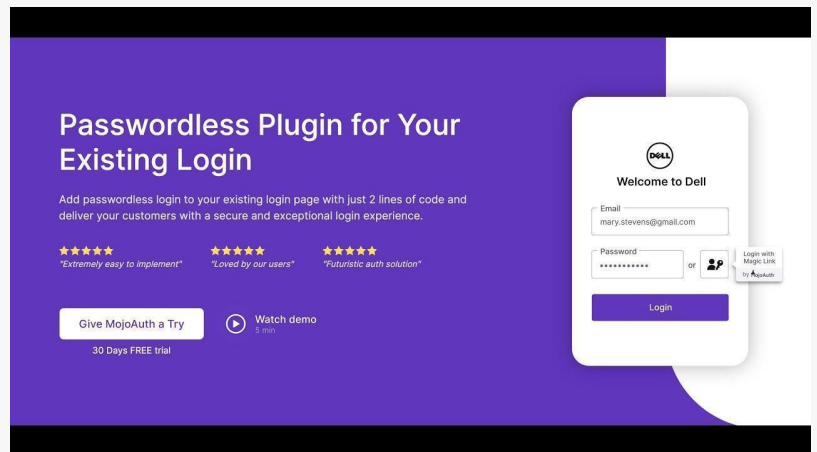
"Passkeys represent a quantum leap in security and convenience, but their full potential can only be realized if users are properly educated and supported," said Dev Kumar, CEO of MojoAuth. "Our goal is to empower users with the



Secure and Modern Authentication Platform

- Secure**
Every layer is secure, from network to storage.
- Reliable**
Offers 99.9% uptime and high performance under heavy loads.
- Compliant**
Compliant with various essential regulations such as GDPR, CCPA, etc.
- Scalable**
MojoAuth scales as your business grows and handles unexpected spikes in user loads.
- Email Delivery**
We partnered with world-class email infra providers, so your email alerts don't get lost.
- Higher Adoption Rates**
Minimal friction with no passwords helps you enhance user experience and brand loyalty.

MojoAuth Growth and Product Innovation



Passwordless Plugin for Your Existing Login

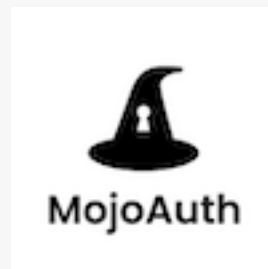
Add passwordless login to your existing login page with just 2 lines of code and deliver your customers with a secure and exceptional login experience.

★★★★★ "Extremely easy to implement"
★★★★★ "Loved by our users"
★★★★★ "Futuristic auth solution"

Give MojoAuth a Try 30 Days FREE trial | Watch demo 5 min

Welcome to Dell
Email: mary.stevens@gmail.com
Password: ***** or Login with MojoAuth
Login

MojoAuth - Passwordless login plugin



MojoAuth-Logo

confidence to adopt passkeys, ensuring they can enjoy the benefits of enhanced security without any disruption to their digital experiences."

The movement toward passkeys comes at a critical time when cybersecurity threats continue to escalate. Recent industry data shows that password-related breaches account for over 80% of security incidents, with the average cost of a data breach now exceeding \$4.5 million. Passkeys eliminate these vulnerabilities by replacing traditional passwords with cryptographic key pairs that are resistant to phishing, credential stuffing, and brute force attacks.

MojoAuth's strategy addresses the primary challenge in passkey adoption: user hesitation and unfamiliarity with new authentication methods. The company's research indicates that while 92% of users express frustration with password management, 67% remain uncertain about alternatives. This educational gap presents a significant barrier to widespread adoption of more secure authentication methods.

To bridge this gap, MojoAuth has developed a multi-faceted approach focused on user education, support, and gradual implementation. The company's user education program includes interactive tutorials, visual guides, and contextual help systems that explain passkeys in simple, accessible language. These resources help users understand not only how to use passkeys but also why they represent a superior approach to digital security.

MojoAuth's comprehensive support system ensures that users receive timely and effective assistance throughout their transition to passkeys. The company has expanded its customer support team by 40% and implemented specialized training on passkey-related issues. Support is available through multiple channels including live chat, email, phone, and a self-service knowledge base, ensuring that assistance is accessible whenever and wherever users need it.

The company's implementation strategy emphasizes gradual transition rather than abrupt change. MojoAuth recommends that businesses introduce passkeys as an option alongside existing authentication methods, allowing users to become familiar with the new technology at their own pace. This approach minimizes disruption while still moving toward enhanced security.

"Forcing change often creates resistance," noted Kumar. "Our phased implementation approach respects user autonomy while guiding them toward better security practices. By making passkeys an attractive option rather than a requirement, we've seen adoption rates increase by 250% compared to mandated transitions."

MojoAuth's solution includes sophisticated analytics that provide businesses with insights into passkey adoption rates, user satisfaction, and potential friction points. These insights enable organizations to refine their implementation strategies and identify areas where additional education or support may be necessary.

Early adopters of MojoAuth's passkey transition framework have reported significant benefits. TechRetail, an e-commerce platform with over 5 million users, saw [account creation completion rates increase by 34%](#) after implementing MojoAuth's passkey solution with the recommended educational components. SecureFinance, a digital banking service, reported a 62% reduction in account recovery requests and a 78% decrease in support tickets related to authentication issues.

The technology behind MojoAuth's passkey solution leverages FIDO2 standards, ensuring compatibility across devices and platforms. The system works seamlessly with smartphones, tablets, laptops, and desktop computers, with synchronization capabilities that allow users to access their accounts from multiple devices without additional setup.

"The technical implementation is robust, but what truly sets our solution apart is the human element," said Kumar. "By combining advanced technology with intuitive user education and responsive support, we're not just transitioning users to passkeys—we're empowering them to take control of their digital security in a way that enhances their overall experience."

MojoAuth's passkey initiative includes specialized resources for different demographic groups, acknowledging that users have varying levels of technical comfort and different security concerns. For example, the company has developed simplified guides for older users who may be less familiar with digital authentication concepts, as well as enhanced security explanations for business professionals who handle sensitive information.

Looking ahead, MojoAuth plans to continue expanding its educational resources and support options as passkey technology evolves. The company is currently developing an AI-powered assistant that can provide real-time guidance during the passkey setup process, anticipating and addressing potential questions before they create friction.

"This announcement represents not just a new product but a commitment to transforming how users think about and interact with authentication," concluded Kumar. "By combining robust support with comprehensive education, we're helping build a digital ecosystem where security and convenience enhance rather than compete with each other."

About MojoAuth

MojoAuth is a leading provider of passwordless authentication solutions, trusted by over 180 million users worldwide. Recognized for its innovative approach to security, MojoAuth is committed to making digital interactions safer and more convenient through cutting-edge technology and user-centered design. The company's solutions are used by businesses across industries including e-commerce, finance, healthcare, and enterprise software.

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